



Capital Market Day

Olivier Legrain (CEO)

22 October 2018



Agenda



Introduction

Olivier Legrain, Chief Executive Officer, IBA

Proton therapy US Market evolution

Beth Klein, President IBA North America

Model-Based Approach development in Europe and in USA

Prof. Dr. J.A. Hans Langendijk, Chair, Department of Radiation Oncology at University Medical Center Groningen

The Beaumont experience with Proteus®One after one year of operation

Craig W. Stevens, MD, PhD, Chair of Radiation Oncology, Beaumont Health System

Questions and answers

Optional tour of IBA's booth, # 2135

This presentation may contain forward-looking statements concerning industry outlook, including growth drivers; the company's future orders, revenues, backlog, or earnings growth; future financial results; market acceptance of or transition to new products or technology and any statements using the terms "could," "believe," "outlook," or similar statements are forward-looking statements that involve risks and uncertainties that could cause the company's actual results to differ materially from those anticipated. The company assumes no obligation to update or revise the forward-looking statements in this release because of new information, future events, or otherwise.



Grow the PT market

Facilitate evidence generation

Increase awareness of PT benefits

Increase affordability of PT solutions

Examples of IBA initiatives to support PT adoption

- Support of Proton Collaborative Group (PCG)
- Support of patient advocacy groups (e.g. Alliance)
- Promote the model based approach for proper patient selection
- Leverage IBA PT Users meeting
- Expand symposiums on PT
- Facilitate multidisciplinary focus groups
- Launch Victoria Advisory Committee at ASTRO 2018 to define the future of Proton Therapy
- Publicize white papers
- Continuously strive to reduce treatment cost



Increase IBA's market share

Superior clinical technology

Fastest installation in the market

Reliability of IBA equipment

Continuous upgradability of systems

Strategic Partnerships

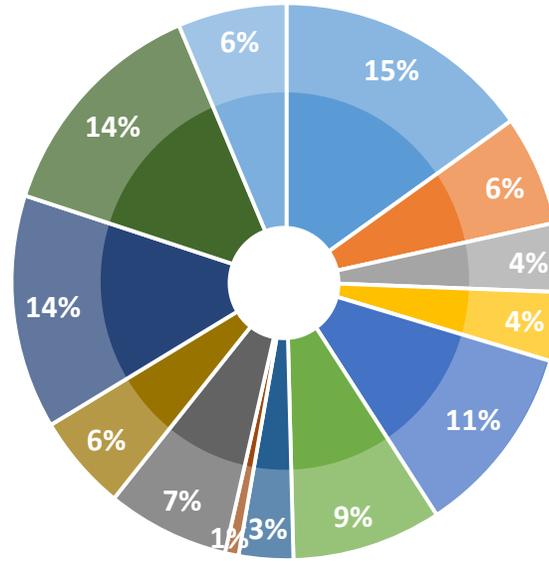
Example of initiatives to increase market share

- Continued research and development on beam, imaging, workflow and software integration
- Continued reduction of installation time
- Proven availability of IBA systems (uptime of 98%)
- Most comprehensive training program
- All systems upgradable to the latest technology
- Largest and most experienced PT users community
- Continued clinical innovation with our partners
- Extension of sales network with our partners
- Open vendor policy coupled with strong partnerships with RT leaders

On going trials on a large number of indications

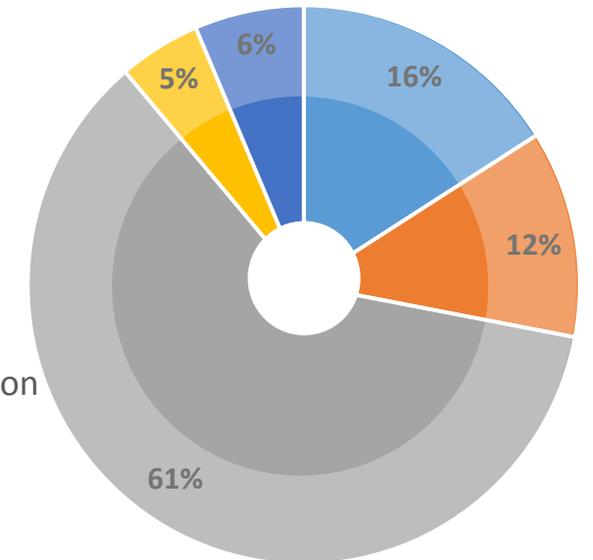
Trials by Tumor Site

- brain/CNS/skull base
- breast
- eye
- sarcoma
- lung
- liver
- esophagus/upper GI
- Rectum
- HNC
- pancreas
- prostate
- pediatric
- others



Trials by Type of Design

- Randomized interventional trials
- Observational
- Non randomized interventional
- Registry/data collection
- Others



Long-term potential of PT is encouraging

North America

- Change of business model (integrated approach)
- Beaumont: highly compelling clinical and business case
- PT prospects on the rise

Europe

- Special issue of the Green Journal on PT
- Model based approach is gaining momentum

APAC

- IBA is the only PT company with an operating licence in China
- Market environment still fuzzy

Growing evidence globally

174 on going trials at end H1 2018

287 publications in H1 2018

8 high level seminars promoting PT in all regions

Emergence of new treatment modalities

Hypofractionation

Arc Therapy

Flash Therapy

Combination with immunotherapy

IBA leads the PT market

Market Evolution

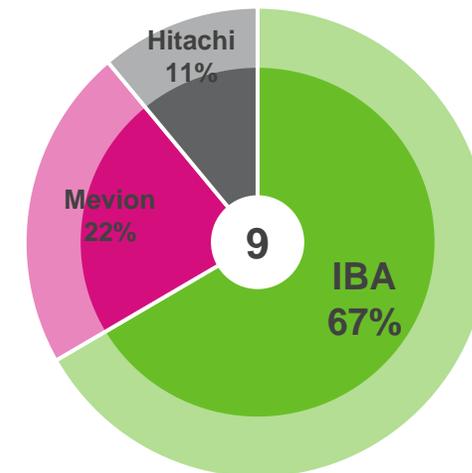
IBA leading market share – order intake 2018



Center	No of rooms	Region	Vendor
Proton Partners International 7*	1	Europe	IBA
Proton Partners International 8*	1	Europe	IBA
Proton Partners International 9*	1	Europe	IBA
European Institute of Oncology (IEO)**	1	Europe	IBA
China CNR**	1	Asia	IBA
Parkway Pantai	1	Asia	IBA
Jiangxi Cancer Hospital	1	Asia	Mevion
Tokushukai Medical Group	1	Asia	Hitachi
University of Utah	1	North America	Mevion

* Under financing

** Down payment received



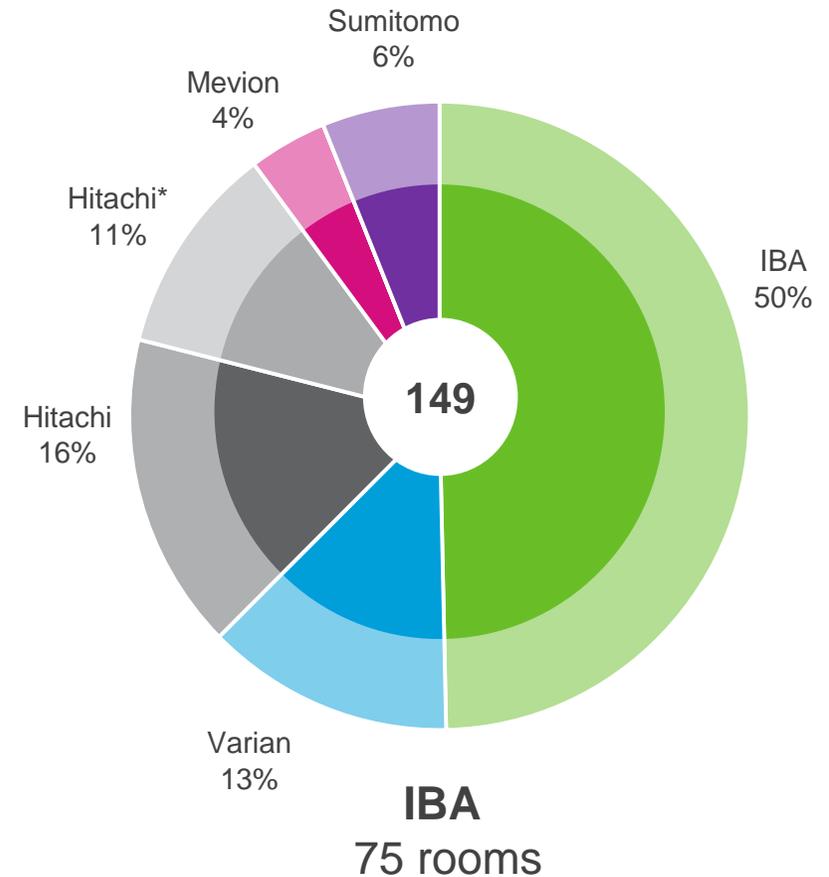
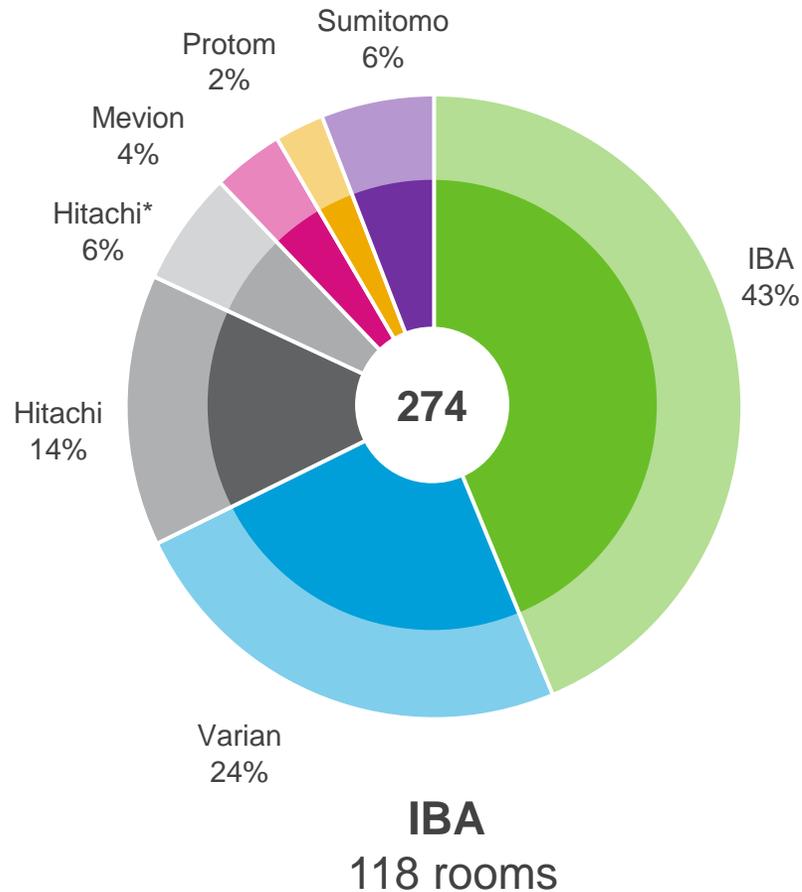
IBA – a global leader in proton therapy



Sales

Market share in rooms

In operation

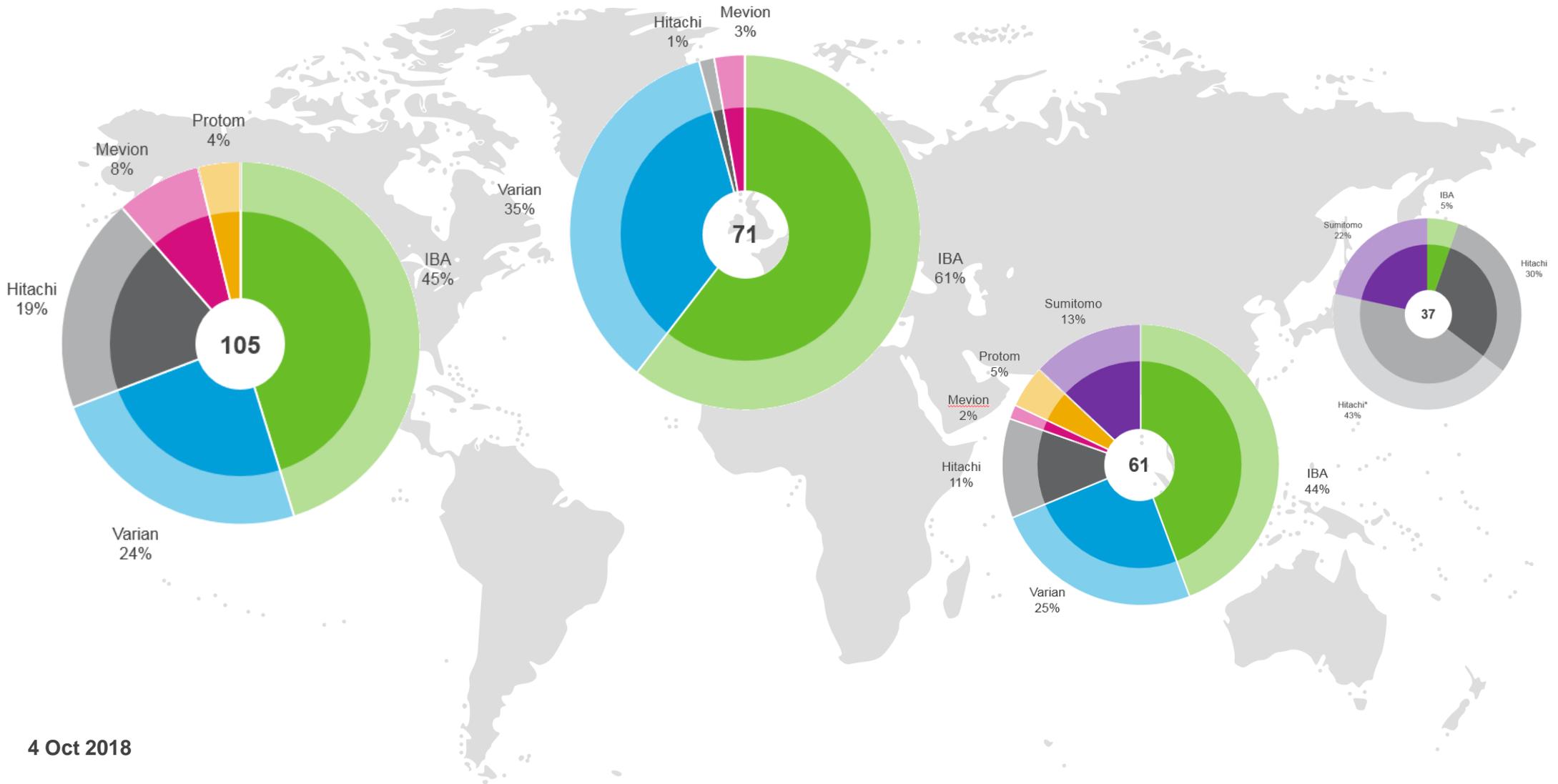


About **70,000 patients** have been treated on IBA systems

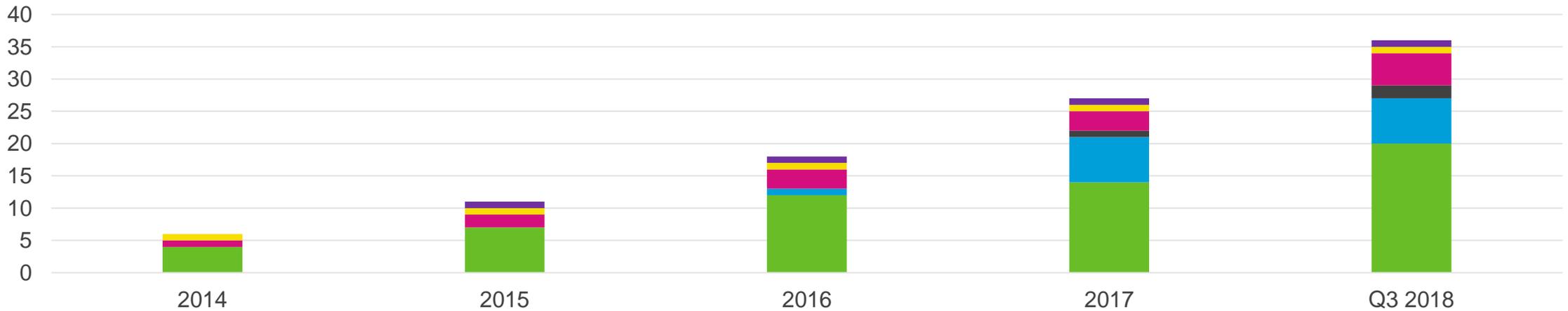
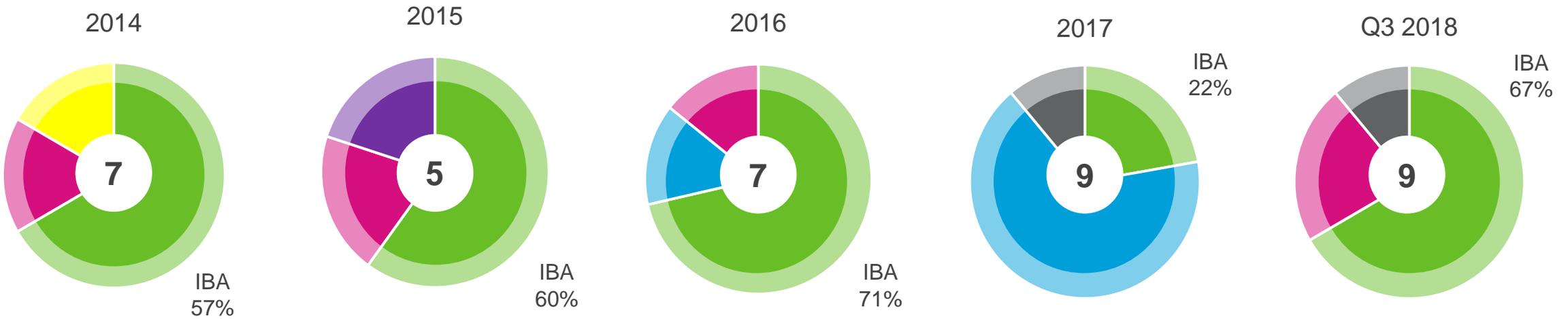
4 Oct 2018

* Mitsubishi (MELCO) bought by Hitachi

IBA – a global leader in proton therapy

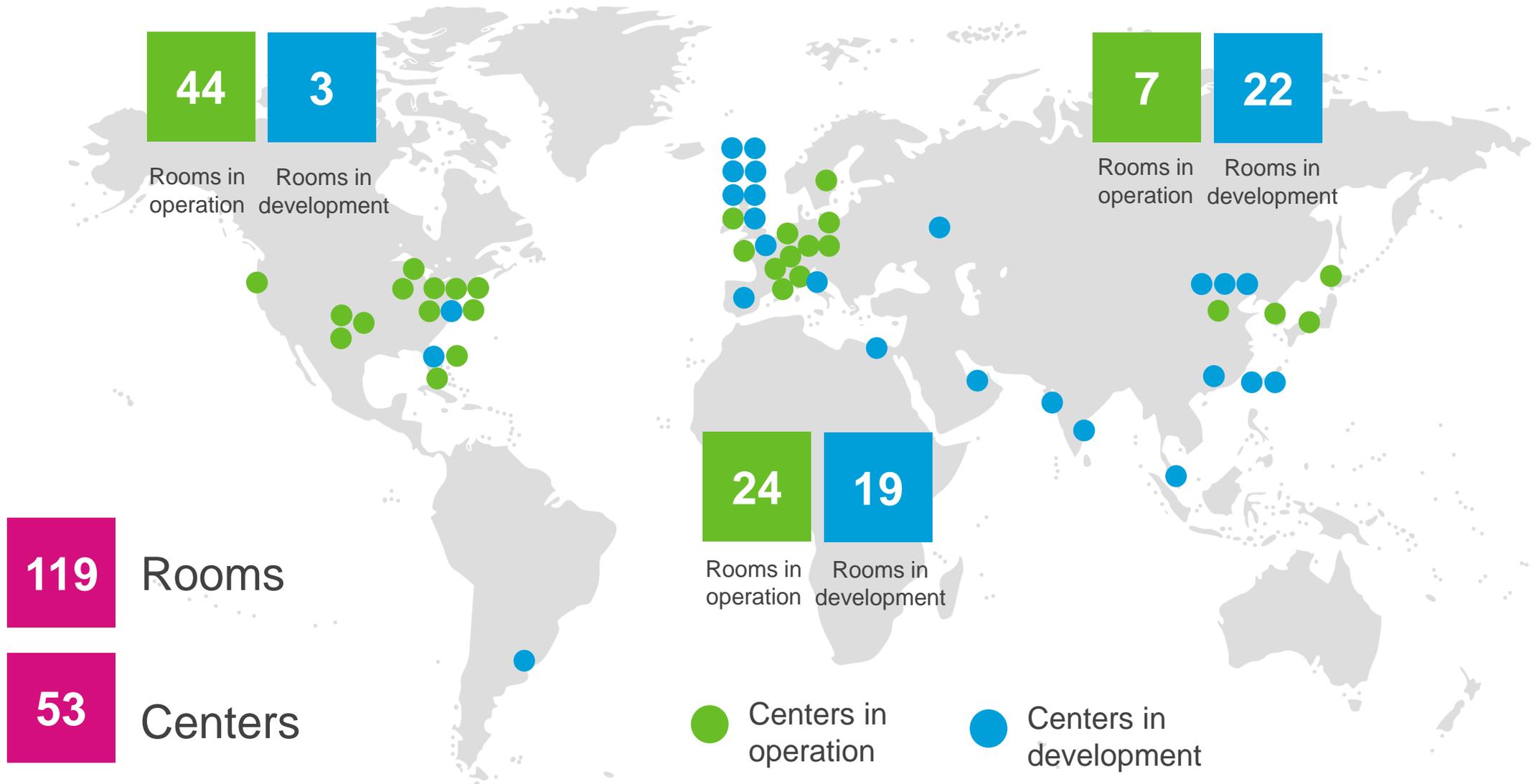


Evolution of single room solution market share

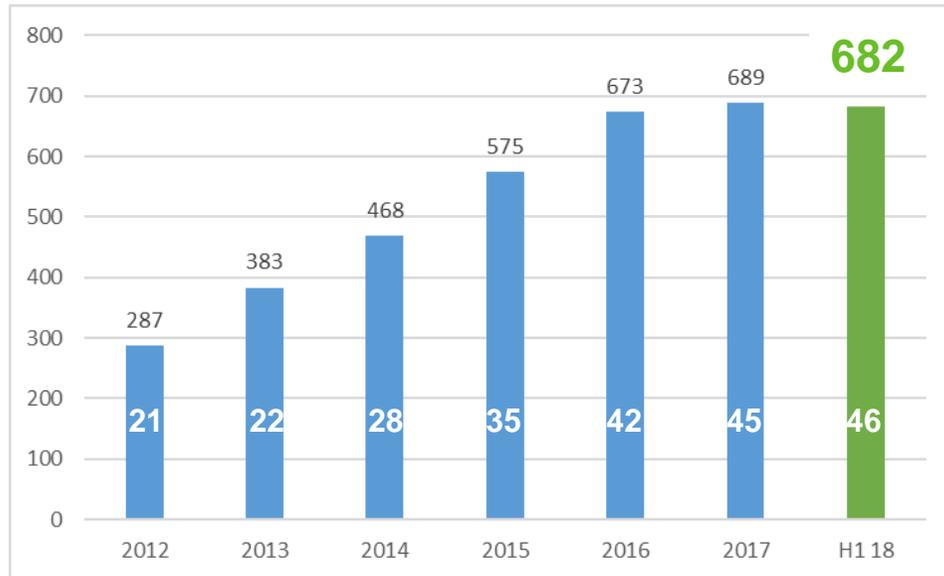


■ IBA ■ Varian ■ Hitachi ■ Mevion ■ Protom ■ SHI

IBA – a global leader in proton therapy

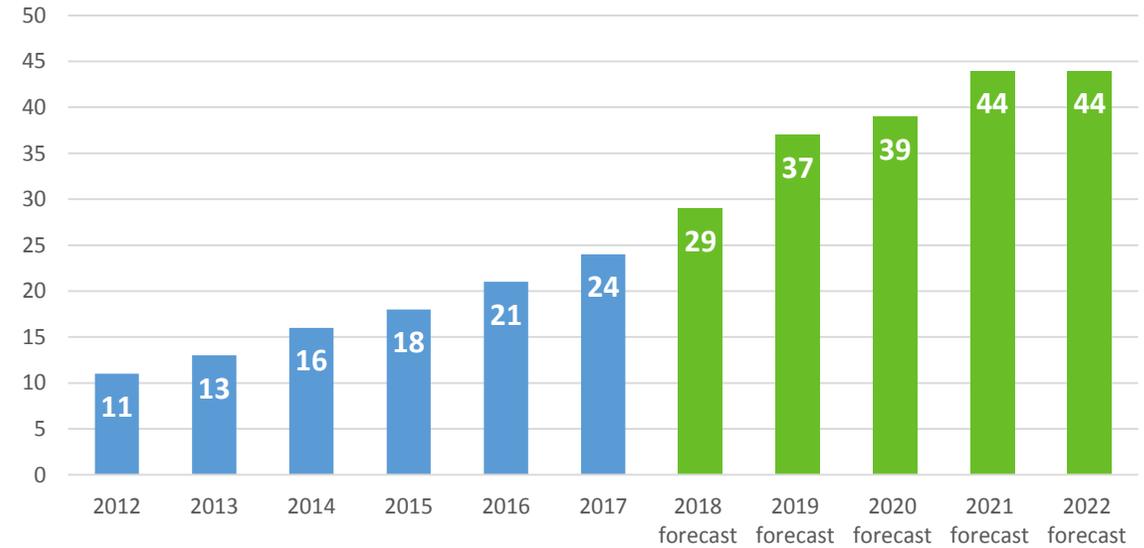


- Service backlog



Figures in million euros

- Service contracts



Including only financially activated contracts

IBA leads the PT market

IBA Solutions

Undisputable advantages of IBA solutions



- Fastest installation
- True compactness
- Smart workflow
- Clinical excellence
- Software integration
- Strategic partnerships
- Innovation built on expertise
- Continuum upgradability



Proteus[®]ONE

In the most important segment - single room solutions, IBA is by far stronger than the competition

Fastest installation in the market



Consistently delivered* on schedule < **12 months** in H1



Proteus[®]**ONE**
Rutherford CC, Newport, UK
9 months**



Proteus[®]**ONE**
Toyohashi, Japan
10 months**



Proteus[®]**ONE**
Hokkaido Ohno, Sapporo, Japan
11 months



Proteus[®]**ONE**
Cyclhad/Archade, Caen, France
12 months



Proteus[®]**PLUS**
UMCG, Groningen, The Netherlands
12 months

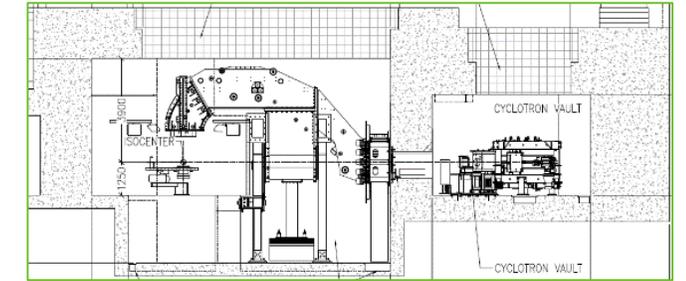
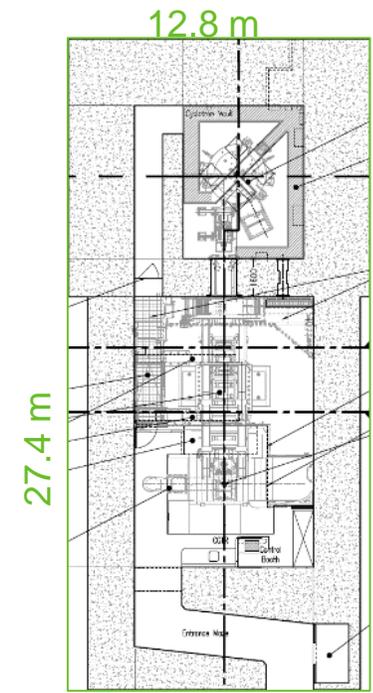
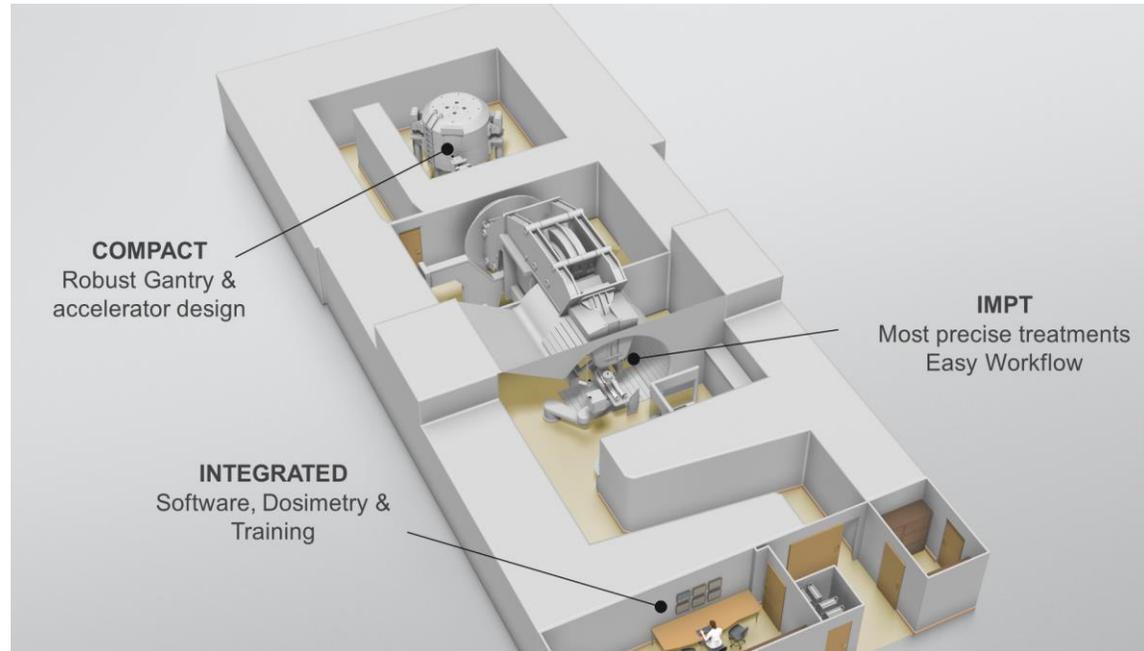
Vs **28 months** for IBA's main competitor in HPTC***

* From rigging to acceptance ** Non standard installation ***Latest installation with system #7

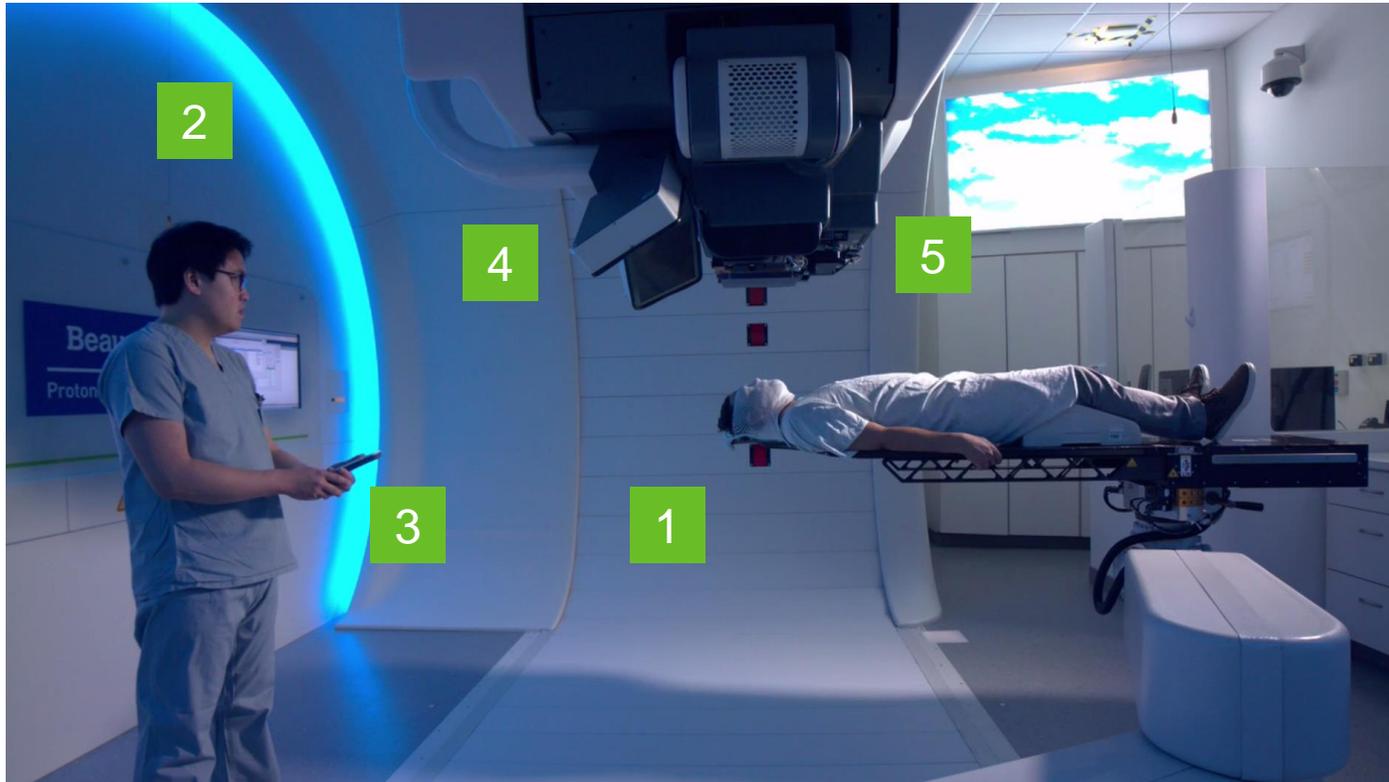
True compactness

Proteus[®]ONE

The true compact IMPT single room solution.
IBA's main competitor **70% bigger** in volume



Smart workflow – 16min/patient in treatment room



- 1 Open environment to ease patient setup
- 2 Ambient experience to decrease patient anxiety
- 3 Wireless hand pendant to increase staff comfort
- 4 Unique instantaneous imaging available all the time
- 5 Remote operation of accessories

~ 20%

more efficient than competition

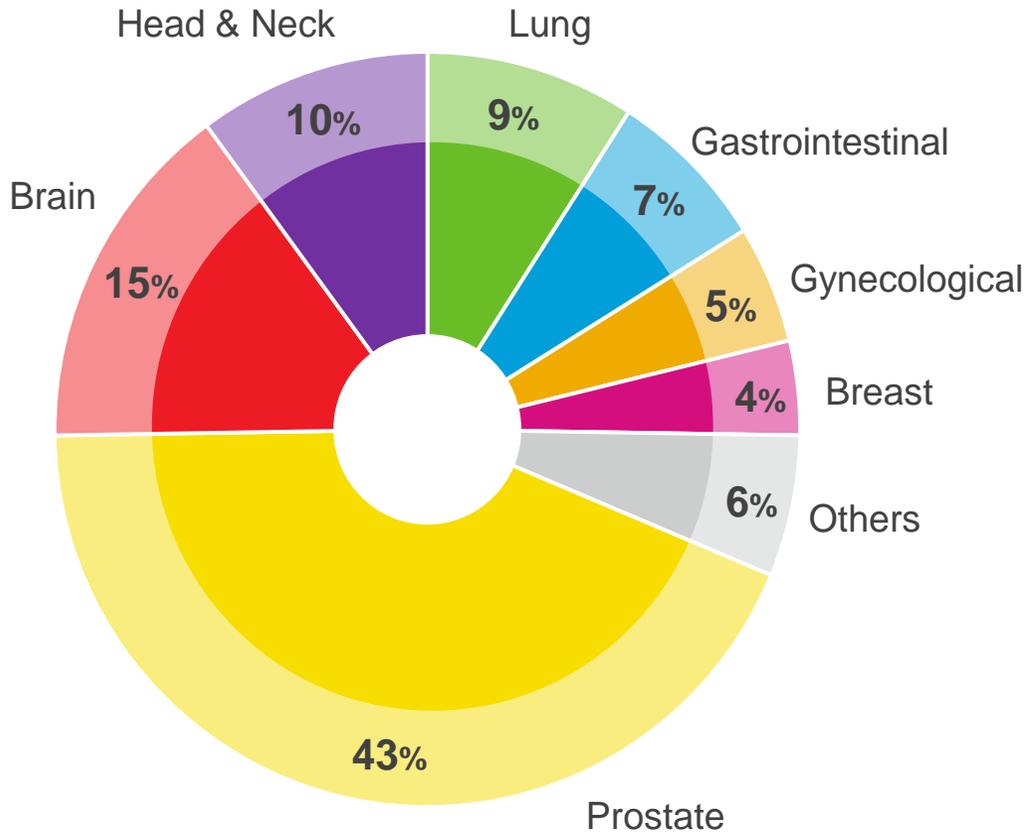


~ 60

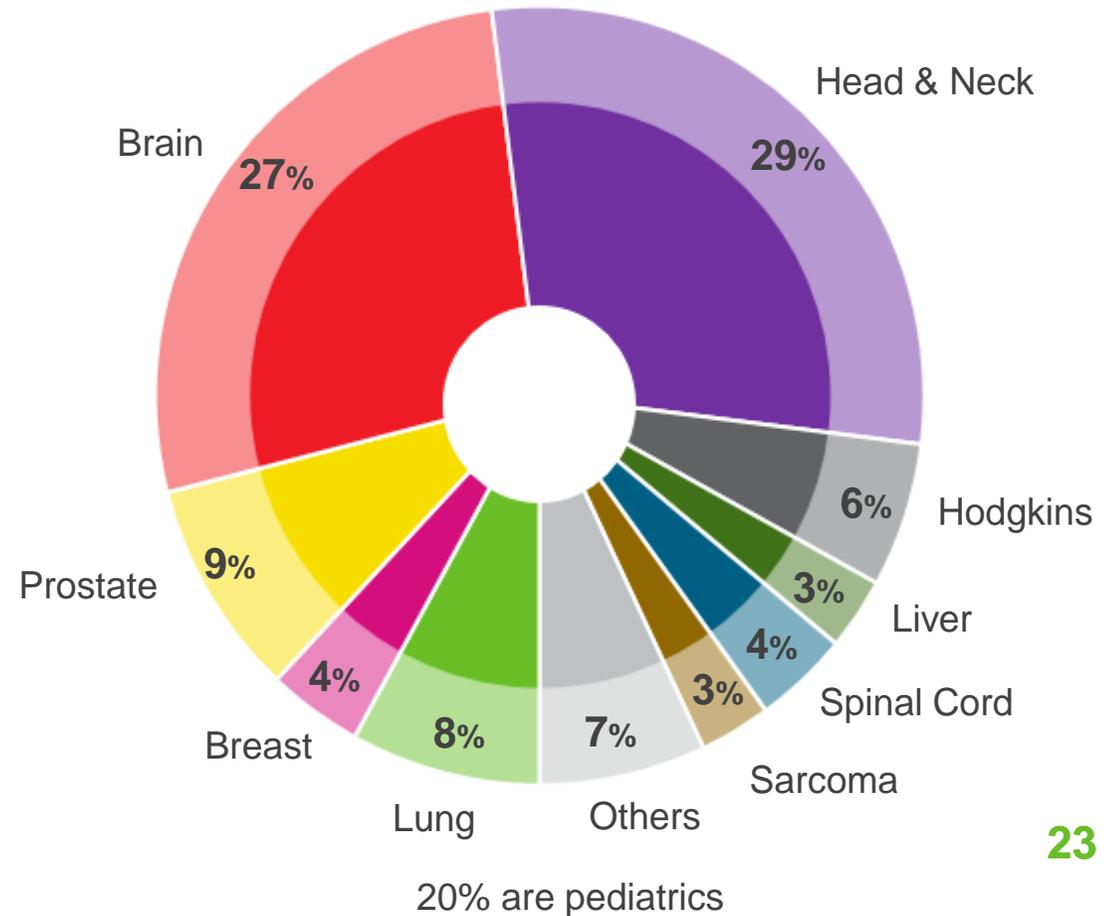
more patients that could be treated per room per year with IBA solution

Proven Clinical Excellence

First 500 patients treated at
Willis-Knighton, LA, US

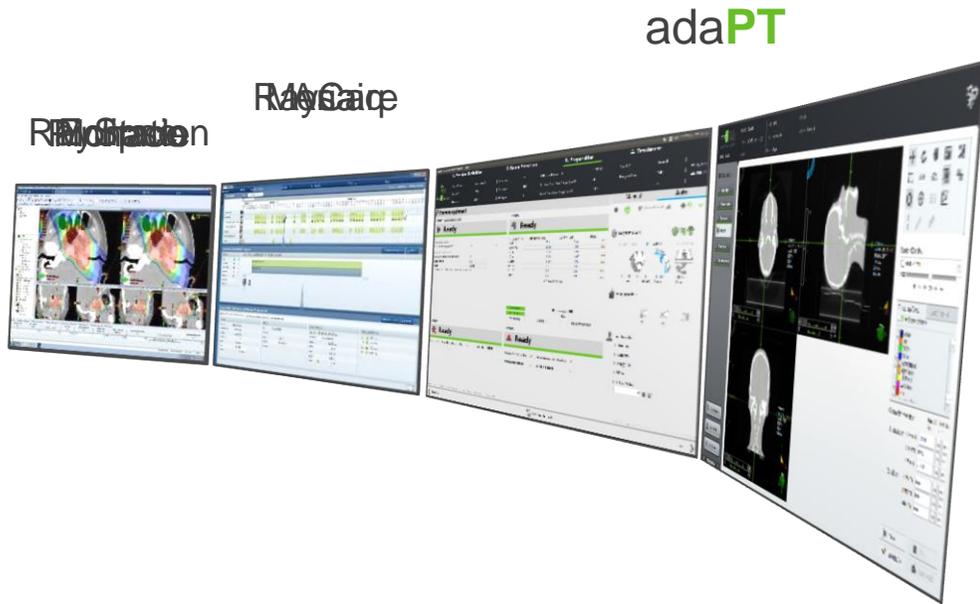


First 100 patients treated at
Beaumont, MI, US



Software integration

- Supporting all configurations



TPS/OIS: open vendor strategy

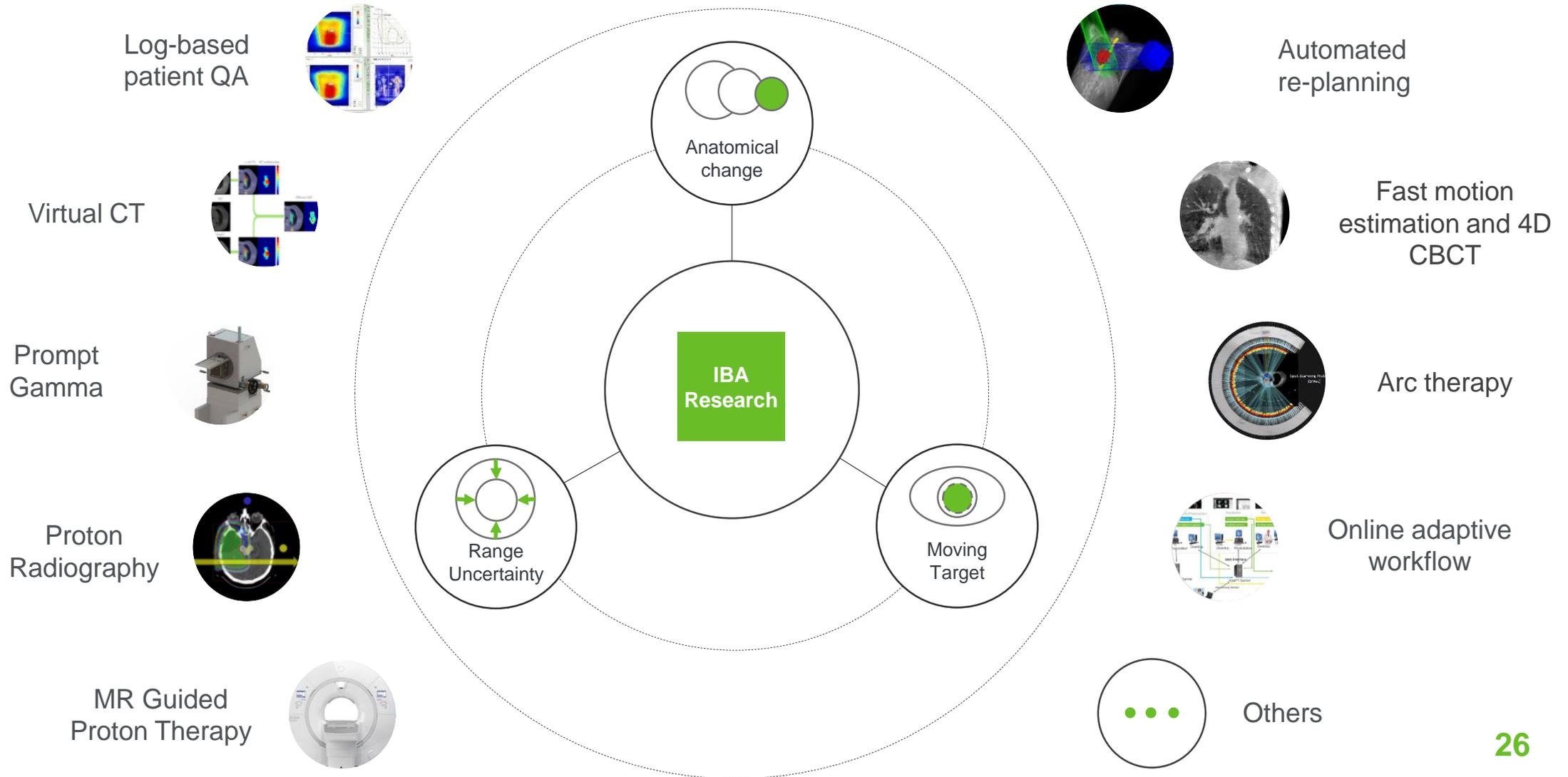
Strategic partnerships

- Integration of software and imaging solutions
- Patient-focused solutions
- Commercial collaboration
- Co-marketing



Flow-chart of patient treatment events

Continued research and development



Good news for PT Market development

- Major RT player invest in PT
- Compact one room is the way to go
- High clinical interest in new clinical modalities
 - ARC Therapy
 - Hypofractionation
 - Combination with immuno
 - FLASH

IBA remains 3 steps ahead with proven superiority of open gantry

- Main competitor still 70% bigger
- Proven clinical performance
- Most efficient workflow
- Fastest installation
- Demonstrated performance through largest installed base: 26 systems sold, 7 in operation
- Newer, more cost efficient cyclotron



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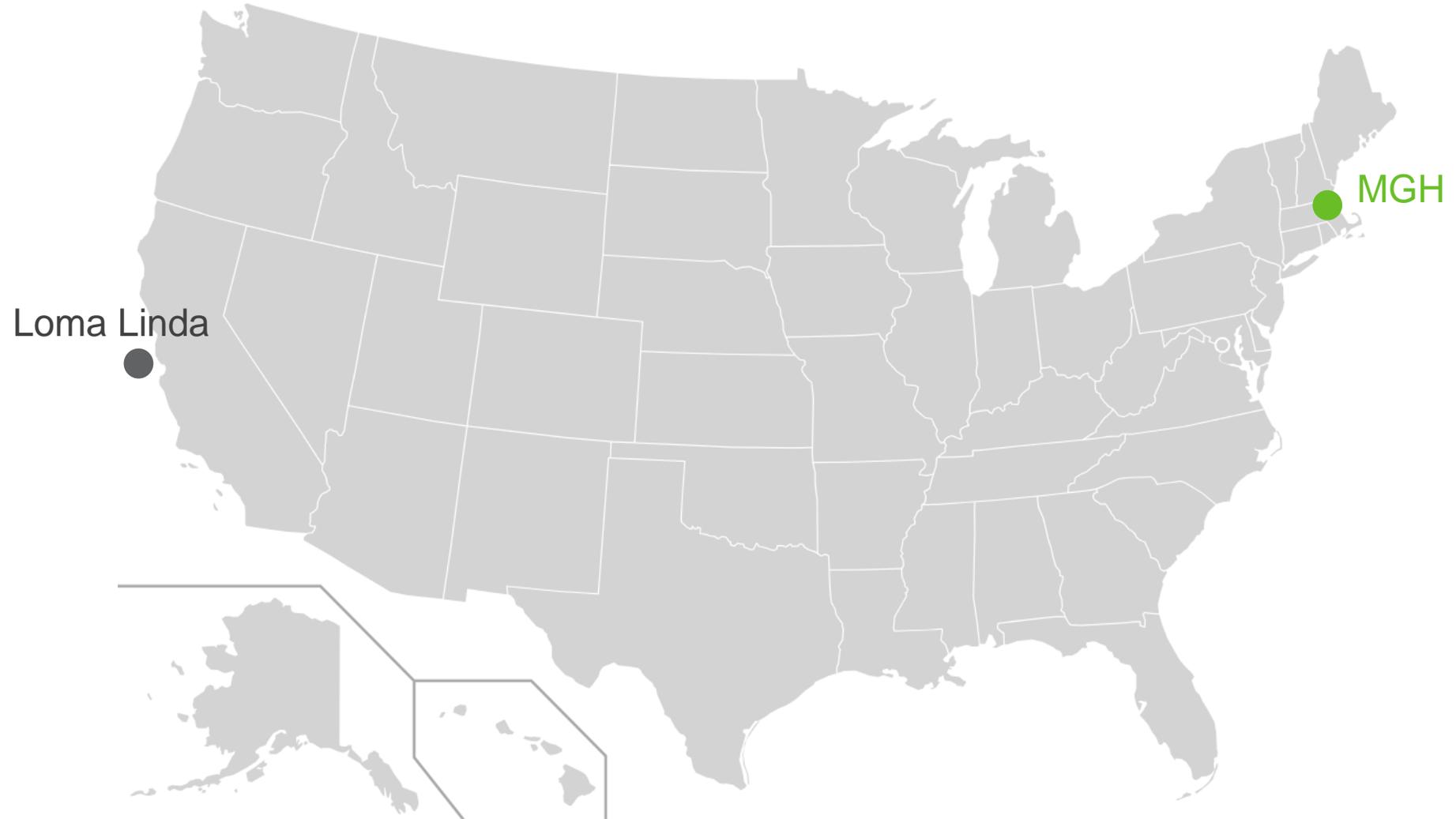
Proton Therapy US Market Evolution

Beth Klein, President IBA PT North America

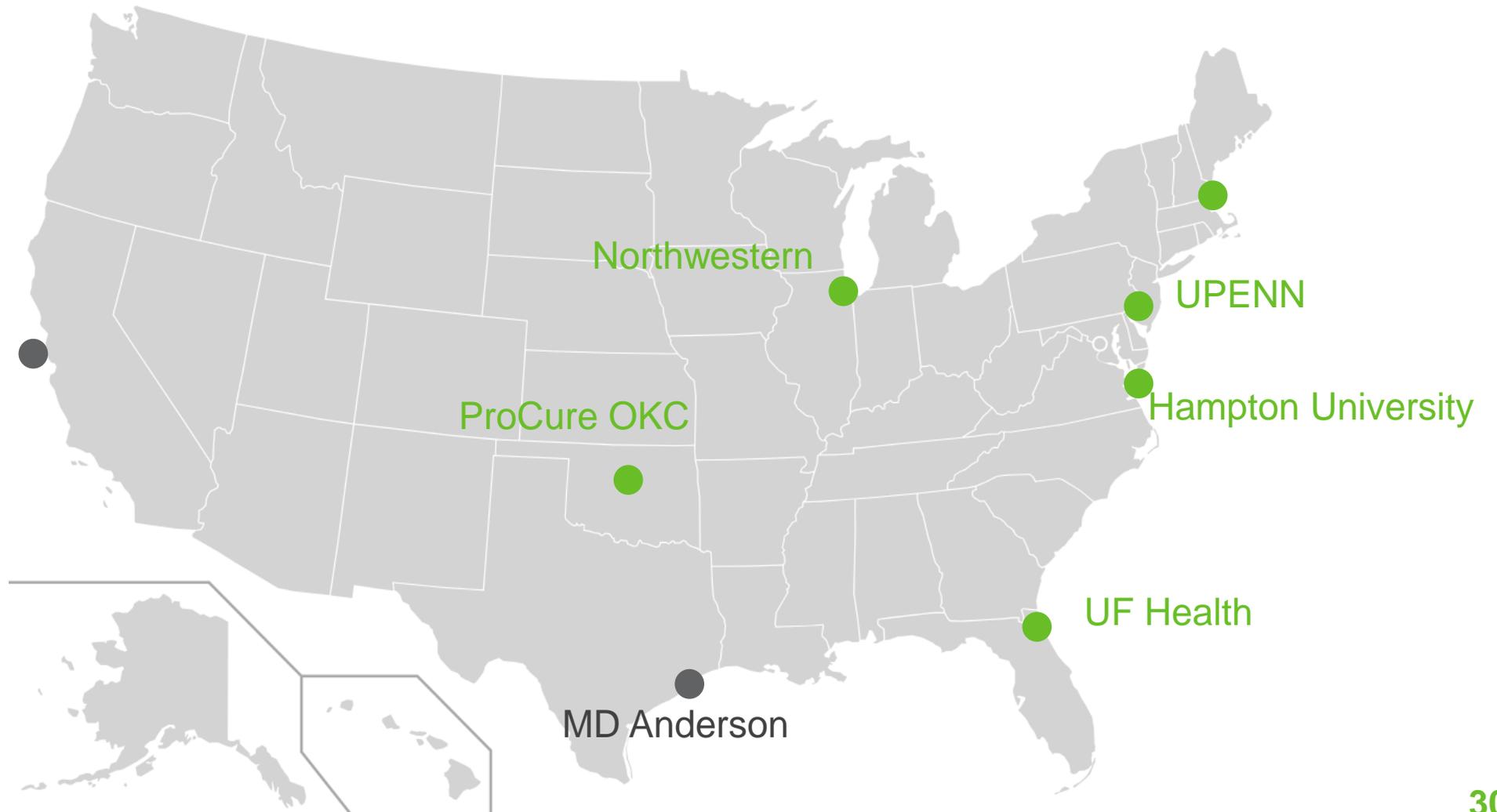
22 October 2018



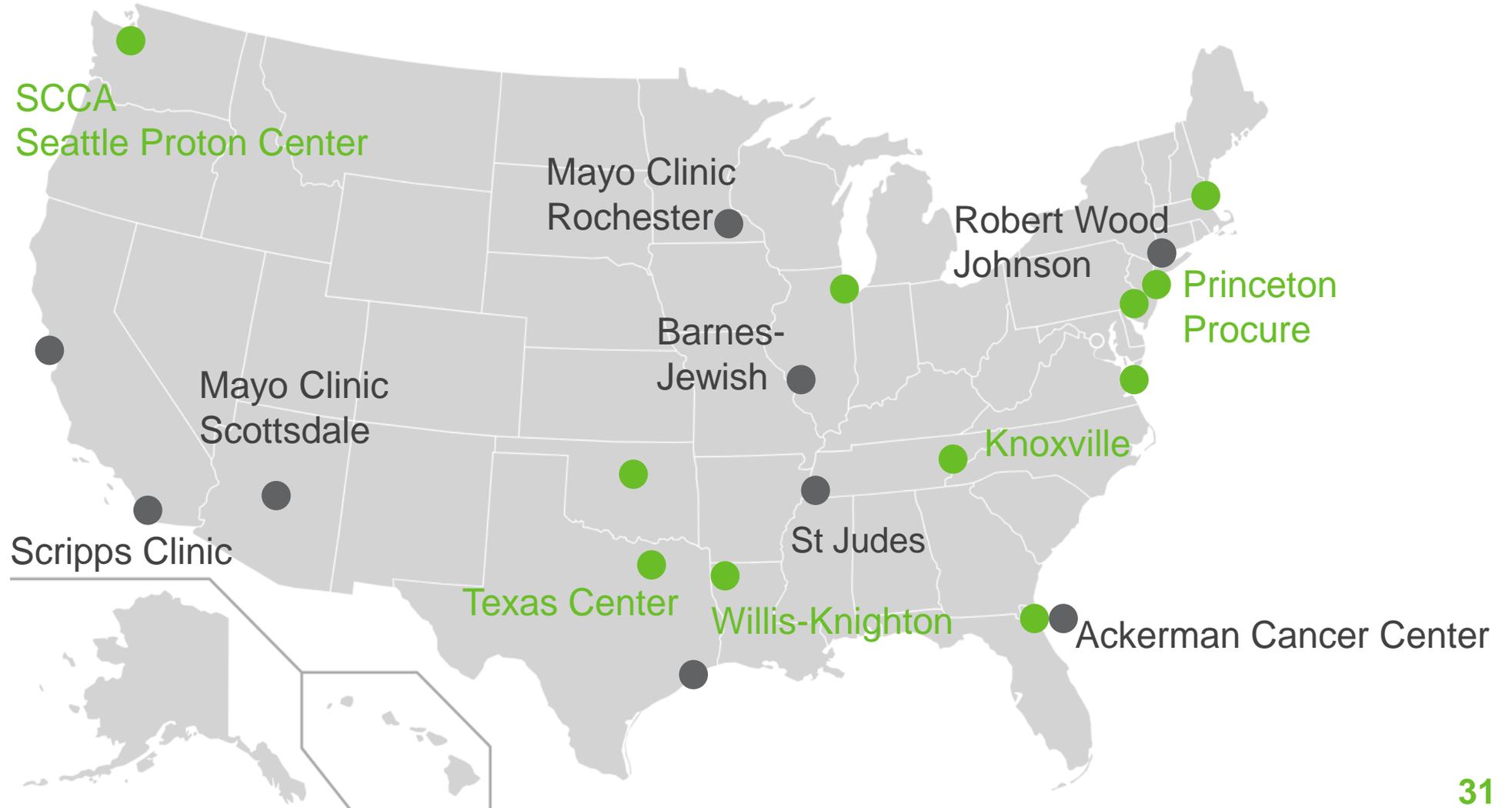
Operational Proton Therapy Centers in North America in 2005



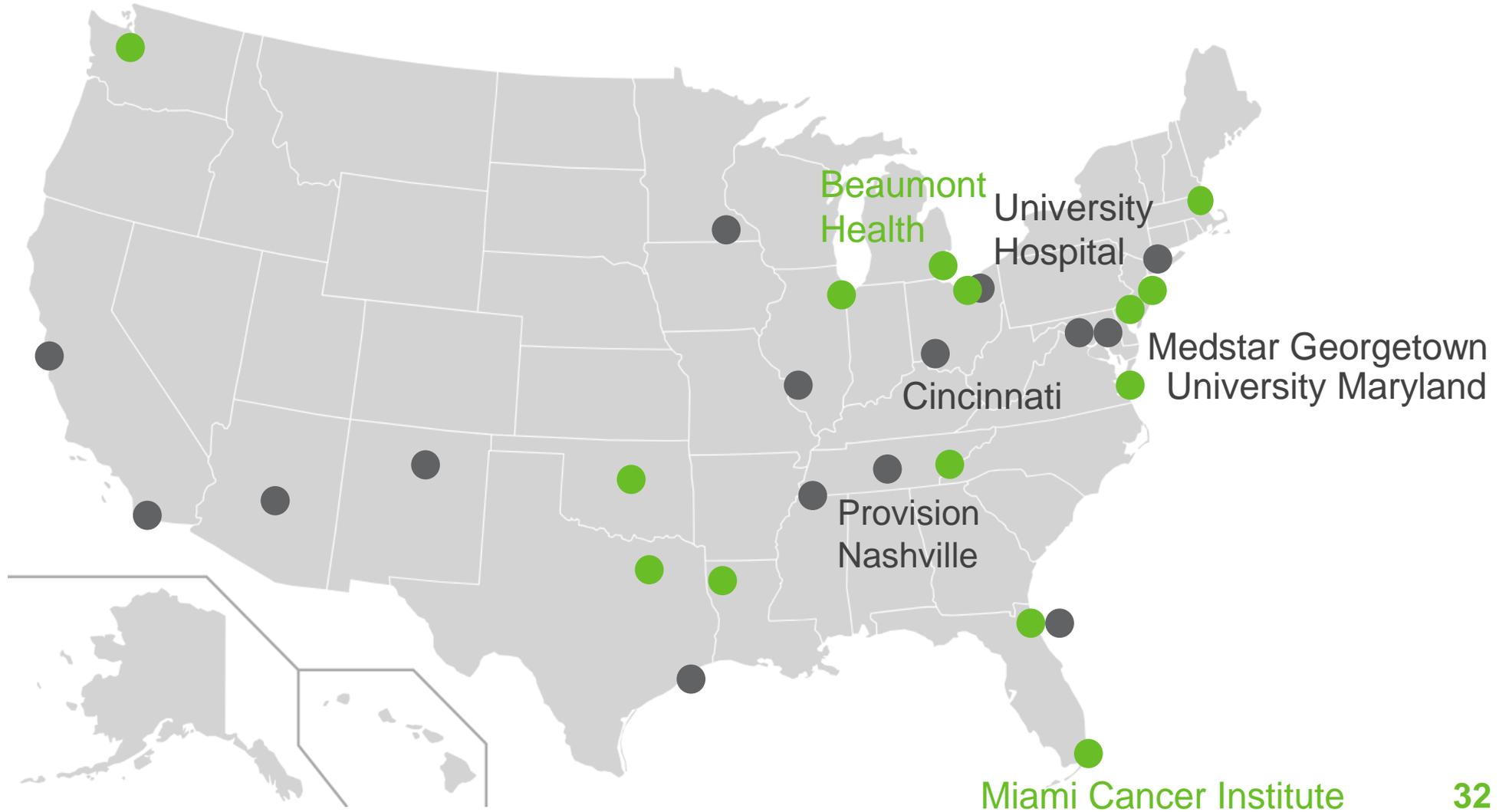
Operational Proton Therapy Centers in North America in 2010



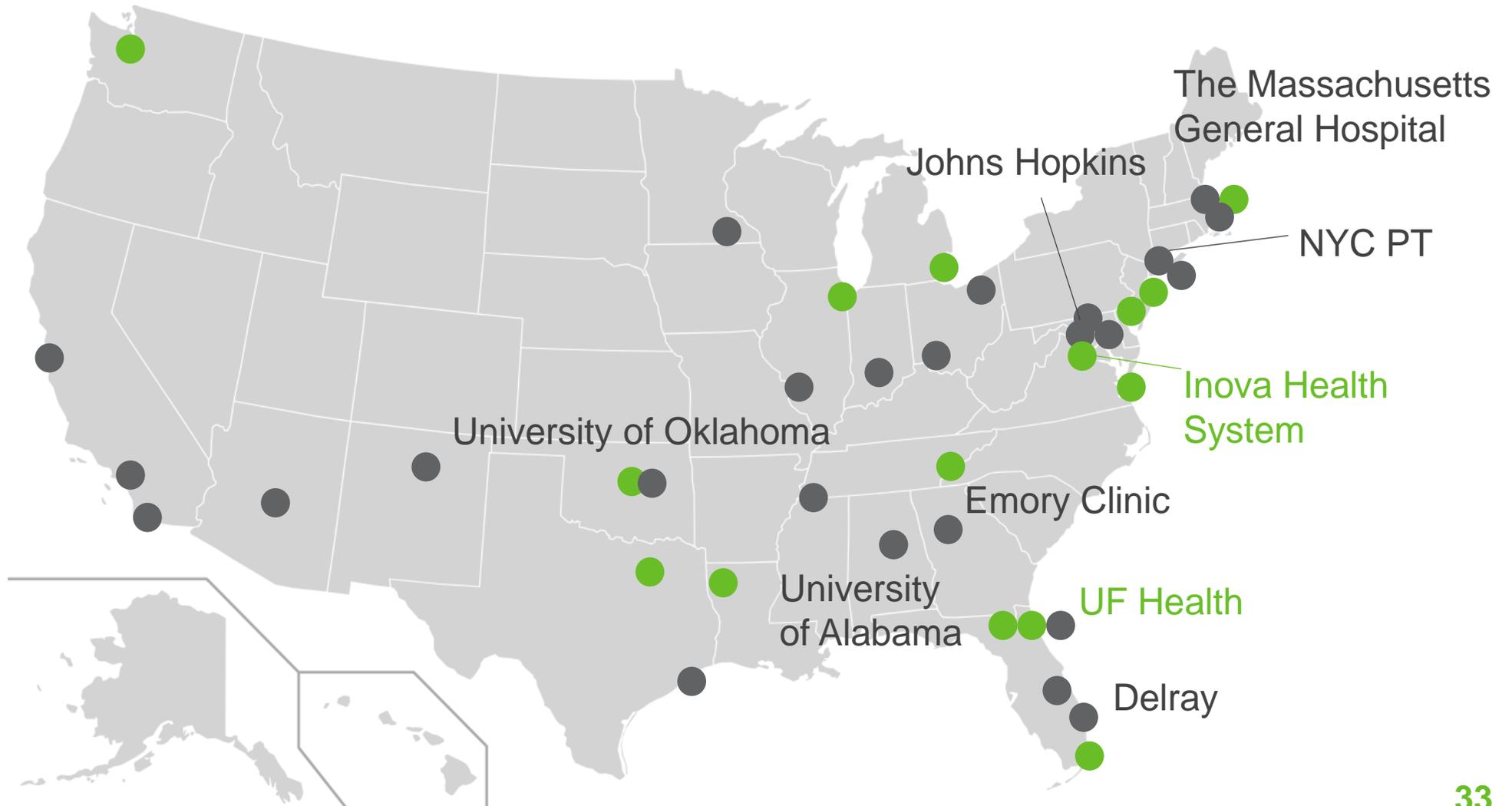
Operational Proton Therapy Centers in North America in 2015



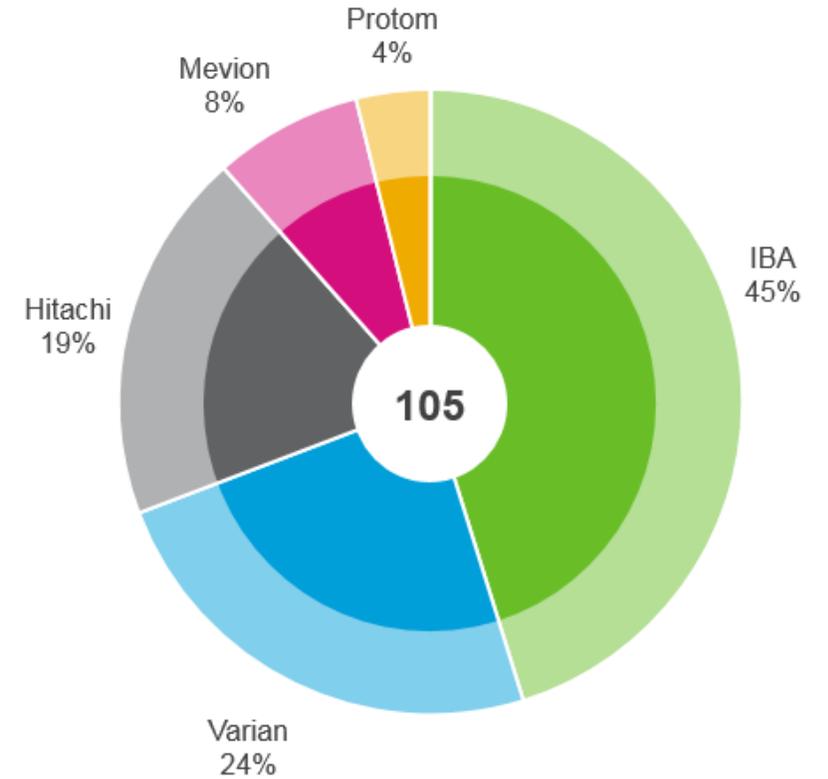
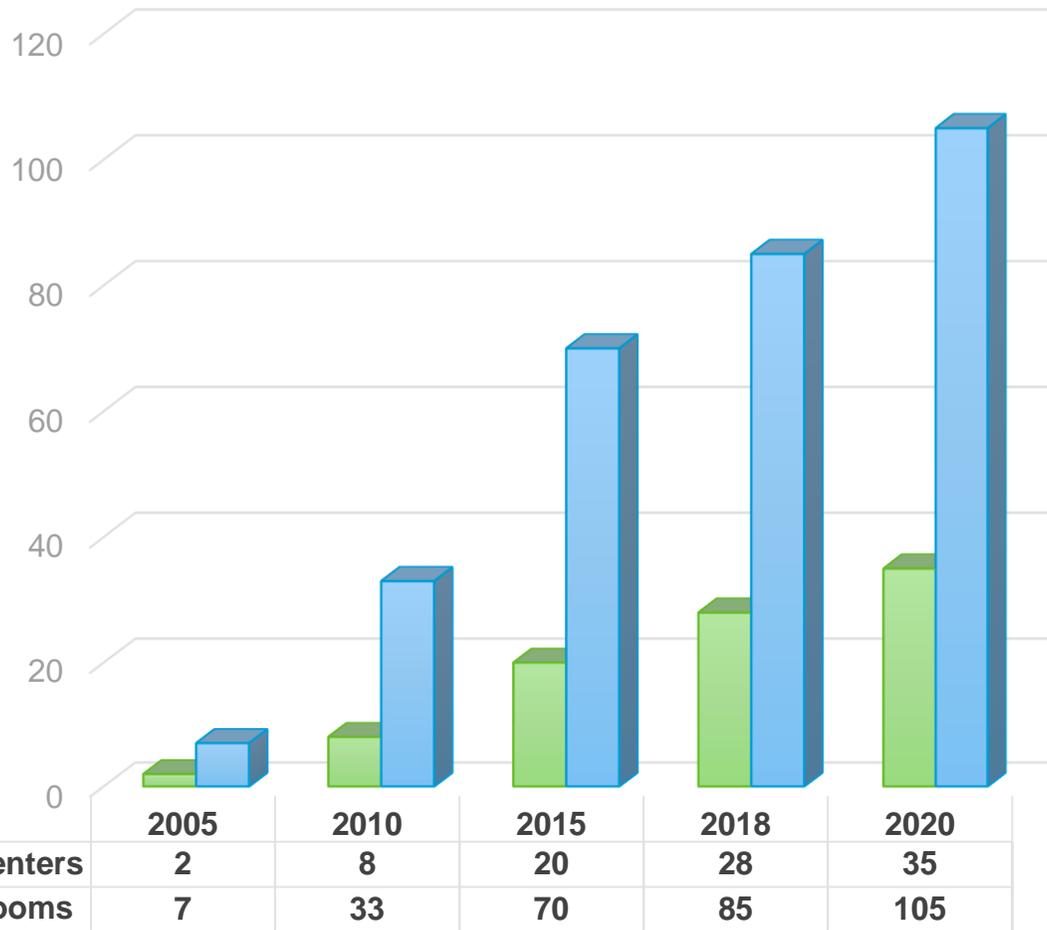
Operational Proton Therapy Centers in North America in 2018



Projected Operational PT centers in North America in 2020



Evolution of the proton therapy market in North America



IBA leads US Market Share

ACCELERATORS

- Center Competition fueling demand (fear of losing share)
 - Turf war is on - defensive & offensive strategies
 - Fear of losing patients/revenue > fear of PT investment
- Prestige driving academic institutions
 - Need PT to attract & maintain top academic staff
 - PT becoming a "Must-Have" for a complete residency
- Reduction in barriers to entry
 - Affordable - compact systems
 - Linac-like workflow
 - Increased indications/throughput due to PBS and CBCT
 - Access to capital easing-up

BRAKES

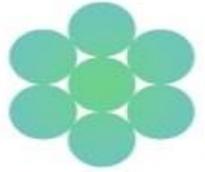
- Payor Denials
 - Private Payers not paying; no prostate
 - Denial process drives patient to RT
- TCO (Total cost of Ownership) High
 - Competing projects
- Negative press
 - Quantification of PT value needed
 - Early Center failures



Engaging
Patients in
Building
Advocacy for
insurance
reform

Investing in
Acceleration of
Registries and
Model based
approach

Changing the
Business
Model

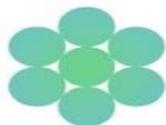


Focused on PT Insurance Reform through Patient Advocacy

Patient Focused
Campaigns

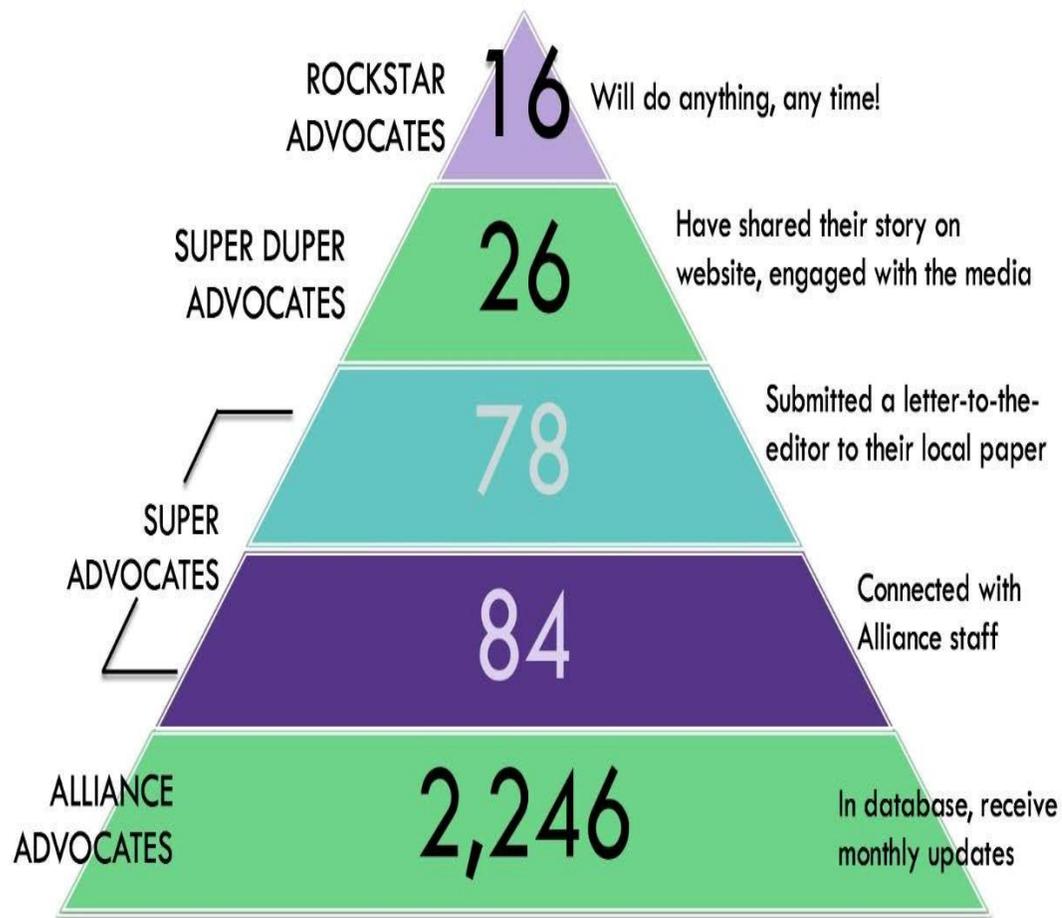
Build Patient
Advocacy Base

Increase Media
Placement



Patient Campaigns

Building Patient Advocacy Base



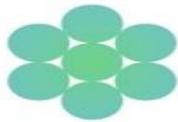
CANCER PATIENTS' TIMELY TREATMENT BILL OF RIGHTS:

Principles to Ensure Fair, Timely, and Transparent Access to Cancer Treatment

Cancer patients and their doctors should be fighting *cancer*, not insurance companies. Unfortunately, too many cancer patients are battling restrictive, opaque, and unfair insurance review and appeal processes that drastically delay or make it impossible to receive treatments their doctors appropriately prescribe.

The Cancer Patients' Timely Treatment Bill of Rights: What All Cancer Patients Deserve

- ✓ **Fair, appropriate access to doctor-recommended treatment**, with approval/denial decisions made:
 - in a transparent process
 - based on accurate and up-to-date clinical criteria, and
 - appeals handled by a medically qualified expert in the type of cancer the patient is facing, and the specific type of treatment recommended
- ✓ **Timely access to treatment** with initial approval/denial decisions made within **1 day** – and appeals settled no later than **5 days** – from the initial request. State insurance commissioners review final denials and hand down a decision within **15 days**
- ✓ **Enforcement mechanisms executed by insurance commissioners**, including:
 - automatic approval if insurer fails to meet 5-day timeline for expedited appeal
 - meaningful and substantial fines for repeated failure to provide fair, appropriate approvals
- ✓ **The same rights for cancer patients covered by employer self-funded plans**, which are not regulated by state insurance commissioners



Elevating patient voice through Media placement

 <i>When insurance wouldn't pay, parents funded cancer patient's \$95,000 lifesaving treatment</i>	 <i>The High Costs of Cost Sharing Insurance</i>	 <i>Industry Voices—The sorry state of private insurance coverage for cancer treatment</i>
 <i>Proton Therapy: Changing the way to treat cancer – A Cancer Patient's Story</i>	 <i>Local cancer survivor, Alliance seek insurance process reform</i>	 <i>Jack Pattie Show interview with Stephanie Wurdock Lindsey</i>
 <i>Letter: Hold health insurers accountable for care</i>	 <i>Her View: Cancer care denied: Patients deserve better</i>	 <i>Opinion: Make insurers accountable for denying care</i>
 <i>Florida father forced to raise money for cancer treatment</i>	 <i>Cancer: Hold insurers accountable for denying patients care</i>	 <i>Young cancer survivor fights for patient rights after insurance denies proton therapy</i>

Secured 70+ media placements that elevated the patient voice to educate the public, decision makers, and key opinion leaders about proton therapy benefits and cancer care access issues.

- **CNN put the value of proton therapy and access issues in the national spotlight** when reporter Wayne Drash [published a long story](#) featuring a cancer patient's struggle to get payment for proton therapy.
- The story, which referenced the Alliance and our Cancer Care Denied Report, was amplified by 100 additional news outlets through syndication; it also inspired additional coverage by CNN's Headline News.

Alliance Website & Social Media



The screenshot shows the website's header with the logo and navigation links: TAKE ACTION | SIGN THE BANNER | SHARE YOUR STORY | OUR STORIES | THE ISSUE. The main banner features a collage of diverse people and the text "TELL INSURERS: FIGHT CANCER, NOT ME". Below the banner, a call to action reads "Act Now: Sign the Petition to Insurers!". A white text box contains the following text:

Too many people fighting cancer are also battling restrictive, complex insurance policies and processes that make it difficult or even impossible to receive proton radiation therapy that their doctors prescribe.

Patients should be able to receive quick answers and fair treatment from insurance companies when faced with a cancer diagnosis.

By signing this petition, you will be joining advocates from around the country who are asking insurers to fight cancer, not cancer patients!

Petition Text

TO INSURANCE COMPANIES: Cancer patients deserve fair and timely access to the best available treatment recommended by their doctors. When it comes to cancer, patients don't have time to waste on unnecessary bureaucracy - they need quick answers to life-threatening problems.



The Proton Collaborative Group

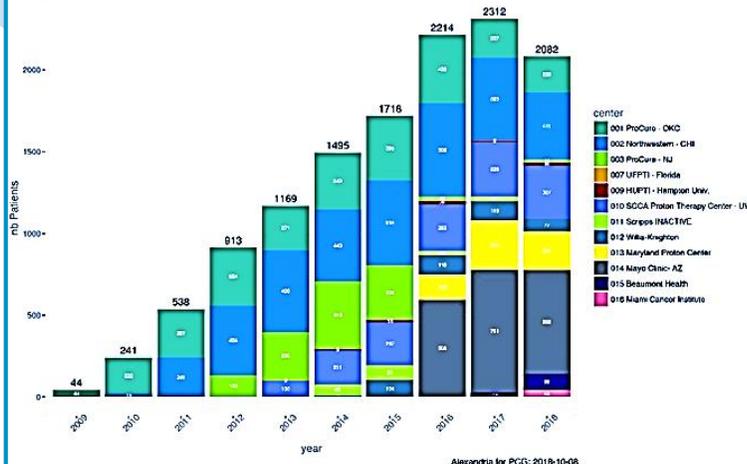
- Started in 2009
- Independent 501c3
- 100+ volunteer physicians and physicists
- **The ONLY multi-institutional research platform with 13+ treatment centers**
- **10,000+ patient registry**
- **9 Trials**
- 10 Disease Site Committees
- Data Safety Monitoring Board
- Publications Committee
- Physics Committee
- International Data Steering Committee



Current PCG Member Institutions



PCG-Enrollment-by-center
recruitment from 2009-01-01 to 2018-10-08



❑ Largest PT Registry; fosters multi-center collaboration and publications.

❑ High quality data drives quicker and more robust collection.

❑ Standardized high quality data helps develop and validate predictive models.

Changing the Business Model

The New York Times

Although most of the proton centers in the United States are profitable, the industry is littered with financial failure: **Nearly a third of the existing centers lose money, have defaulted on debt or have had to overhaul their finances.**

Factors driving failure;

- Early market stage- no data to build realistic business models
- Large; 4-5 rooms- high patient volume expectations
- Stand-alone; not aligned with a hospital partner
- Early technology; no IMPT, CBCT
- Highly leveraged financing

Current Center Profiles;

- Compact single-room solutions are less risky
 - Most centers opt for 1-2 rooms
- Most centers are hospital base providing in-house RT patients and staff/equipment synergies
- Business models are more conservative in terms of debt ratio and revenue projections
- Remaining stand-alone centers considering partnership with hospital for patient referral

*Seattle had to close one room. The average on 3 rooms is 19.33 patients per day per room



**PROTECT +
ENHANCE +
SAVE LIVES**

Driving to make Proton therapy accessible to every patient who can benefit from it!



PROTECT +
ENHANCE +
SAVE LIVES

Model-Based Approach development in Europe and in USA

Prof. Dr. J.A. Hans Langendijk, Chair, Department of Radiation Oncology at University Medical Center Groningen



Iba

The model-based approach

IBA meeting, San Antonio (US)



Prof. dr. Hans Langendijk
Department of Radiation Oncology, UMCG



umcg

Disclosures

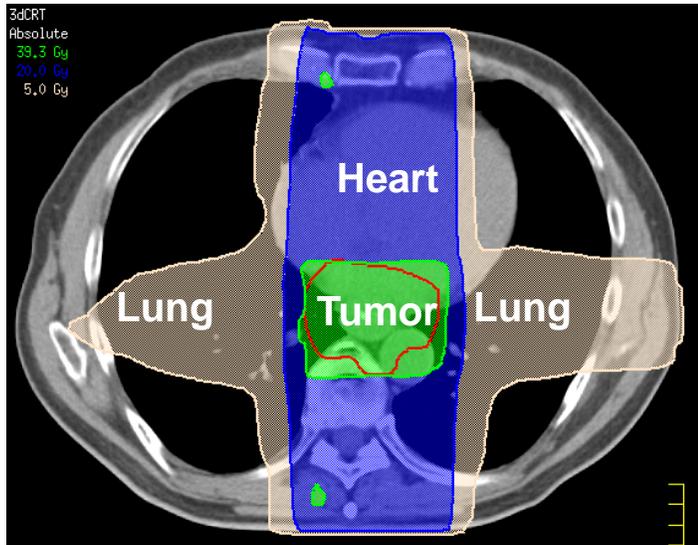


	COI status	Names of companies / organizations
① Post of executive / consultant	No	Honorarium from IBA for consultancy and presentation at IBA symposia paid to UMCG Research BV
② Stocks	No	
③ Patent royalties	No	
④ Stage moneys	No	
⑤ Manuscript fees	No	
⑥ Grant / Research funding	YES	Department of Radiation Oncology has research collaborations with IBA, RaySearch, Siemens and Mirada
⑦ Other rewards	No	

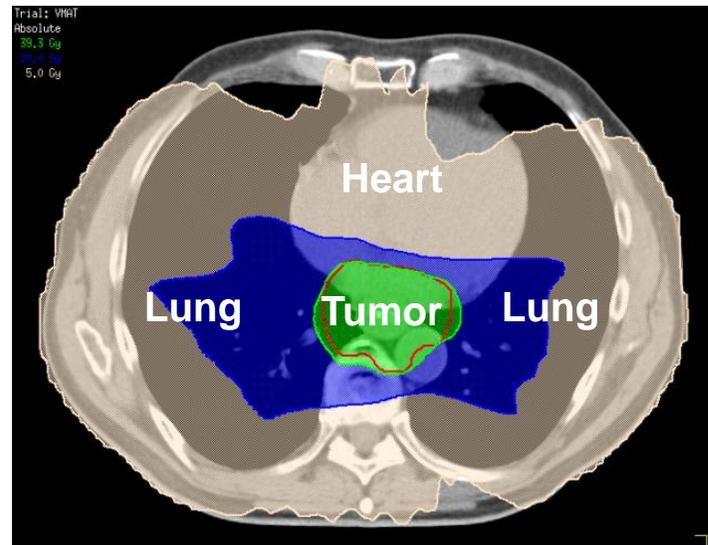
Current standard: photons

Problem: **Dose-redistribution**

Photons



Maximal sparing lungs

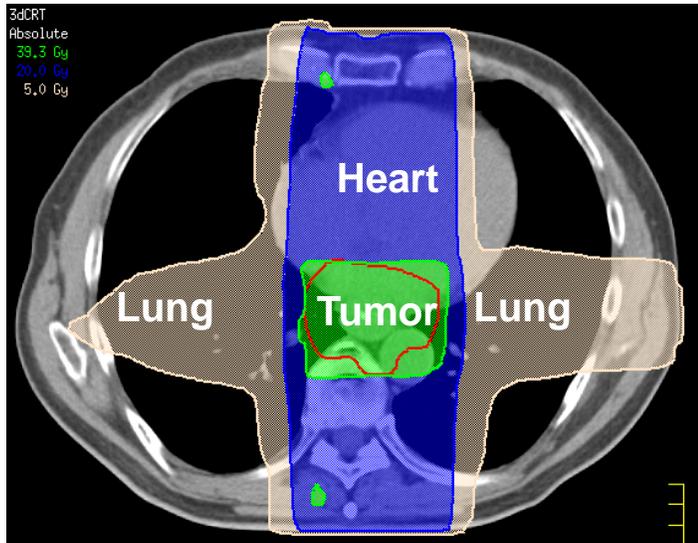


Maximal sparing heart

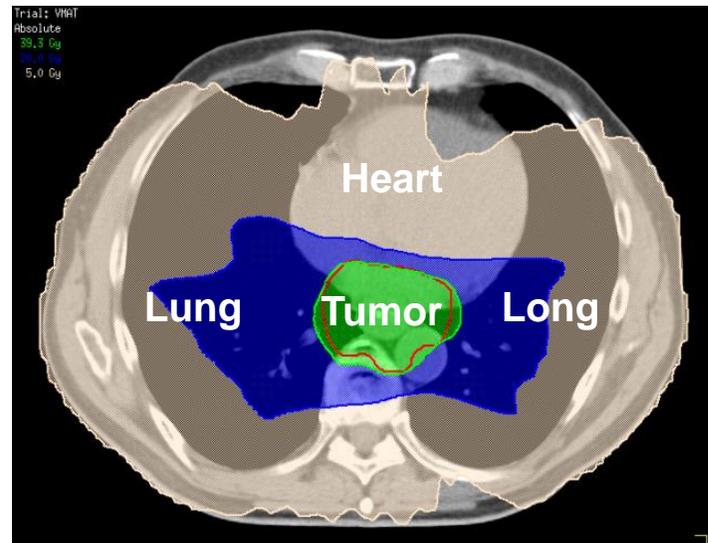
Advantage protons

Superior beam properties: $\downarrow\downarrow$ Dose-redistribution

Photons

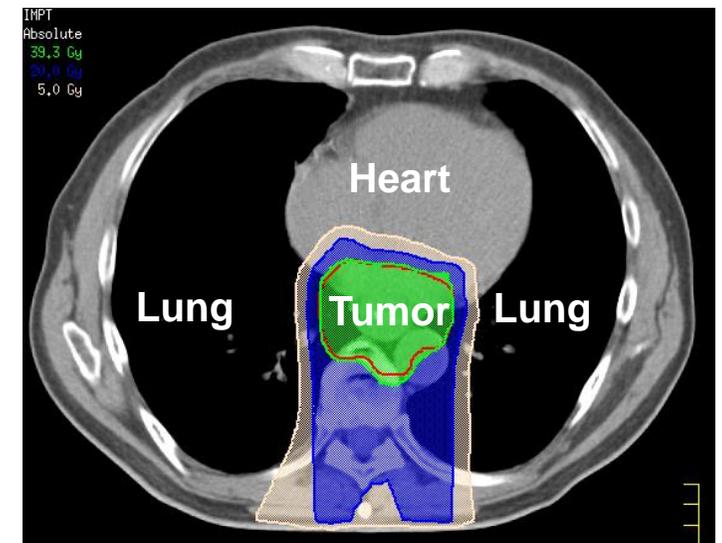


Maximal sparing lungs



Maximal sparing heart

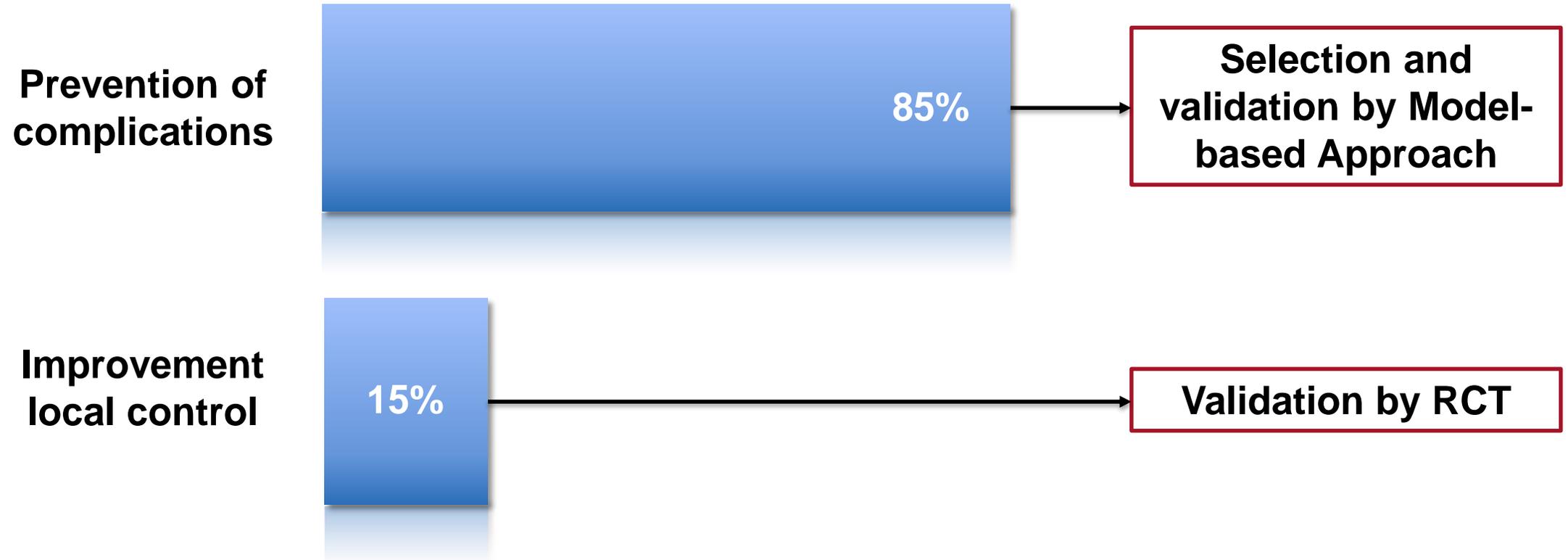
Protons



Sparing of heart and lungs

Indications proton therapy

Health Council Report (2009)



Indications proton therapy

Health Council Report (2009)



Prevention of complications

85%

Selection and validation by Model-based Approach

Improvement local control

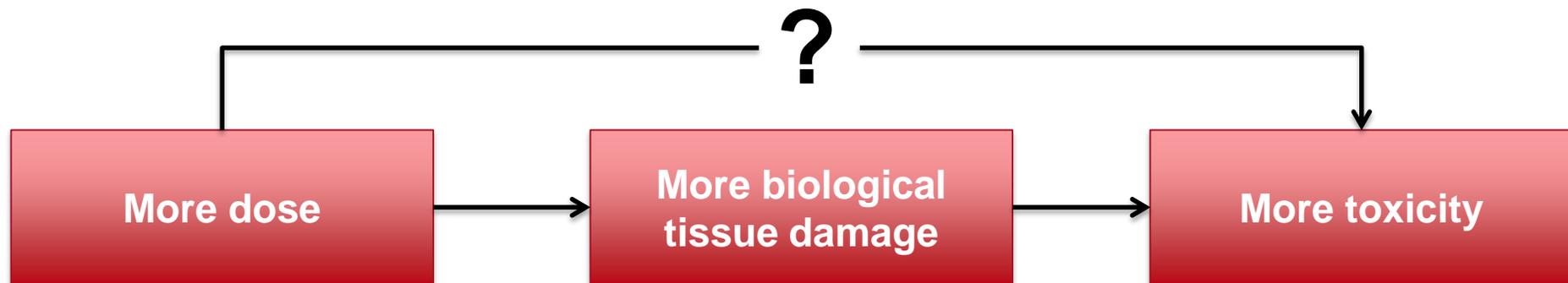
15%



Innovation radiotherapy



- Incentive of most technological development in RT
 - Maximum tumor control ↔ minimal toxicity
 - ALARA-principe: A Low As Reasonably Achievable

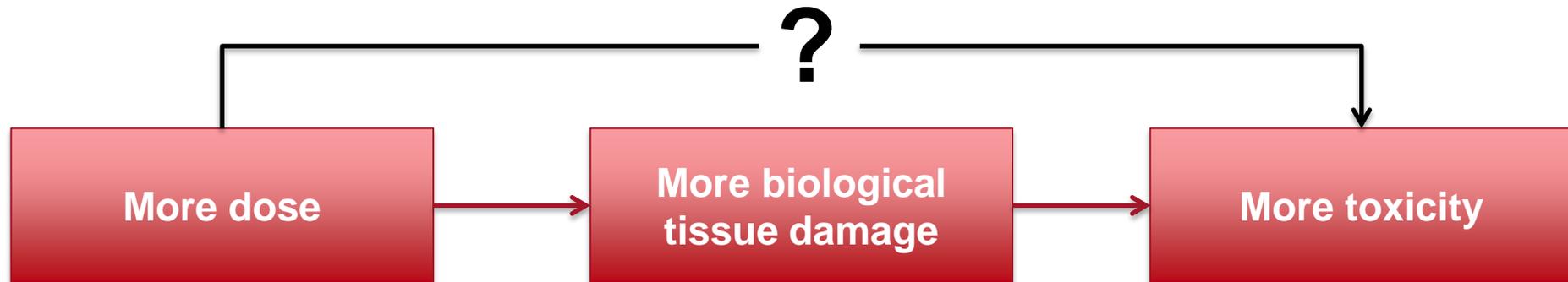


Model-based Approach



Main conditions:

1. Bio-equivalent target dose \rightarrow *local control similar*
2. Δ Dose in or more organs at risk
3. Δ Dose results in clinically relevant reuction of toxicity (Δ NTCP)



National Indication Protocol Proton Therapy

HEAD and NECK CANCER

**Landelijk Indicatie
Protocol Protonen
Therapie**

HOOFD-HALSTUMOREN

Landelijk Platform Protonentherapie (LPPT)

2 november 2017

Concept	
Verstuurd naar leden LPPT en LPRHHT	1 september 2017
Deadline schriftelijk commentaar	4 september 2017
Invitational Conference	28 september 2017
Definitieve versie	4 oktober 2017
Vastgesteld in LPRHHT	18 oktober 2017
Toegestuurd aan ZIN	26 oktober 2017
Goedgekeurd door ZIN	3 november 2017
	22 januari 2018

Model-based approach

Selection

STEP 1: Select NTCP model

- Multivariable NTCP-models

STEP 2: Individual dose comparison

- Dose reduction (**Δ Dose**): relevant DVH parameters

STEP 3: Estimate NTCP reduction (**Δ NTCP**)

- Translate **Δ Dose** to **Δ NTCP**

Validation

STEP 4: Validation

- External validation NTCP-model with new technology

Model-based selection



Only applicable when the intended use of protons is to prevent radiation-induced side effects

Three main conditions:

1. Bio-equivalent dose to the target
2. Δ Dose in one or more organs at risk
3. Δ Dose translates into clinically relevant Δ NTCP

Model-based approach

STEP 1: Select NTCP models

- Multivariable NTCP-models

STEP 2: Individual dose comparison

- Dose reduction (ΔDose): relevant DVH parameters

STEP 3: Estimate NTCP reduction (ΔNTCP)

- Translate ΔDose to ΔNTCP

STEP 4: Validation

- External validation NTCP-model with new technology

NTCP-model selection procedure



1. Committee of experts in the field
2. Selection of published NTCP-models
 - Predefined quality criteria
 - Limited number of endpoints:
 - Xerostomia
 - Dysphagia
3. External validation in independent data sets
 - Independent epidemiology centre (Julius Centre, Utrecht)

National indication protocol

Head and neck cancer (primary setting)



Predictors	NTCP-models (6 months after end of RT)		
	Patient-rated moderate-to-severe xerostomia ¹	Dysphagia grade ≥ 2 ²	Tube feeding dependence ³
D_{mean} contralateral parotid gland	B=0.052		B=0.022
D_{mean} oral cavity		B=0.024	
D_{mean} superior PCM		B=0.024	B=0.030
D_{mean} inferior PCM			B=0.013
D_{mean} cricopharyngeal muscle			B=0.008
Baseline xerostomia	Predictor		
Baseline dysphagia		Predictor	
Treatment modality			Predictor
Weight loss prior to RT			Predictor
T-stage			Predictor

¹ Beetz *et al.*, R&O 2011; ² Christianen *et al.*, R&O 2012; ³ Wopken, *et al.*, R&O 2016

Model-based approach



STEP 1: Select NTCP models

- Multivariable NTCP-models

STEP 2: Individual dose comparison

- Dose reduction (**Δ Dose**): relevant DVH parameters

STEP 3: Estimate NTCP reduction (**Δ NTCP**)

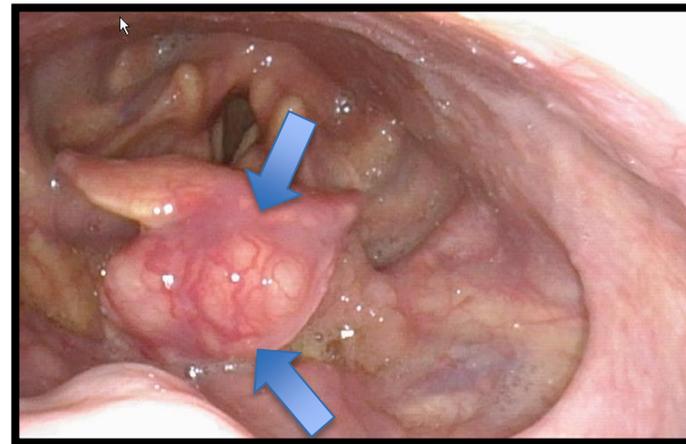
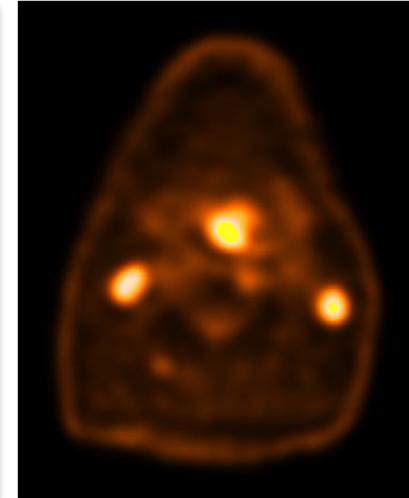
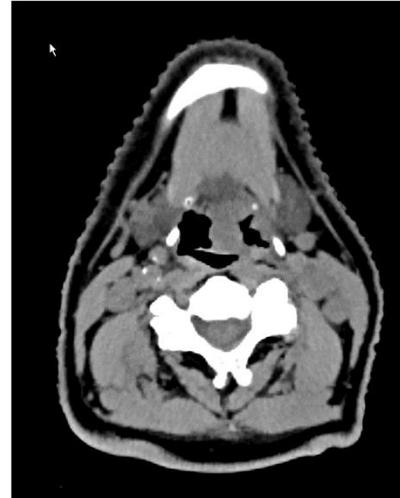
- Translate **Δ Dose** to **Δ NTCP**

STEP 4: Validation

- External validation NTCP-model with new technology

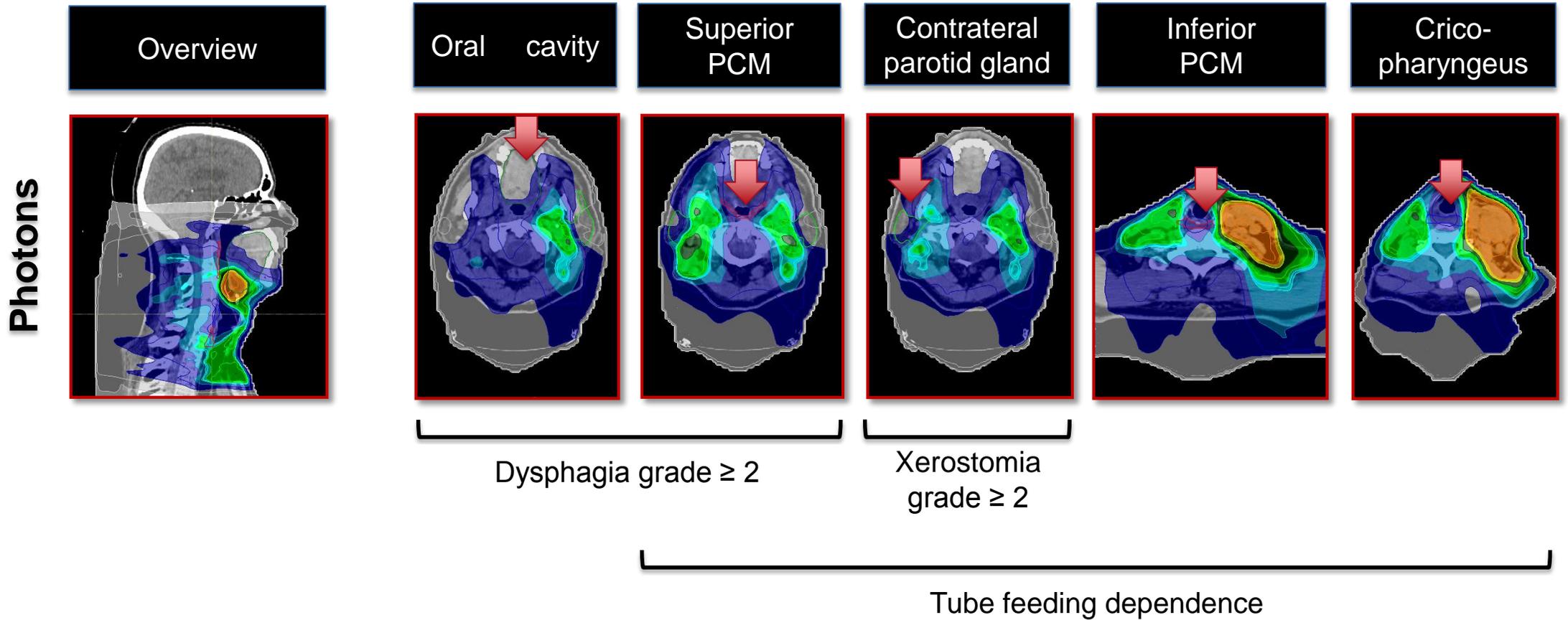
Case

- cT3N2cM0
- Base of tongue carcinoma
- Planned for concurrent chemoradiation
- Baseline toxicity:
 - Grade I xerostomia
 - Grade II dysphagia
 - No weight loss



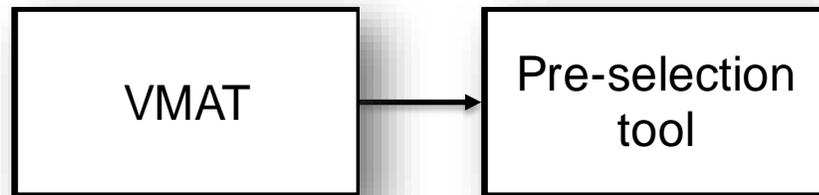
Produce best VMAT-plan

Model-based optimization

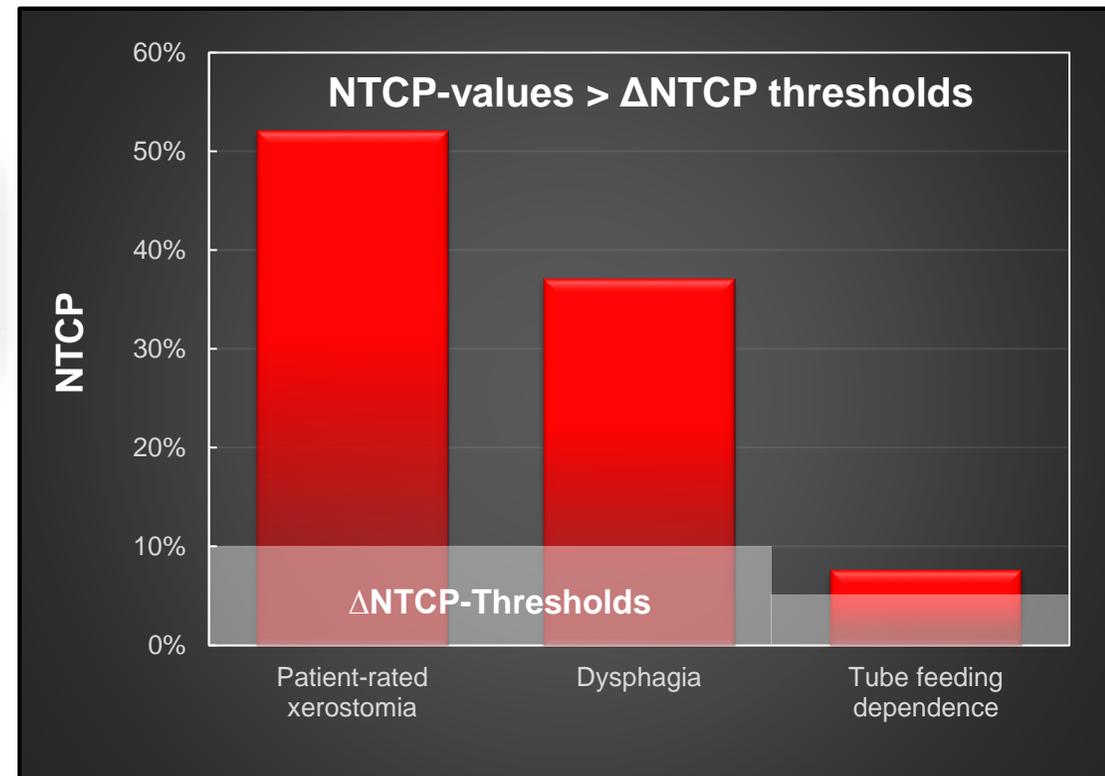


Pre-selection tool

Does the patient qualify for a plan comparison (VMAT versus IMPT)?



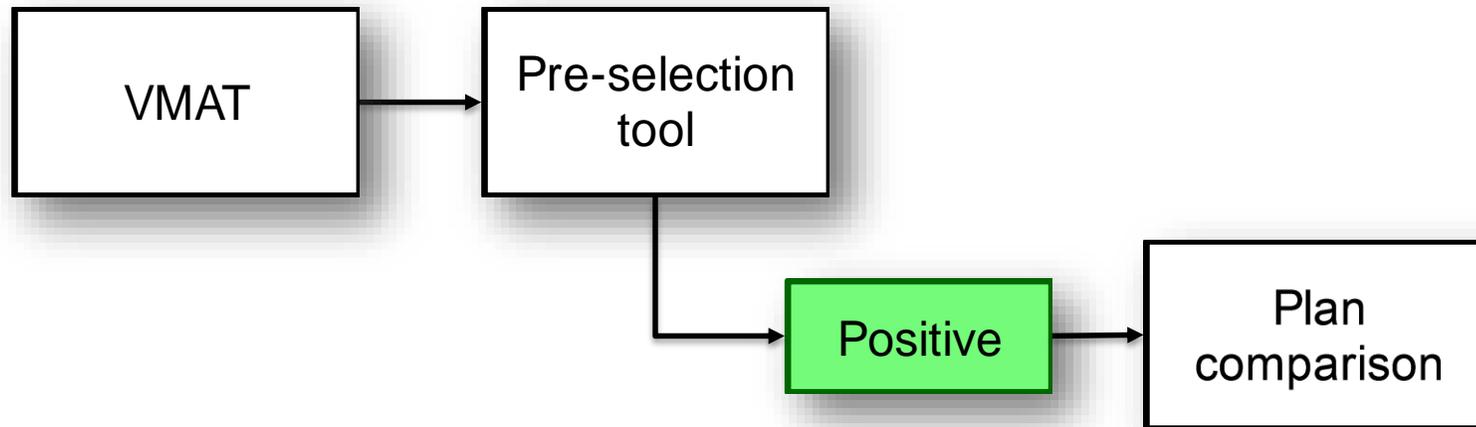
NTCP-profile VMAT



Pre-selection tool

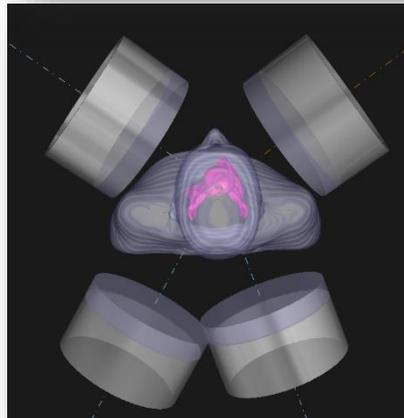
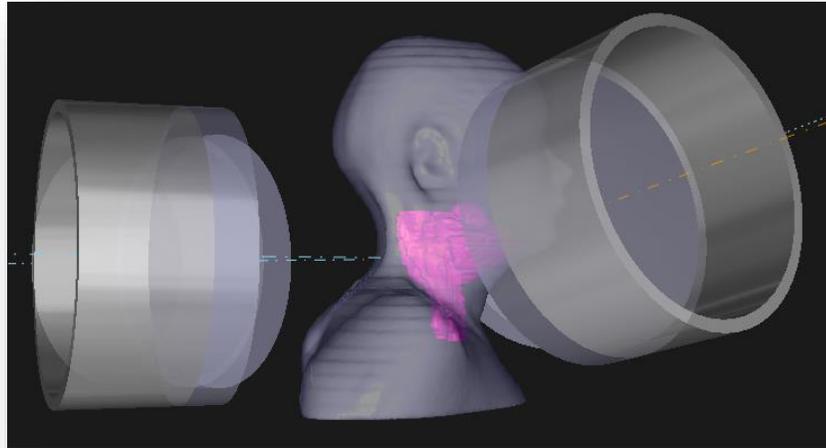


Does THIS patient qualify for a plan comparison (VMAT versus IMPT)?



Plan comparison

Proton therapy treatment planning

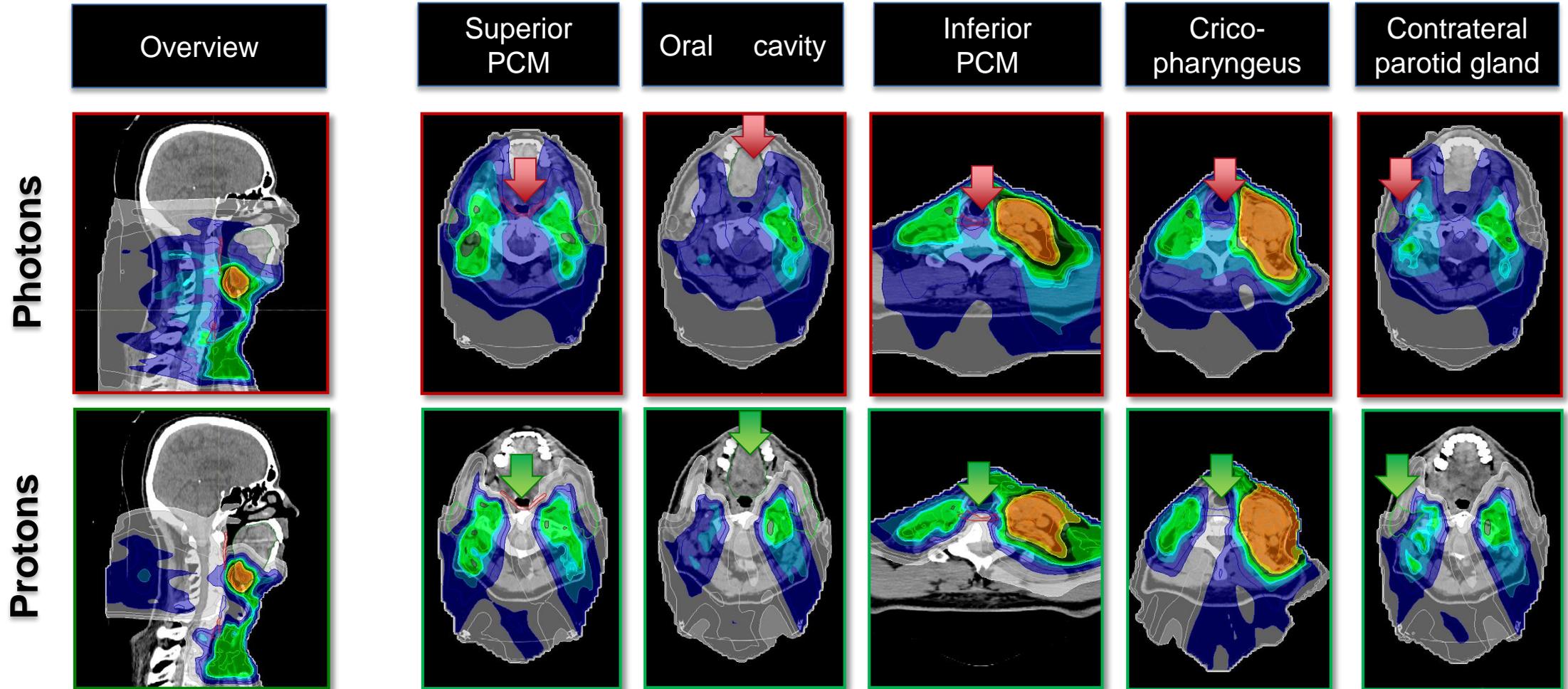


- Similar dose prescription and fractionation as for VMAT
 - 35 x 2.00 Gy / 5 times per week = 70.00 Gy
 - 35 x 1.55 Gy / 5 times per week = 54.25 Gy
- IMPT Pencil beam scanning
 - Standard 4-field beam configuration with post hoc adjustment of beam set up
 - Robust treatment planning:
 - 5 mm set up inaccuracy
 - 3% range uncertainty

Courtesy: Dan Scandurra (UMCG)

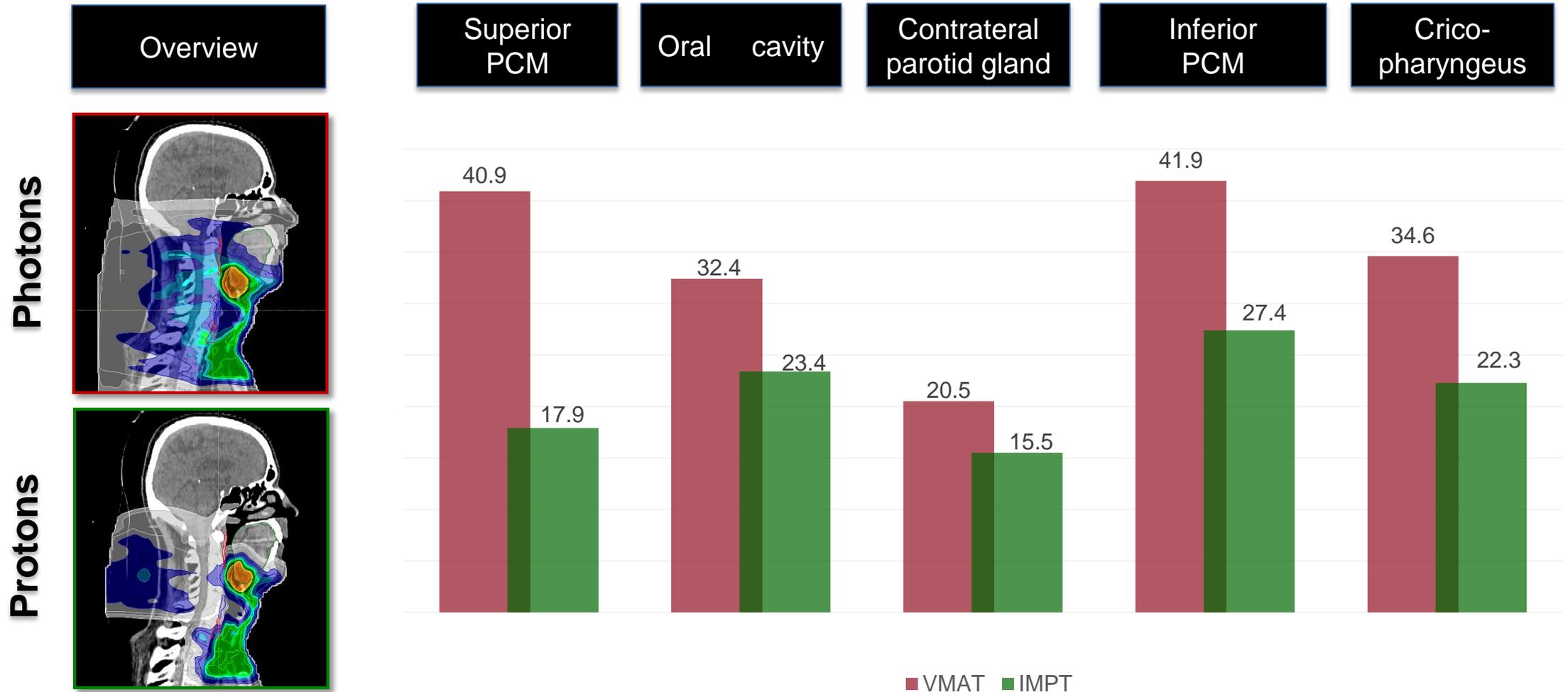
Produce best IMPT-plan

Model-based optimization: similar dose constraints



Model-based selection

Step 2: Plan comparison to determine Δ Dose



Model-based approach



STEP 1: Select NTCP models

- Multivariable NTCP-models

STEP 2: Individual dose comparison

- Dose reduction (ΔDose): relevant DVH parameters

STEP 3: Estimate NTCP reduction (ΔNTCP)

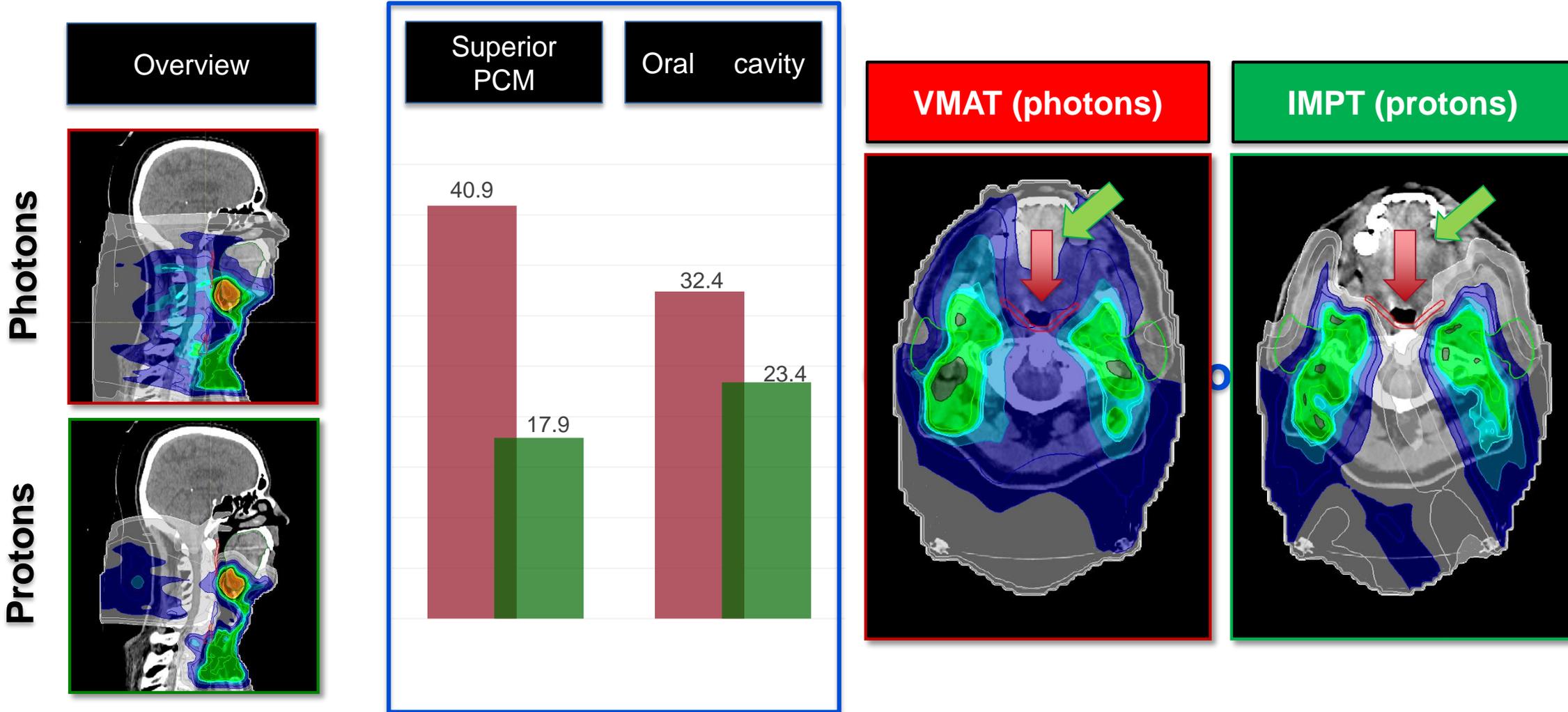
- Translate ΔDose to ΔNTCP

STEP 4: Validation

- External validation NTCP-model with new technology

Model-based selection

Step 2: Plan comparison to determine Δ Dose



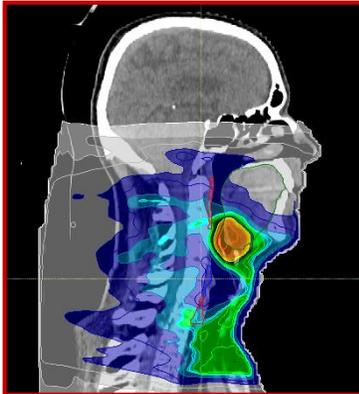
Model-based selection

Step 3: Translate Δ Dose into Δ NTCP

Planning comparison

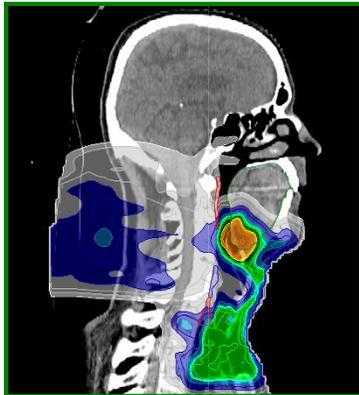
NTCP-model

Photons

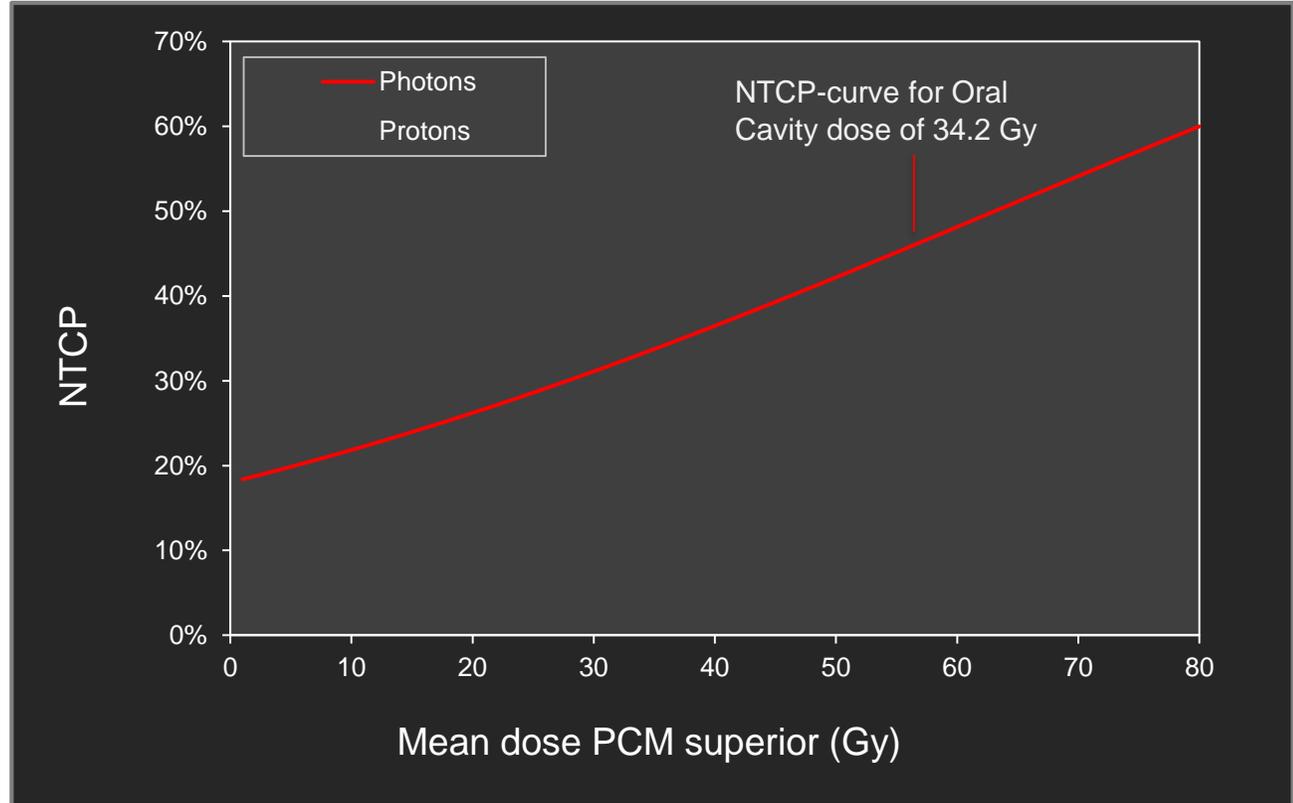


Organ at risk	Mean dose (Gy)
Superior PCM	
Oral cavity	34.2

Protons



Organ at risk	Mean dose (Gy)



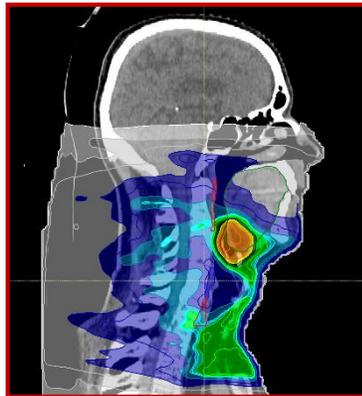
Model-based selection

Step 3: Translate Δ Dose into Δ NTCP

Planning comparison

NTCP-model

Photons

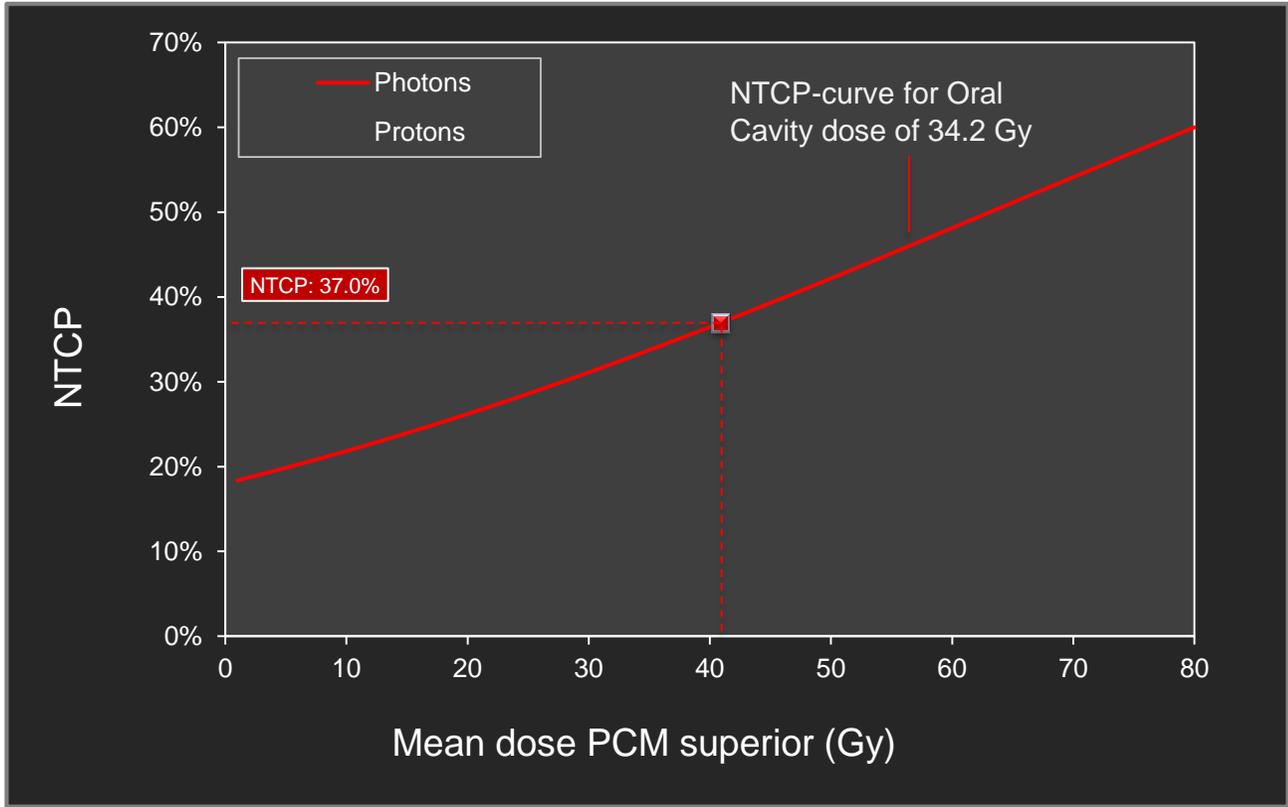


Organ at risk	Mean dose (Gy)
Superior PCM	40.9
Oral cavity	34.2

Protons



Organ at risk	Mean dose (Gy)



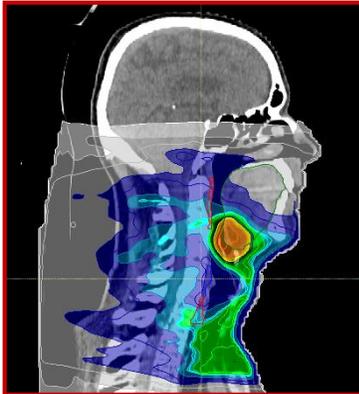
Model-based selection

Step 3: Translate Δ Dose into Δ NTCP

Planning comparison

NTCP-model

Photons

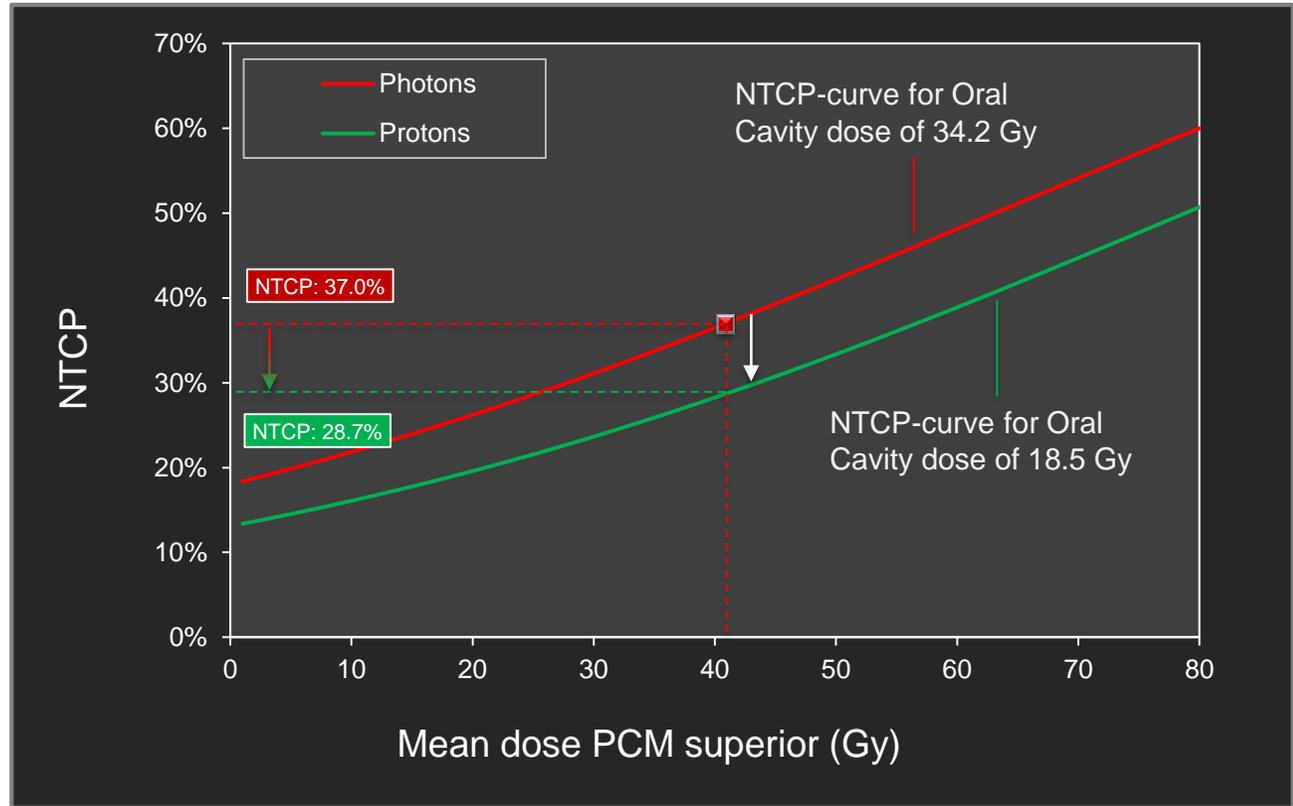


Organ at risk	Mean dose (Gy)
Superior PCM	40.9
Oral cavity	34.2

Protons



Organ at risk	Mean dose (Gy)
Oral cavity	18.5



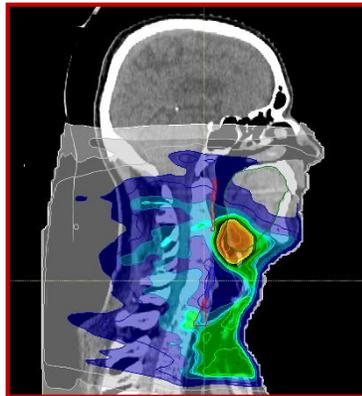
Model-based selection

Step 3: Translate Δ Dose into Δ NTCP

Planning comparison

NTCP-model

Photons

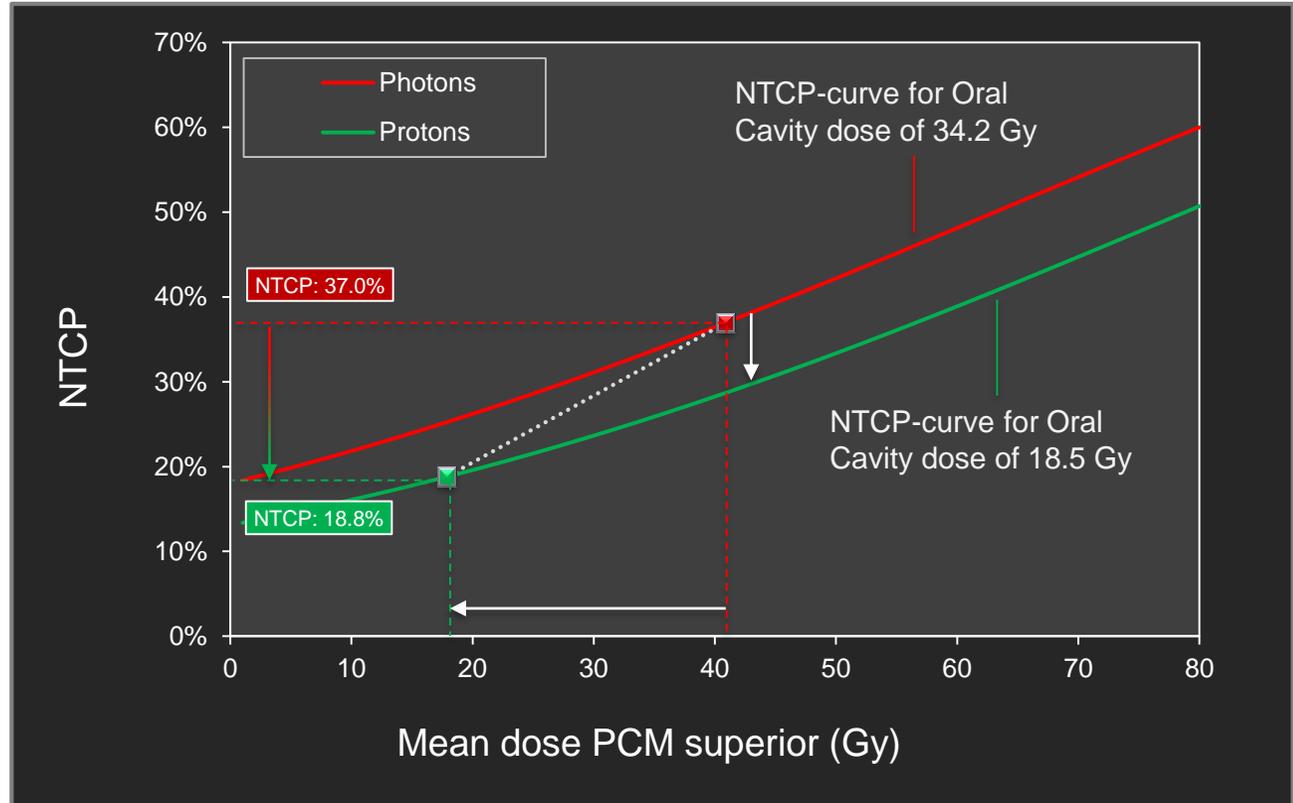


Organ at risk	Mean dose (Gy)
Superior PCM	40.9
Oral cavity	34.2

Protons

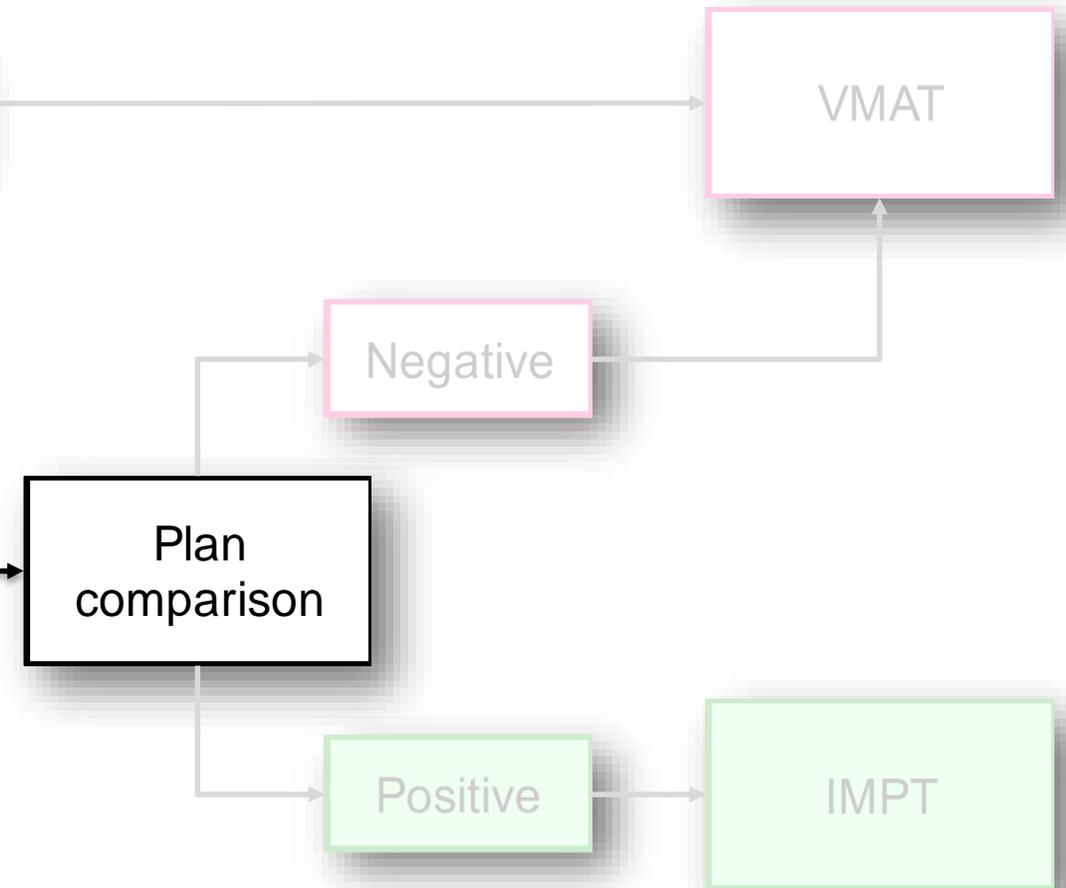
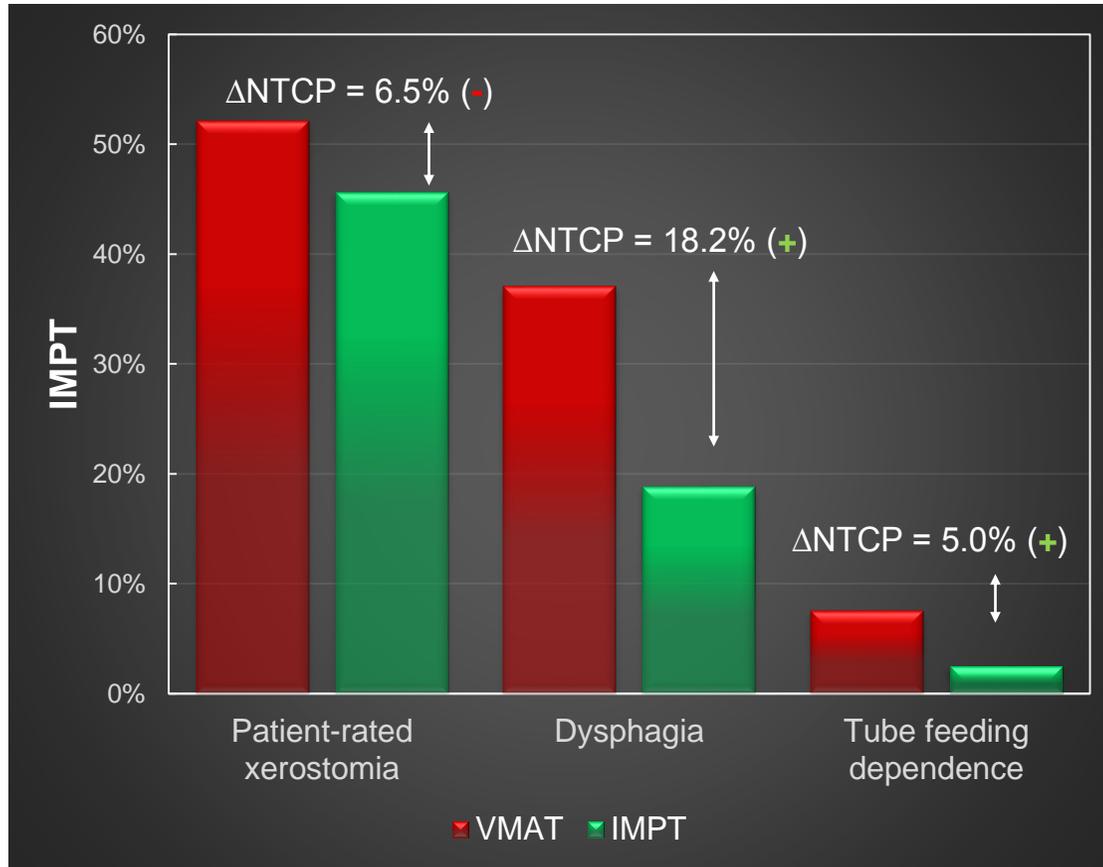


Organ at risk	Mean dose (Gy)
Superior PCM	17.9
Oral cavity	18.5



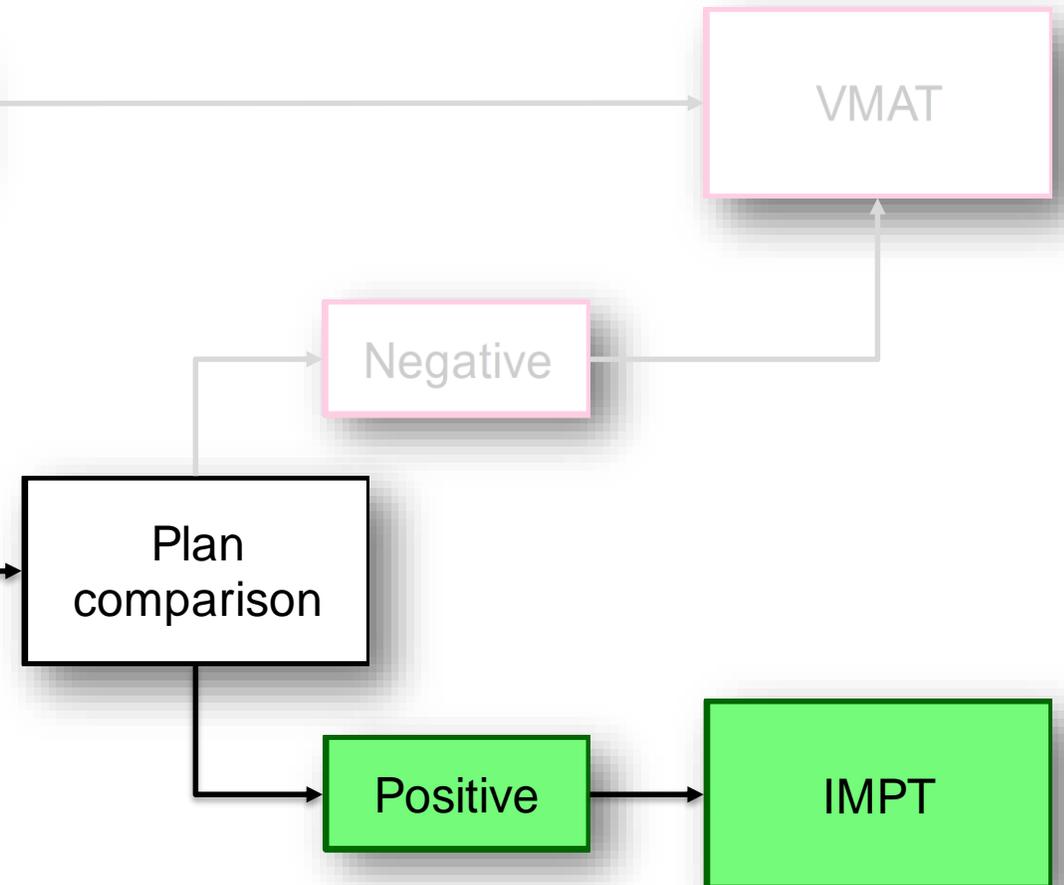
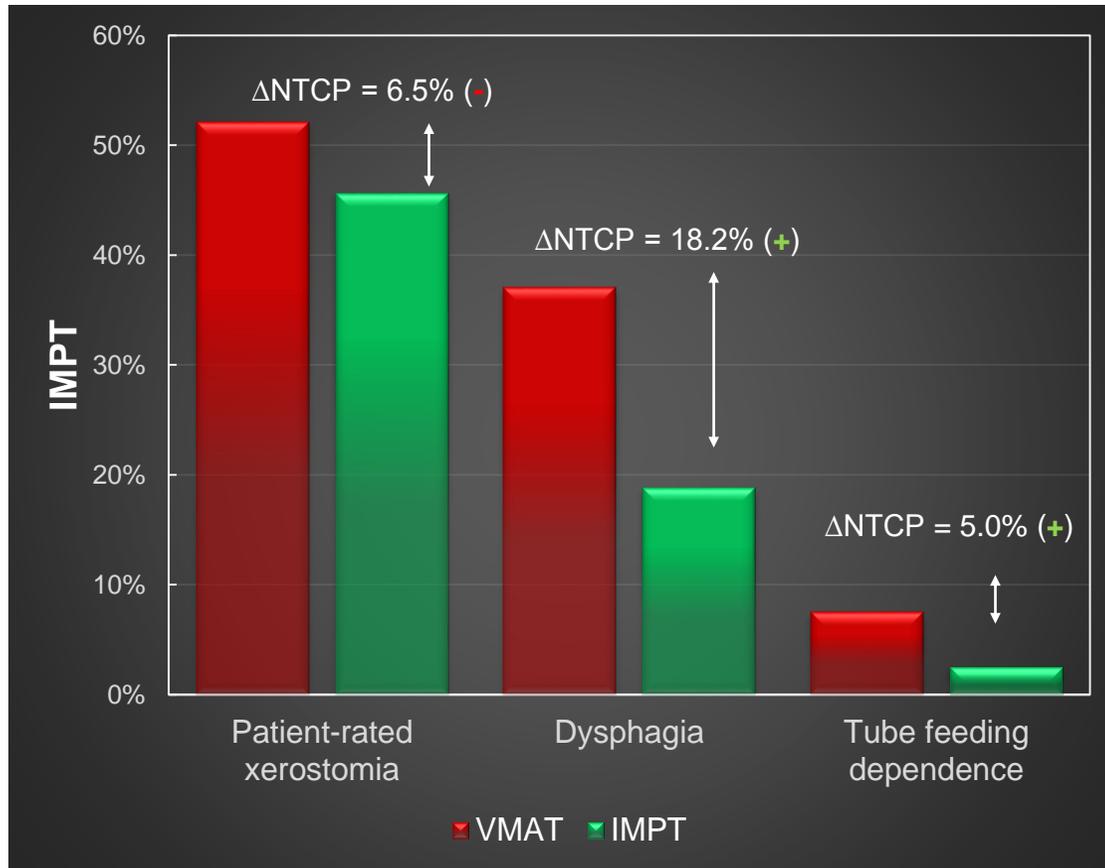
Δ NTCP-profile

Does THIS patient qualify for protons?



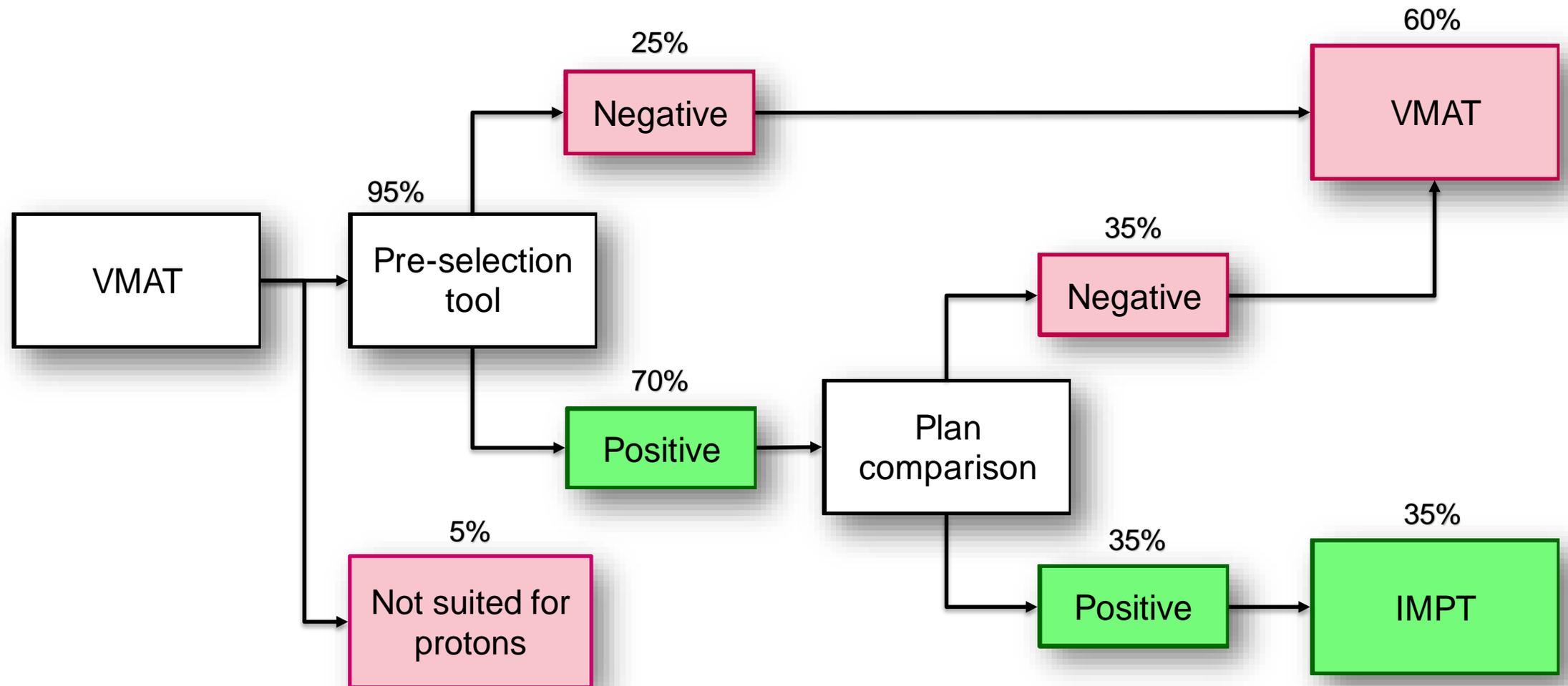
Δ NTCP-profile

Does THIS patient qualify for protons?



First experience UMCG

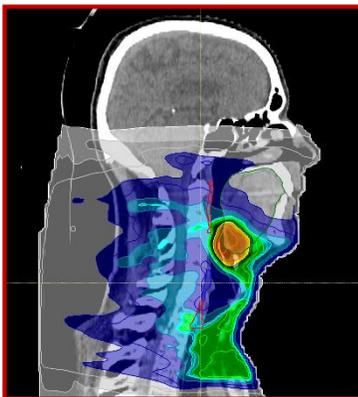
Primary setting



Model-based selection

Photons

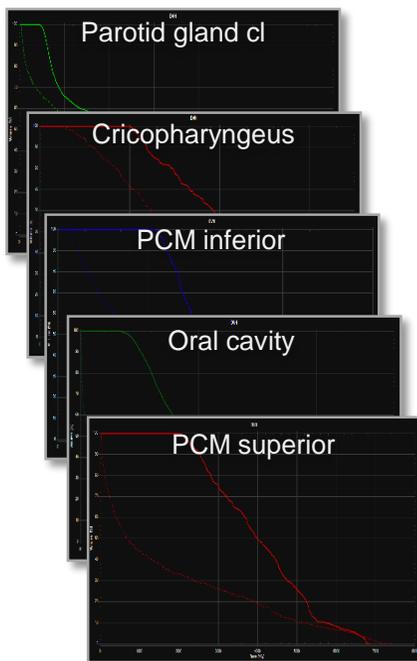
Plan comparison



Protons

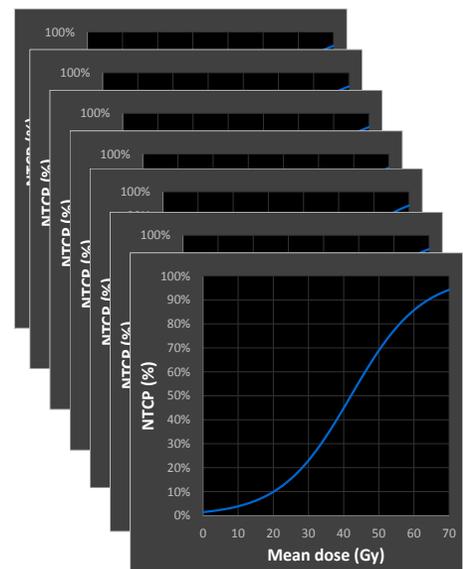


Dose Volume Histogram



Δ Dose profile

NTCP-models



Δ NTCP profile

NTCP-profile

SIDE EFFECTS	EARLY SIDE EFFECTS							LATE SIDE EFFECTS							
	W1	W2	W3	W4	W5	W6	W7	W12	M6	M12	M18	M24	M36	M48	M60
Dysphagia grade ≥ 2															
Xerostomia grade ≥ 2															
Tube feeding dependence															
Salivary inflammation grade ≥ 2															
Oral mucositis grade ≥ 3															
Late mucosal grade ≥ 2															
Dysgeusia grade ≥ 2															
Oral pain grade ≥ 3															
Pharygeal pain ≥ 3															

SIDE EFFECTS	EARLY SIDE EFFECTS							LATE SIDE EFFECTS							
	W1	W2	W3	W4	W5	W6	W7	W12	M6	M12	M18	M24	M36	M48	M60
Dysphagia grade ≥ 2															
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Tube feeding dependence															
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Oral mucositis grade ≥ 3															
Late mucosal grade ≥ 2															
Dysgeusia grade ≥ 2															
Oral pain grade ≥ 3															
Pharygeal pain ≥ 3															

SIDE EFFECTS	EARLY SIDE EFFECTS							LATE SIDE EFFECTS							
	W1	W2	W3	W4	W5	W6	W7	W12	M6	M12	M18	M24	M36	M48	M60
Dysphagia grade ≥ 2															
Xerostomia grade ≥ 2															
Tube feeding dependence															
Salivary inflammation grade ≥ 2															
Oral mucositis grade ≥ 3															
Late mucosal grade ≥ 2															
Dysgeusia grade ≥ 2															
Oral pain grade ≥ 3															
Pharygeal pain ≥ 3															

Model-based selection

Δ NTCP-profile (biomarker for benefit of protons)



Δ NTCP-profile with **SMALL** benefit

SIDE EFFECTS	EARLY SIDE EFFECTS								LATE SIDE EFFECTS							
	W1	W2	W3	W4	W5	W6	W7	W12	M6	M12	M18	M24	M36	M48	M60	
Dysphagia grade ≥ 2																
Xerostomia grade ≥ 2																
Tube feeding dependence																
Salivary inflammation grade ≥ 2																
Oral mucositis grade ≥ 3																
Late mucosal grade ≥ 2																
Dysgeusia grade ≥ 2																
Oral pain grade ≥ 3																
Pharygeal pain ≥ 3																
Weight loss grade ≥ 3																
Aspiration grade ≥ 3																



NO indication proton therapy

Δ NTCP-profile with **LARGE** benefit

SIDE EFFECTS	EARLY SIDE EFFECTS								LATE SIDE EFFECTS							
	W1	W2	W3	W4	W5	W6	W7	W12	M6	M12	M18	M24	M36	M48	M60	
Dysphagia grade ≥ 2																
Xerostomia grade ≥ 2																
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Oral mucositis grade ≥ 3																
Late mucosal grade ≥ 2																
Dysgeusia grade ≥ 2																
Oral pain grade ≥ 3																
Pharygeal pain ≥ 3																
Weight loss grade ≥ 3																
Aspiration grade ≥ 3																



Proton therapy indicated

Model-based approach

STEP 1: Select NTCP models

- Multivariable NTCP-models

STEP 2: Individual dose comparison

- Dose reduction (ΔDose): relevant DVH parameters

STEP 3: Estimate NTCP reduction (ΔNTCP)

- Translate ΔDose to ΔNTCP

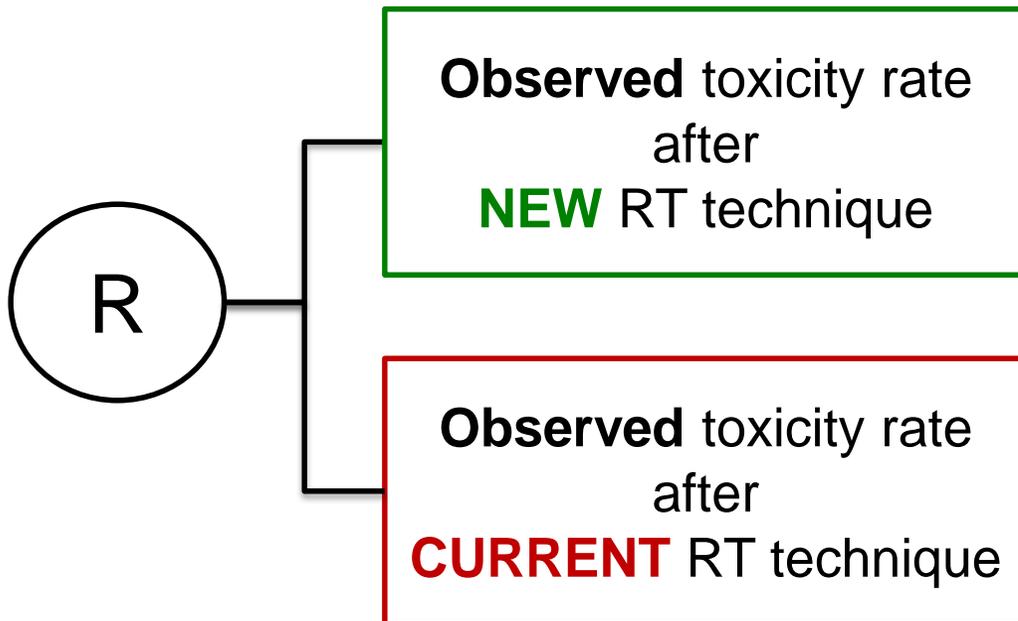
STEP 4: Validation

- External validation NTCP-model with new technology

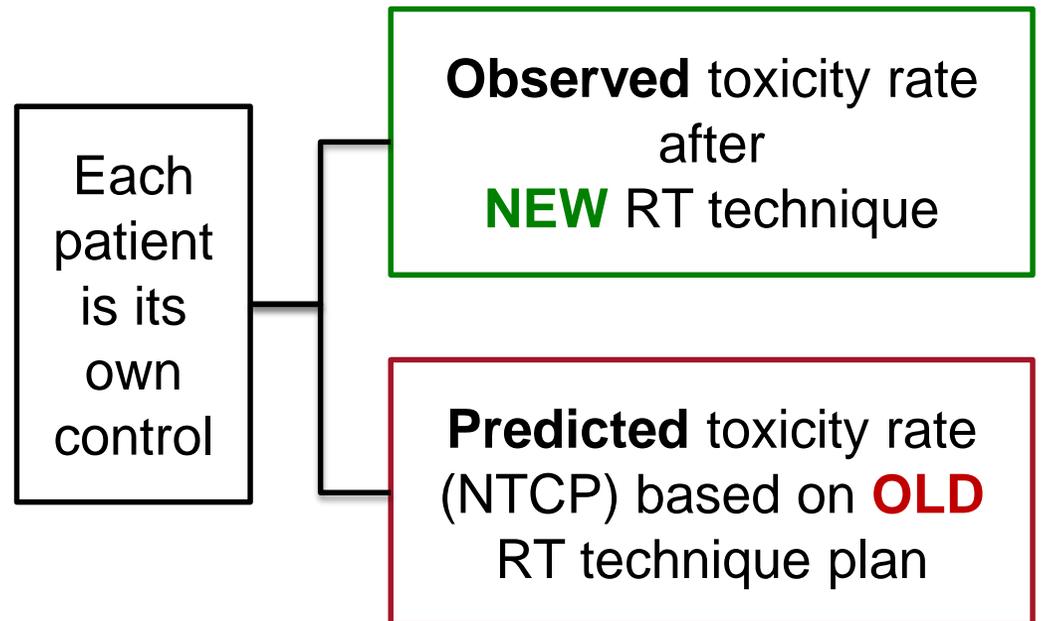
Model-based versus RCT validation



Randomized controlled trial

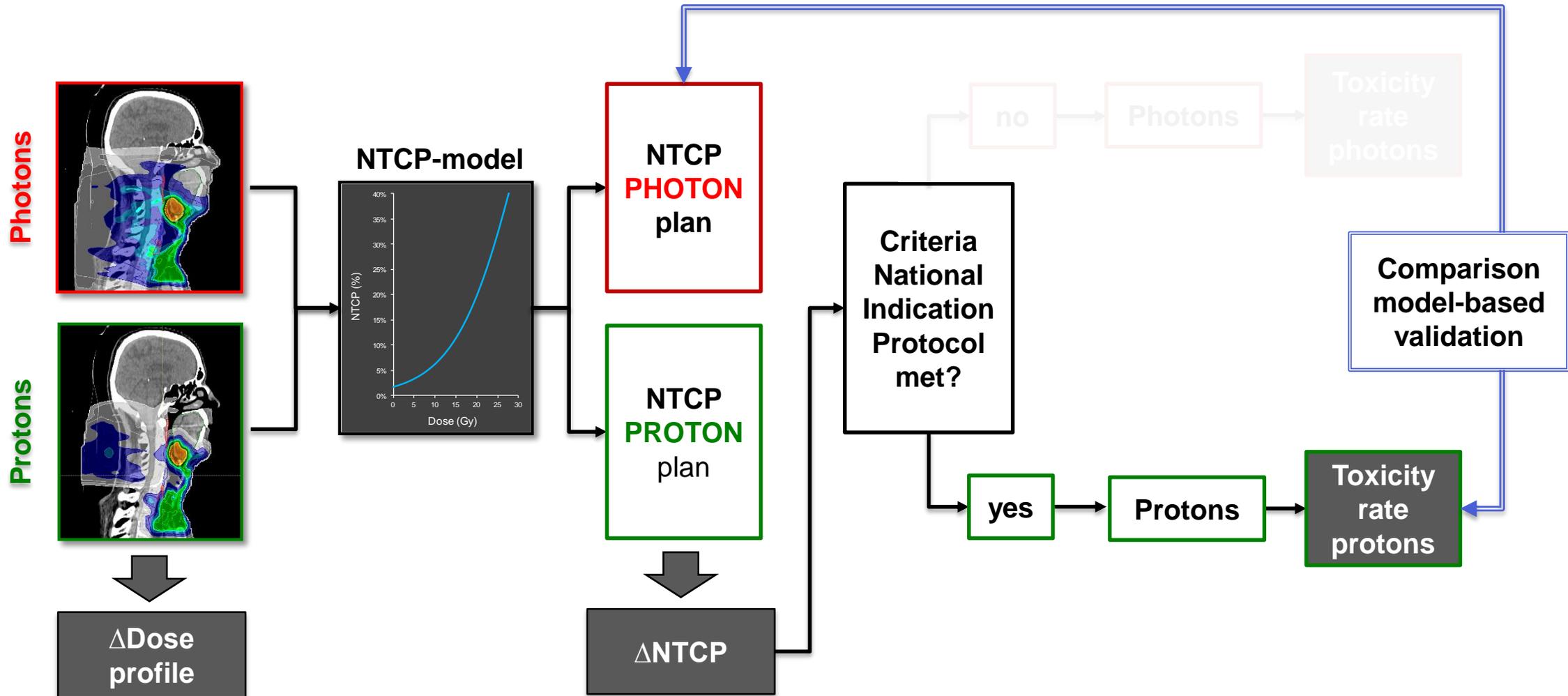


Model-based validation



Model-based comparison study

Study design



Head and neck cancer radiotherapy



Toxicity profiles of concurrent chemoradiation

Side effects	Acute toxicity								Late toxicity			
	W1	W2	W3	W4	W5	W6	W7	W12	M6	M12	M18	M24
Dysphagia (grade≥2)	16%	25%	44%	64%	82%	85%	86%	56%	45%	31%	23%	20%
Tube feeding dependent	4%	8%	12%	42%	51%	60%	62%	45%	30%	20%	15%	14%
Xerostomia (grade≥2)	5%	11%	34%	45%	56%	60%	57%	54%	42%	35%	31%	30%
Sicky saliva (grade≥2)	6%	15%	36%	48%	53%	54%	52%	40%	35%	30%	19%	18%
Loss of taste (grade≥2)	3%	15%	34%	60%	70%	80%	83%	60%	45%	31%	21%	20%
Oral mucositis (grade≥3)	0%	5%	16%	46%	64%	70%	74%	29%				
Aspiration (grade≥3)	5%	3%	6%	8%	10%	16%	14%	18%	12%	15%	10%	14%
Osteoradionecrosis (grade≥3)								1%	6%	5%	4%	3%
Hypothyroidism (grade≥3)									10%	17%	25%	31%



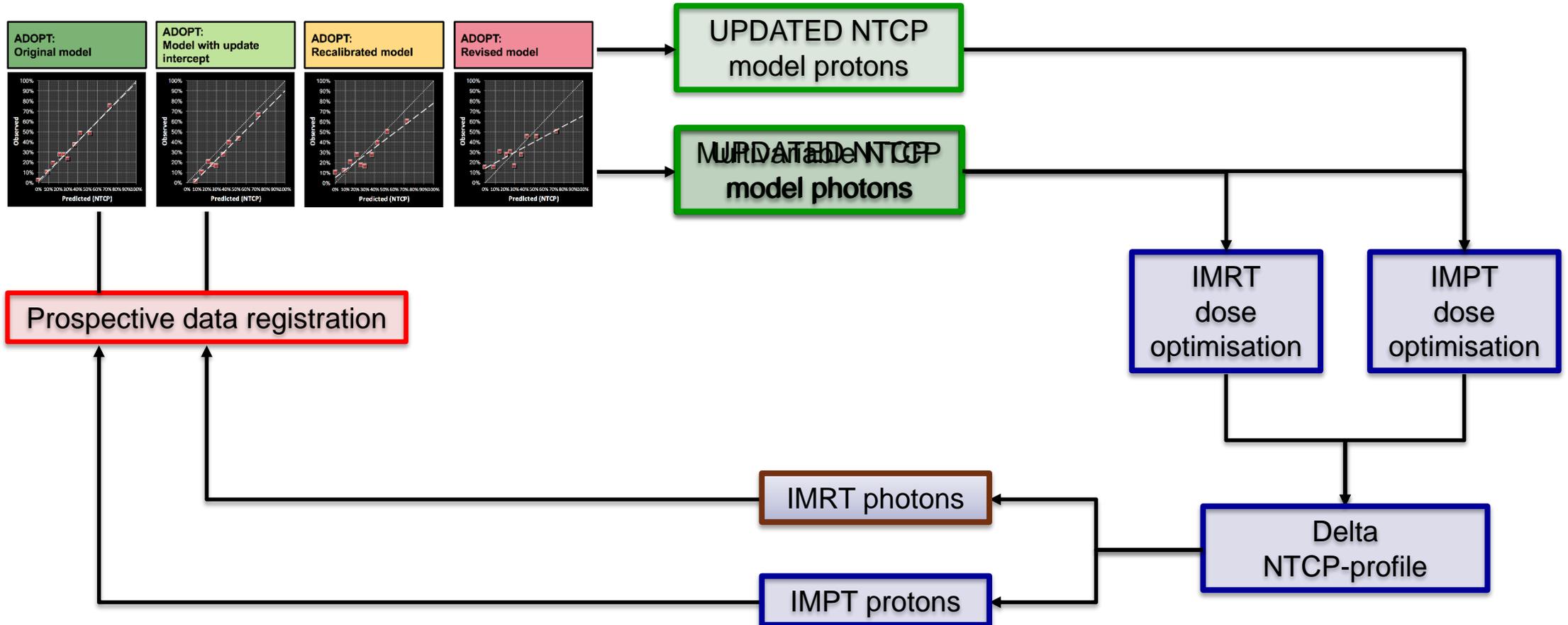
Standard follow up program



Assessment	T0	Weekly during RT	After completion of radiotherapy					
			6 weeks	6 months	12 months	18 months	24 months	→ 60 months
Acute toxicity	+	+	+					
Late toxicity	+			+	+	+		yearly
PROMs	+	+	+	+	+	+		yearly
Objective endpoints	+			+	+			

UMCG Head & Neck Prospective Data Collection Program

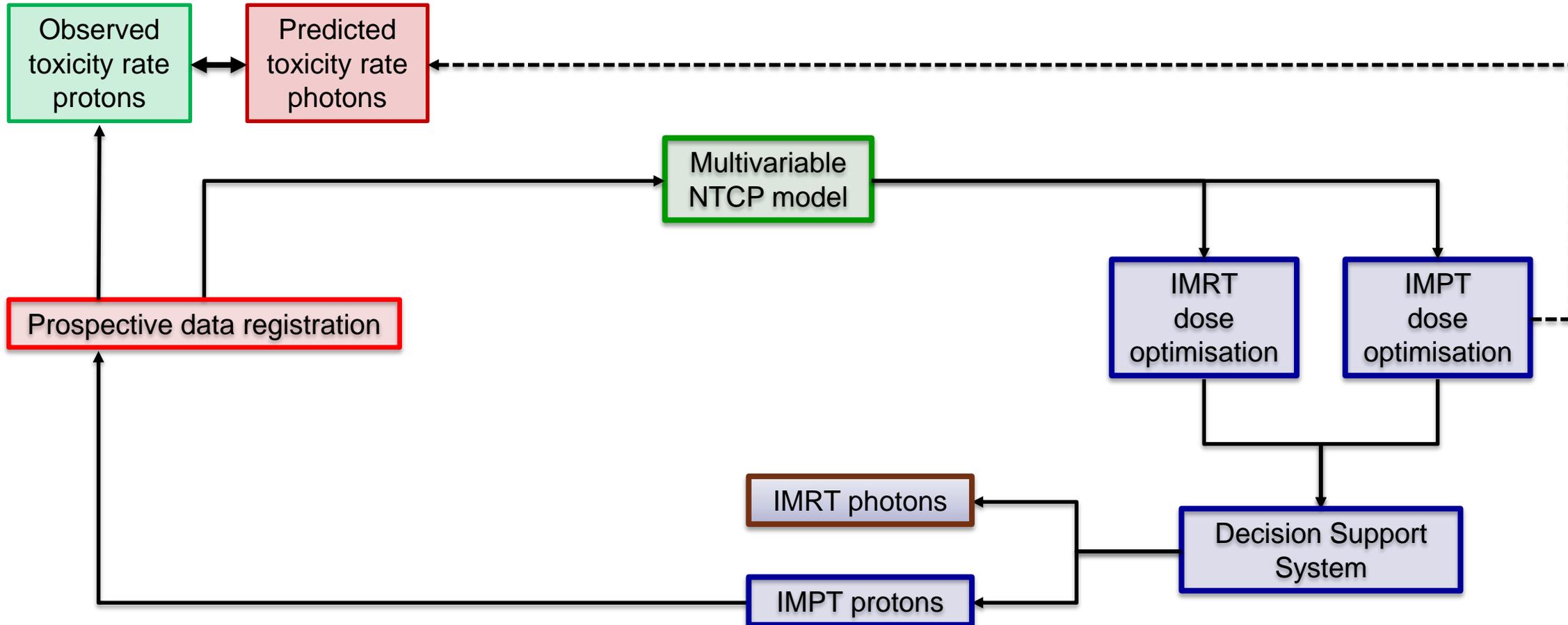
Rapid learning health care system



Rapid learning health care system



Model-based validation



Conclusions



- Model-based approach
 - Model-based selection
 - Model-based optimization
 - Model-based validation
- Model-based selection is feasible in clinical setting
- First results in head and neck cancer suggest benefit with regard to less acute toxicity
- Alternative for RCT when protons are used to prevent side effects

Acknowledgements

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Department of Medical Oncology

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Sjoukje Oosting

Julius Center Utrecht

Carl Moons
Hans Reitsma
Ewoud Schuit



PROTECT +
ENHANCE +
SAVE LIVES

The Beaumont experience with Proteus®One after one year of operation

Craig W. Stevens, MD, PhD, Chair of Radiation Oncology, Beaumont Health System



iba

Beaumont

Beaumont Proton Therapy Center

Craig W. Stevens, M.D., Ph.D.

Professor and Chair

Department of Radiation Oncology

Thanks!

- IBA
- Team at Beaumont
 - Too many people to count but
 - Xuanfeng Ding, PhD
 - Peyman Kabolizadeh, MD PhD
 - Tom Lanni
 - Patti Cardoze

Summary

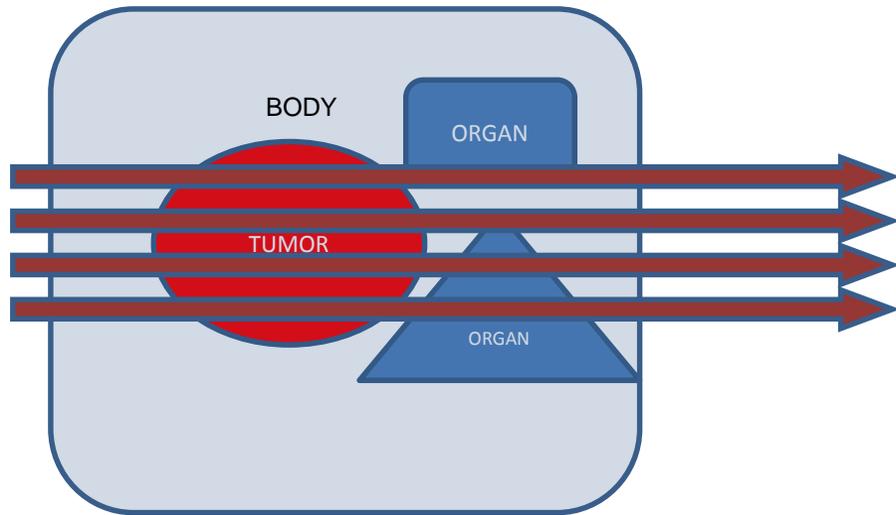
- We successfully installed and commissioned the first proton center in MI
- We met critical C.O.N. timeline requirements
- This allowed us to
 - Treat the first proton patient in MI
 - Increase our overall consults by almost 10%
 - Treat the first pediatric patient with protons in MI
 - Develop the next generation of proton therapy with IBA
- Impossible without **STRONG** commitment from IBA

Beaumont Proton Therapy Center

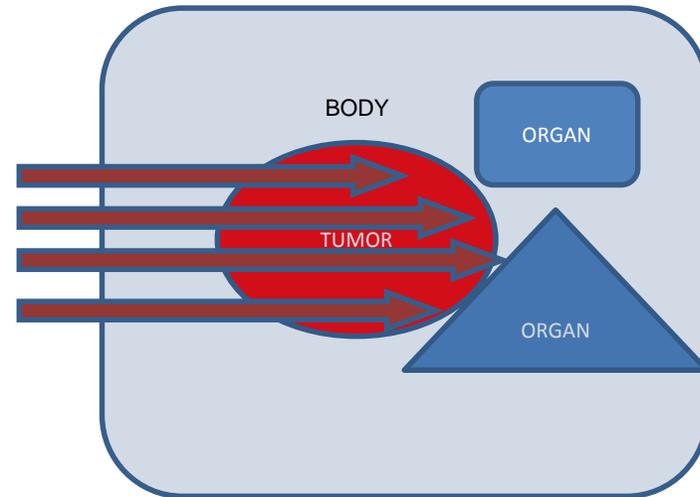


Physics of Proton Therapy

- Photons



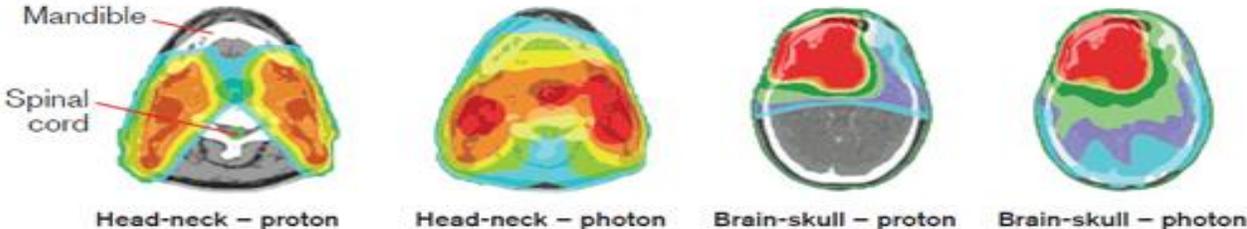
- Protons



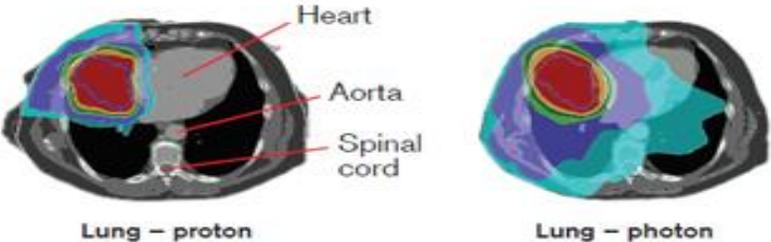
Disease sites

Less integral dose

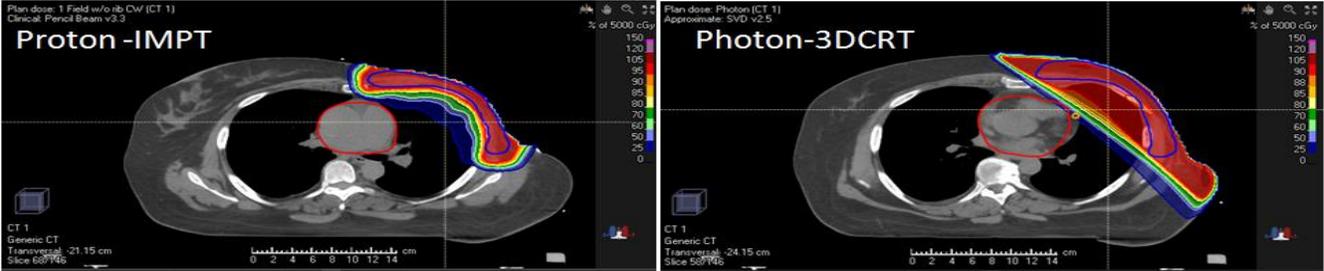
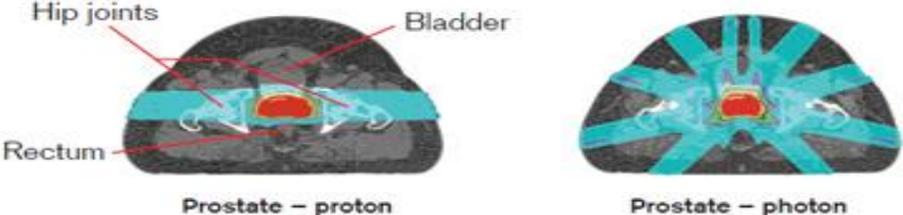
Head, Neck and Brain



Lung



Prostate



For Pediatric patient

Photon VMAT



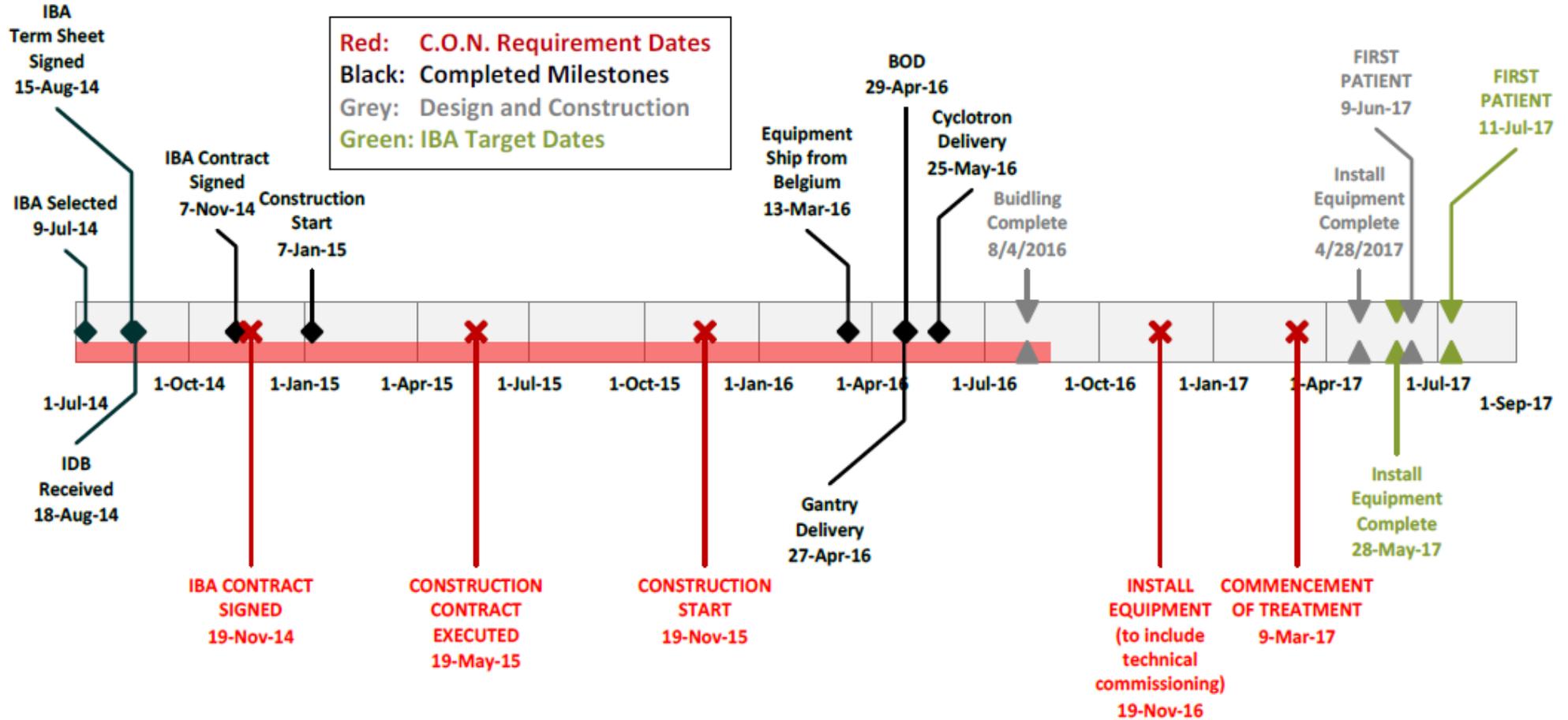
Proton PBS



Beaumont Journey

- Initial plan for Proton Center dates from ~2007
 - The 5 room plan was tabled due to the financial crisis
- When I was being recruited to Beaumont in 2013, PTC was reintroduced.
- Board approval in January of 2014
- CON requirements were daunting
 - CON commission had NEVER overseen the construction of a successful center
 - Penalties could be severe if we failed

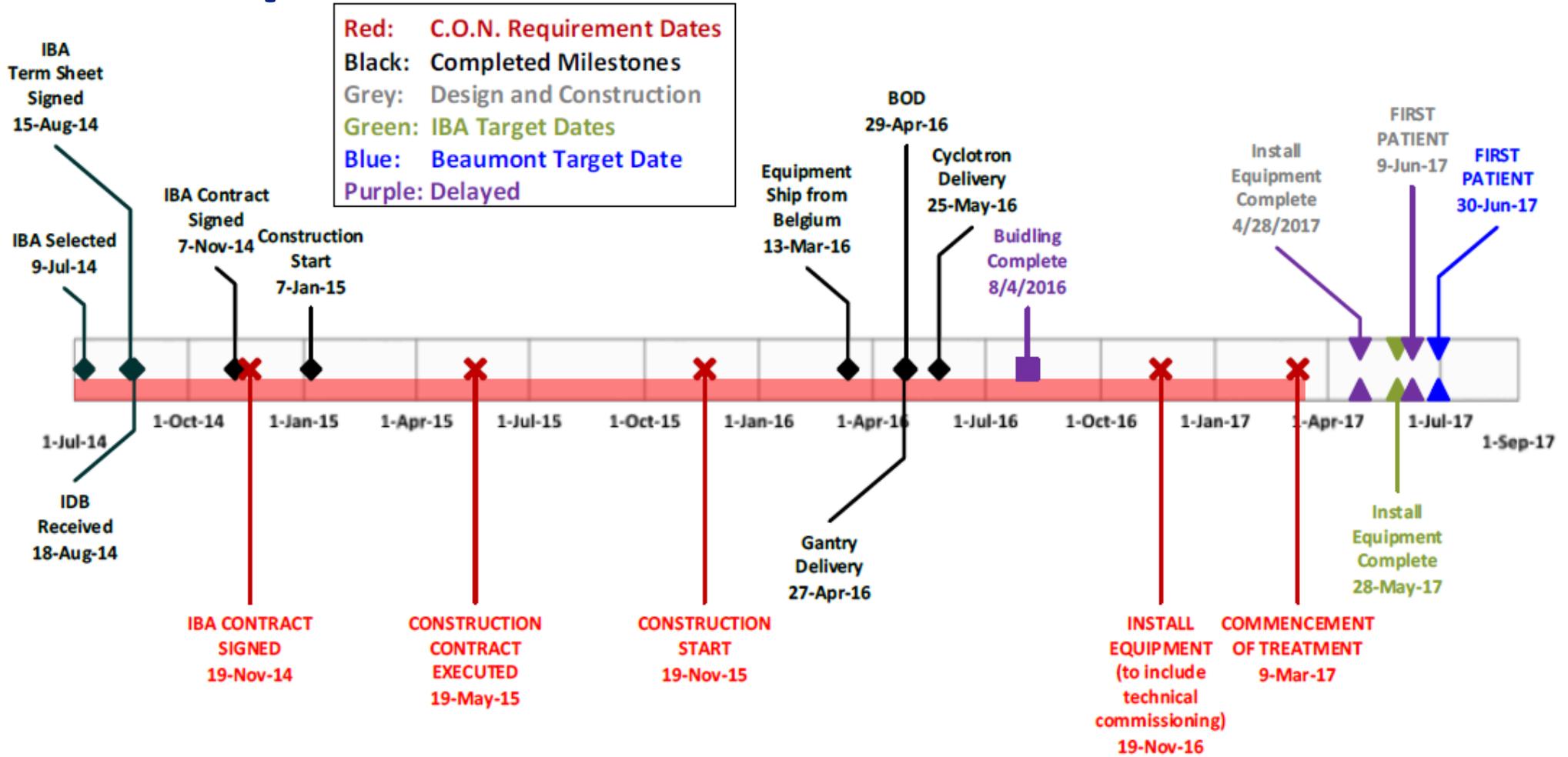
CON Requirements



Beaumont Journey

- Request for Proposals Drafted
 - With help from Proton International
 - IMPT, CBCT, FDA approved, install by March 2017
- Sent to 7 vendors
 - 6 responded
- Three vendors were chosen for site visit
 - One couldn't deliver IMPT
 - One had a compact cyclotron that would reduce the cost of construction and operations so.....
- IBA was selected July 2014

CON Requirements



Beaumont Journey

- In November 2016, clear we would miss the last two milestones
 - One because it was never reasonable
 - One because of weather and other construction delays
- We restated the time line with a plan to treat the first patient by June 30, 2017

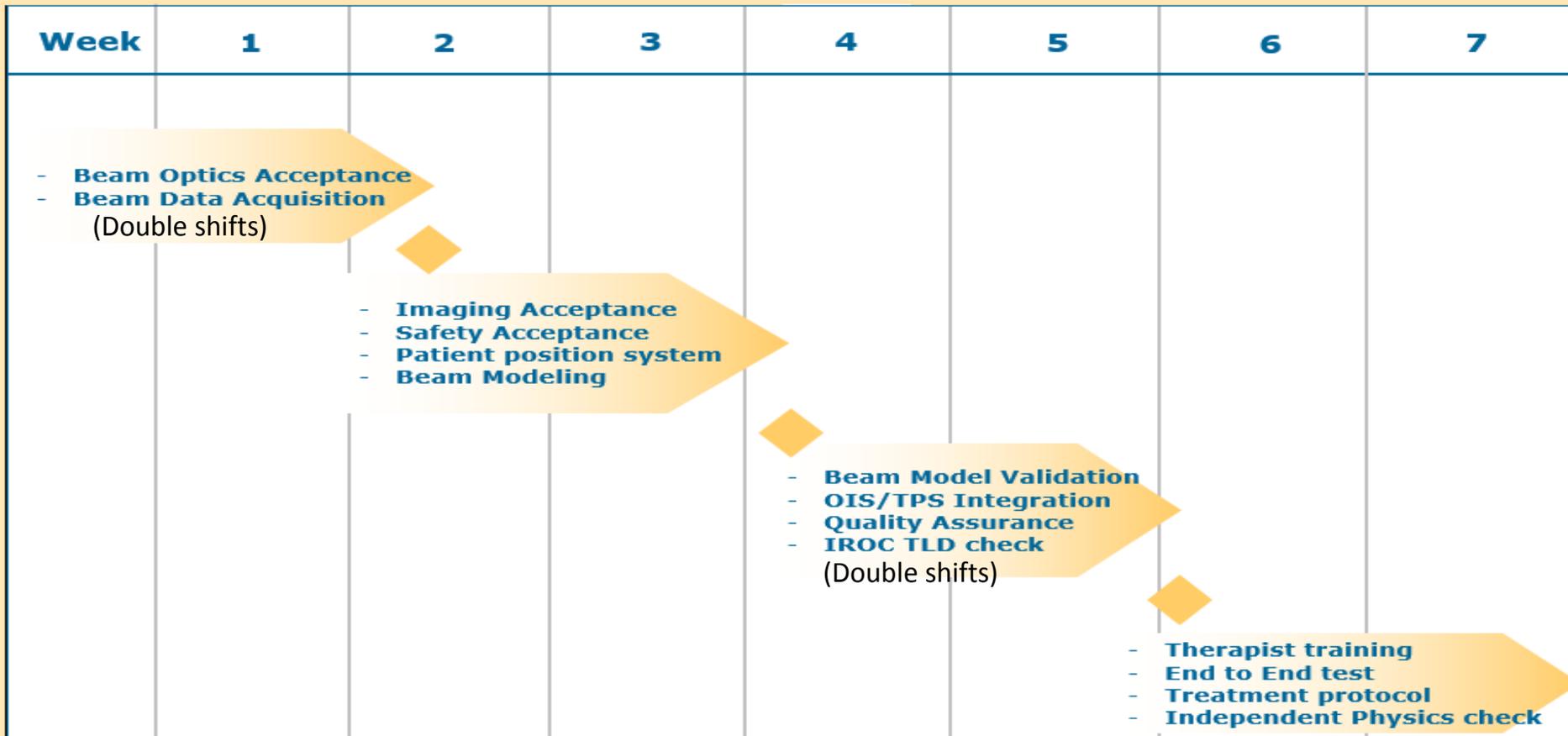
Beaumont Journey

- In February 2017, the schedule slipped again
- We reached out to IBA and other partners to develop an aggressive new schedule
- Plan for first patient to be a patient with a brain tumor

Collaborate and synchronize the team schedule

- Combine the beam data acquisition procedure with acceptance test (IBA & Beaumont)
 - Lock beam optics settings
- Beam modeling and validations (Beaumont & RaySearch America & Sweden)
 - Dry run with current data format
 - Communicate with the RaySearch team
- Mosaiq integration and on-site therapist training
 - Address the bugs and workflow issues
- Independent Physics Check/IROC TLD check
 - Dr. Gao from Chicago Proton Center
 - IROC team (Beaumont commission and treatment schedule)
- **Took 16 week process and condensed it to 7**

Beaumont Commissioning Timeline

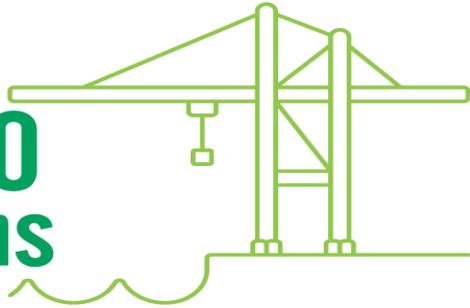




Protons

Beaumont Proton Therapy Center

100
tons



4,131 miles
by sea



190 feet



5,300 concrete
cubic yards

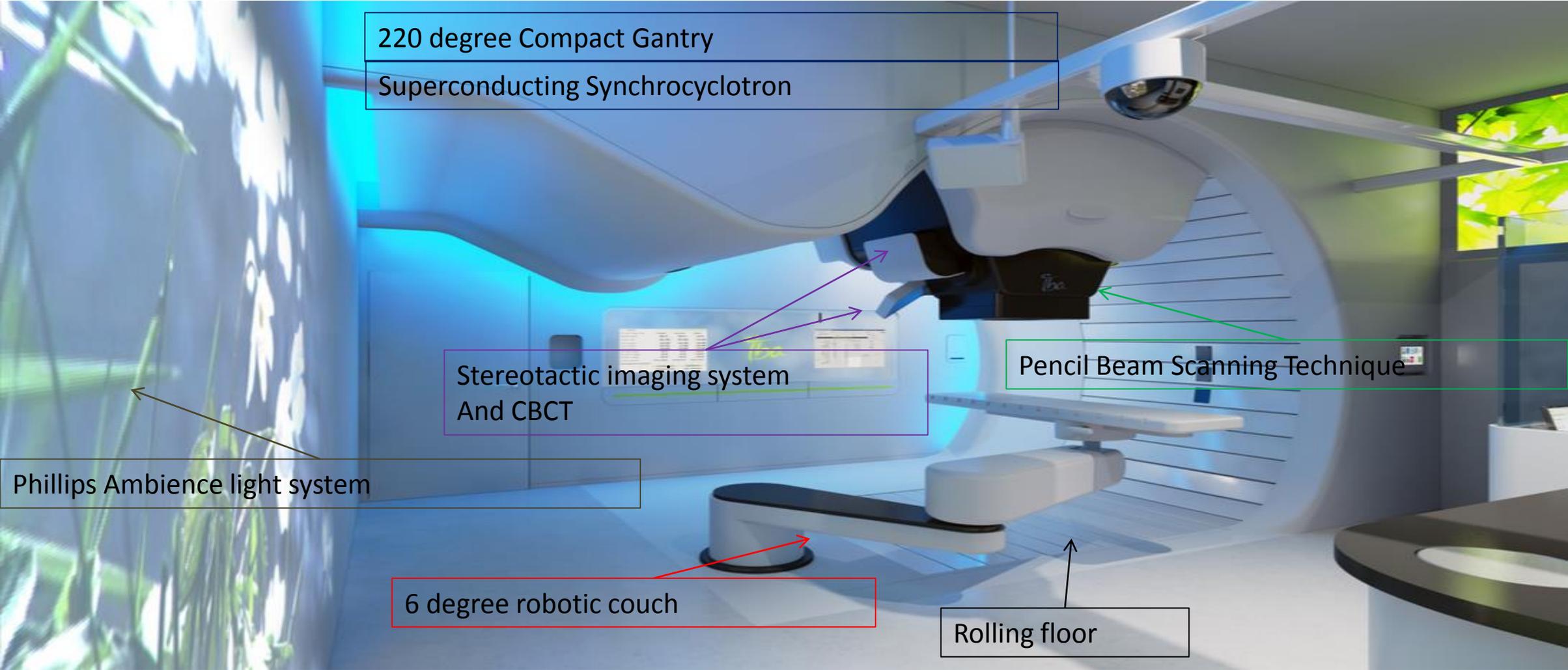


10,500
cubic yards
sand & stone





ProteusONE treatment room



220 degree Compact Gantry
Superconducting Synchrocyclotron

Stereotactic imaging system
And CBCT

Pencil Beam Scanning Technique

Phillips Ambience light system

6 degree robotic couch

Rolling floor



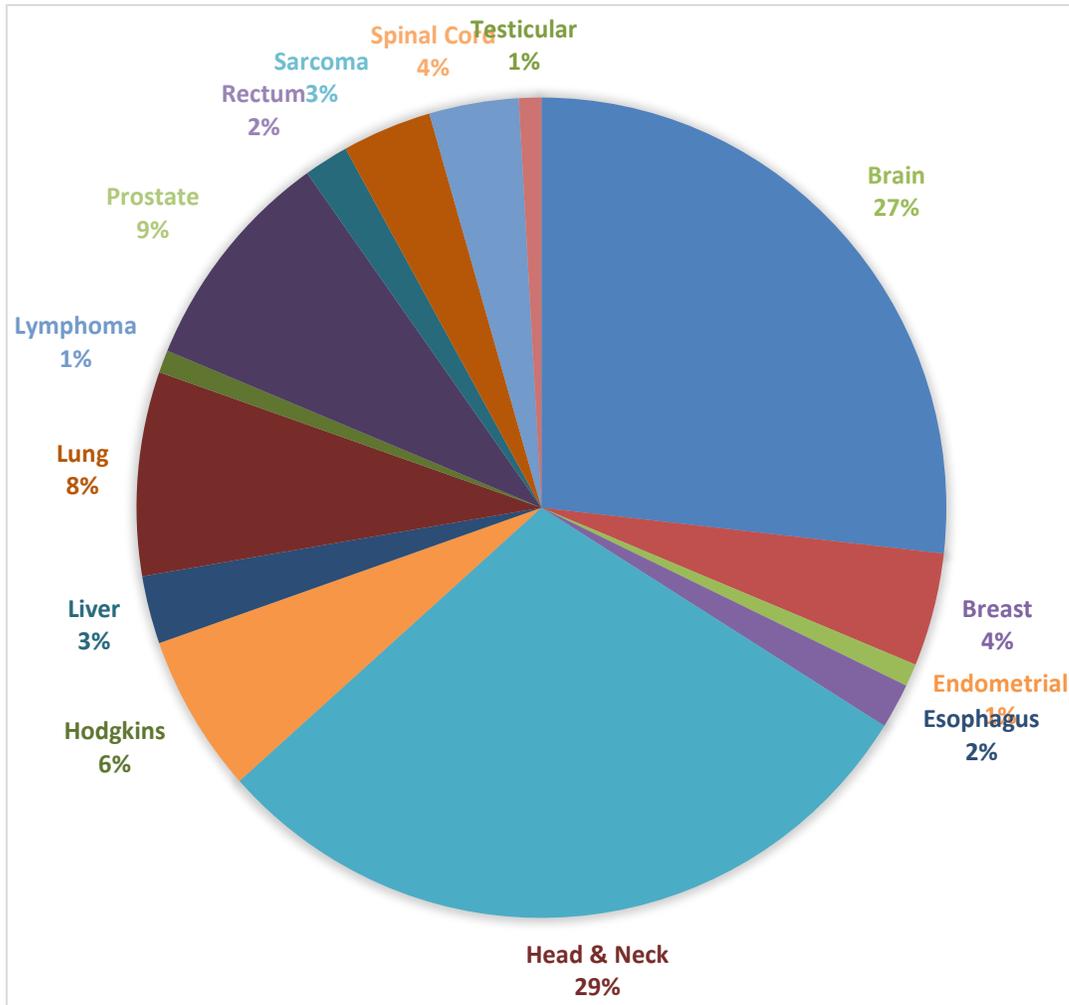
Protons

- Our center has IMPT and 3 options for daily imaging
 - Very precise delivery of dose to tumor
 - Reduce uncertainties, and so reduce the target volume
 - This further reduces normal tissue doses
 - Better dose to tumor with less side effects!!!
- Pediatric Oncology relocated to second floor of PTC
 - More than doubles space for pediatrics

Beaumont

Proton Center 1st Patient Treatment
June 28, 2017

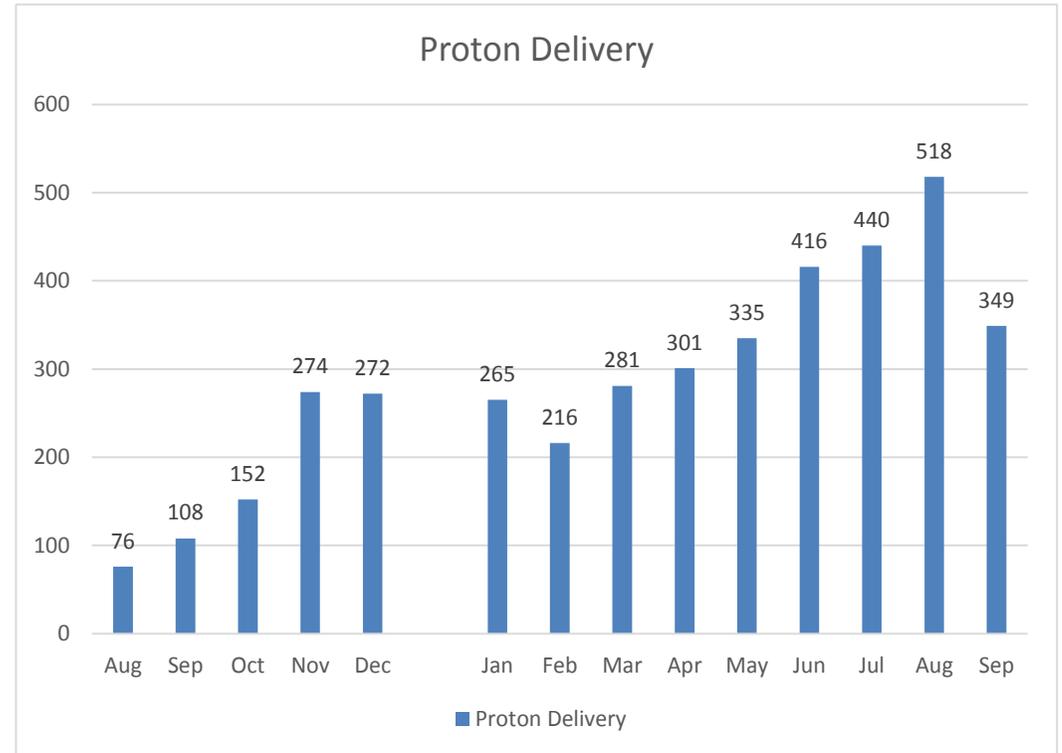
Treatment mix



- Mostly CNS and H&N
- Small volume of prostate
- About 20% peds
 - Depends on your definition.....
- 1-3 anesthesia cases

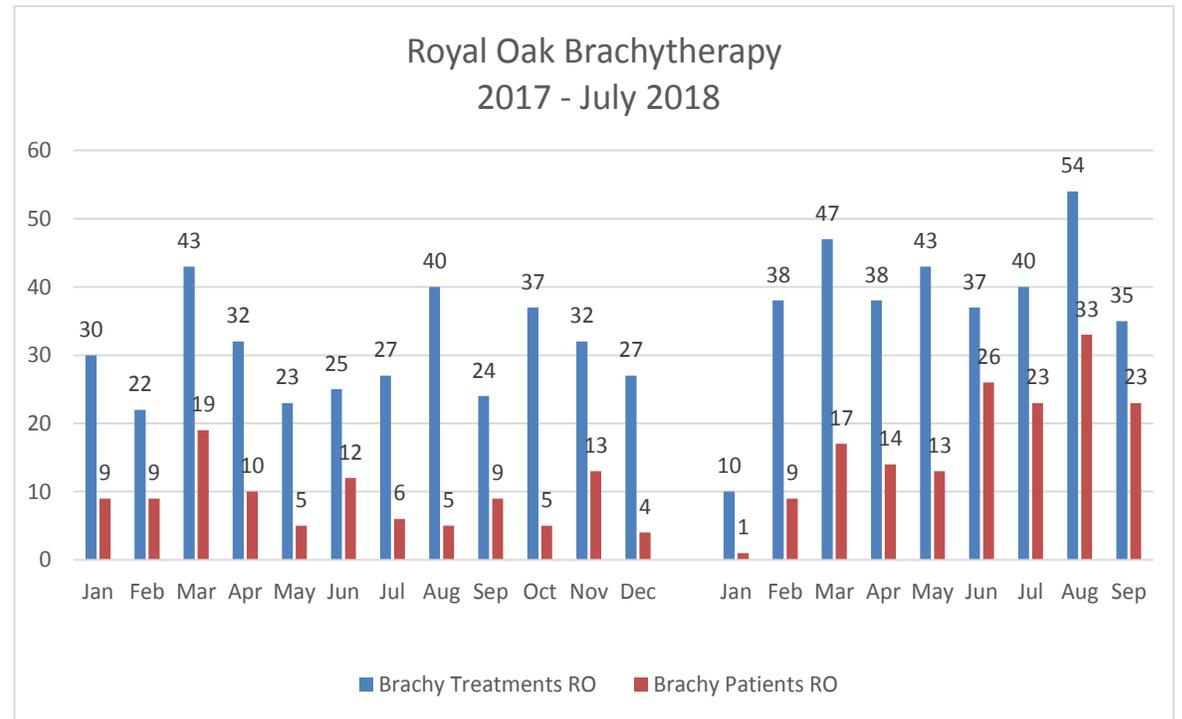
Ramp up

- Intentionally slow
- Treating 15hrs/day
- Averaging 25-27 pts/day



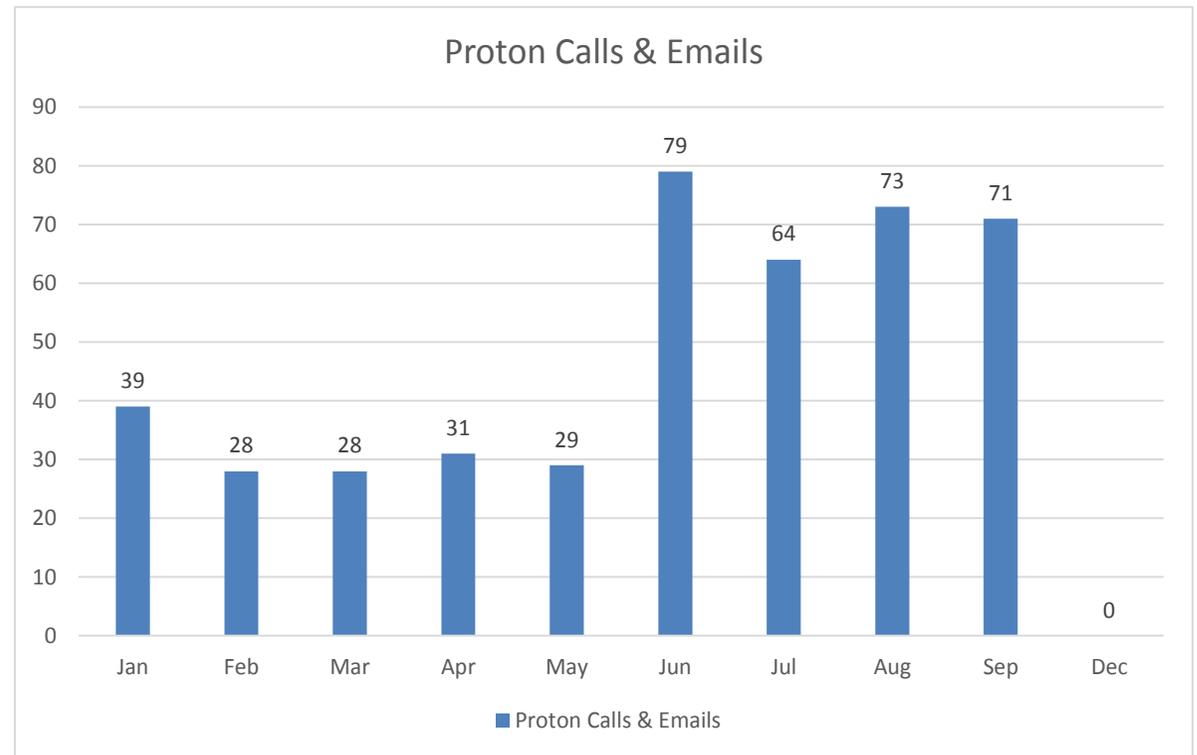
Interesting observations

- Proton installation resulted in growth in Brachytherapy
 - Especially prostate
- No effect on GK
- Linac volumes
 - Across 10 linac system
 - 10% growth at RO
 - Stable elsewhere



Advertising works

- Proactive media outreach started in June
- 3X call volume
- Increased proton #s
- Increased X-ray #s



Beaumont Proton Therapy Center

Commissioning

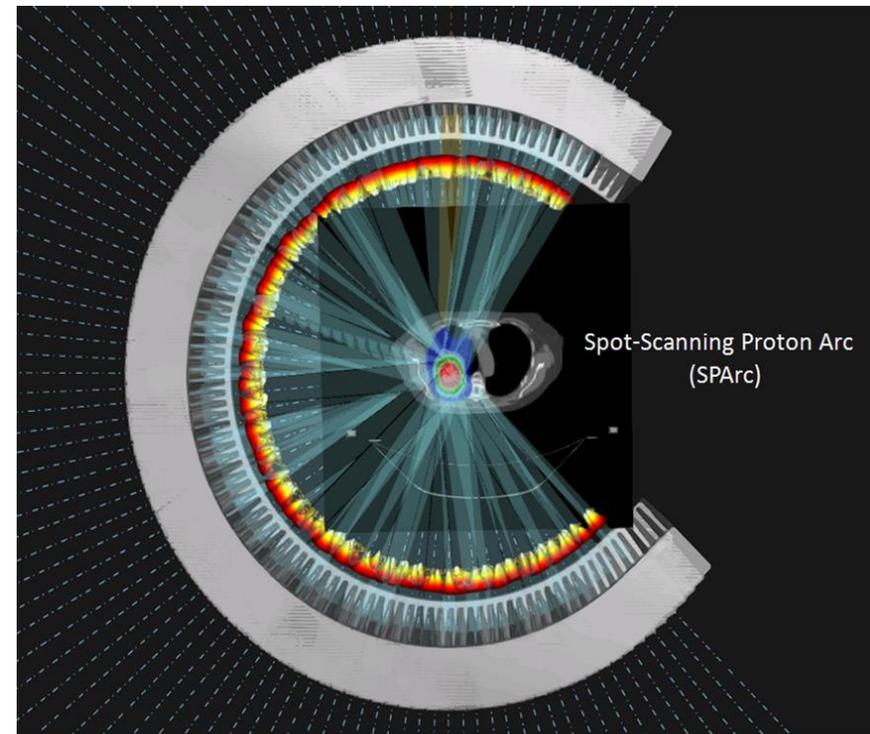
- All tumor sites commissioned in 6 months
- Waited June -> November for anesthesia
- Highly mobile tumors still a problem
 - Though SPArc may help significantly.....
- Eyes – 2020ish

During this time we also

- Dr. Ding has developed a process for rotational IMPT with PBS
 - SParc
- Developed a sponsored research program with IBA
- Submitted R03 for technology development
- Published extensively
- Developed and opened a Patient Access Center to facilitate referrals and coordinate care
- Enhanced authorization and billing process
 - <10% patients ultimately failed authorization

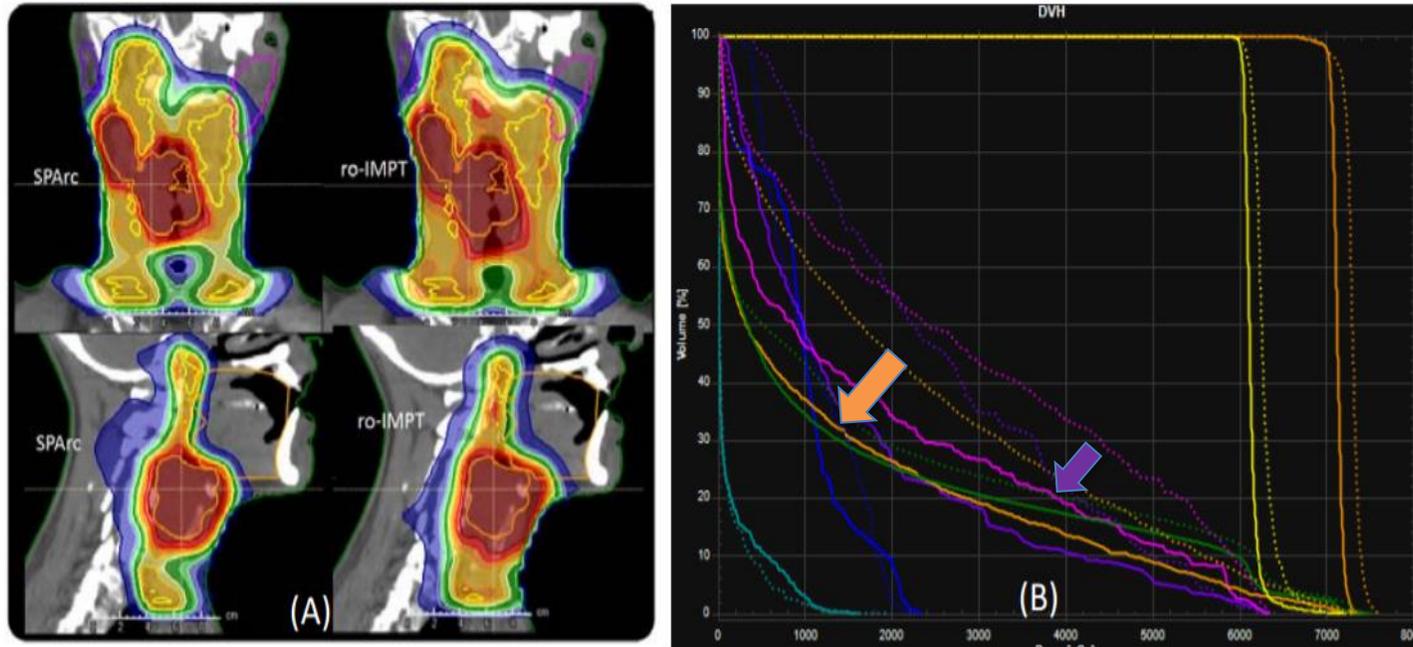
Spot-Scanning Proton Arc (SPArc)

- A robust, delivery efficient and potential for continuous arc delivery advanced IMPT optimization algorithm
 - Prostate (PTCOG 2017)
 - Brain Hippocampus sparing (AAPM 2017)
 - Cranial SRS (ASTRO 2017)
 - Spine SRS (ASTRO 2017)
 - Bilateral Head & Neck (AAPM 2017)
 - Advanced staged lung cancer (NA-PTCOG 2016)
 - Mobile tumor – interplay (AAPM 2017)



Ding X & Li X IJROBP 2016

HNC: Dosimetric comparison

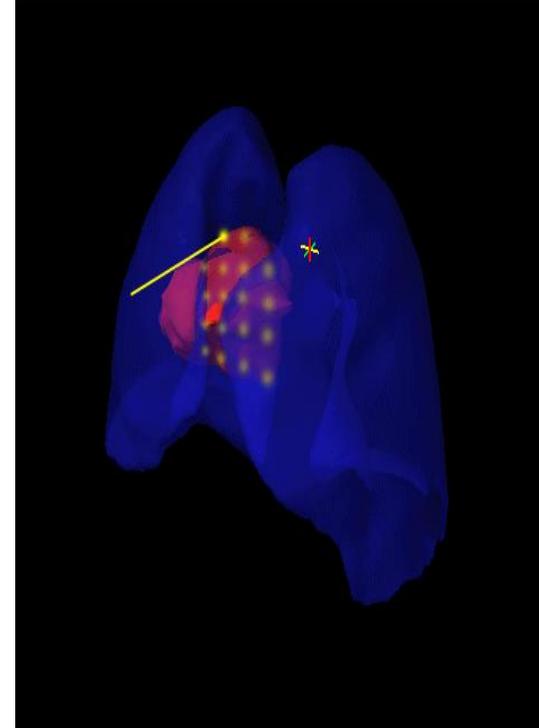


More than 30%
reduction in the
parotid mean dose

Figure 1 (A) Dose distribution comparison between SPArc and ro-IMPT for patient #3. B) DVH evaluation, SPArc (solid line) and ro-IMPT (dotted line); Ding et al. AAPM 2017

Interplay effects for proton therapy

- The motion of the beam could interfere with the motion of target
- May result in distortion of the planned dose distribution, local over- and under- dosage
- One of the major concerns for treating lung cancer with scanning beam proton



Single-fraction 4D dynamic dose



SPArc

IMPT

Li et al. Radiation Oncology 2018

Patient 6, ITV volume of 402cc, S-I motion of 1.2 cm

Summary

- We successfully installed and commissioned the first proton center in MI
- We met critical C.O.N. timeline requirements
- This allowed us to
 - Treat the first proton patient in MI
 - Increase our overall consults by almost 10%
 - Treat the first pediatric patient with protons in MI
 - Develop next generation of proton therapy with IBA
- Impossible without **STRONG** commitment from IBA

Questions?

PROTECT +
ENHANCE +
SAVE LIVES



Conclusion

Olivier Legrain, Chief Executive Officer, IBA



Conclusion

- Strong perspectives for the proton therapy market
 - Growing acceptance of proton therapy
 - Change of business model (integrated compact system)
 - Strong pipeline
- IBA technological lead over competition
 - IBA world-class innovative proton therapy solutions
 - Strong partnerships
 - IBA experience in installing equipment clearly established





Question and Answer

